

## **Contemporary perspectives in Swedish business studies research, 7,5hp**

### **Day 1: The academic field of business studies**

#### **“Management as an academic field”**

Lars Engwall, Professor emeritus, Uppsala University

#### *Required reading*

Engwall, L. (2007). “The Anatomy of Management Education”. *Scandinavian Journal of Management*, 23 (March), pp. 4-35.

Engwall, L. & Wedlin, L. (2019). “Business education and management ideas”. In Sturdy, A., Heusinkveld, S., Reay, T. and Strang, D. (eds.), *The Oxford Handbook of Management Ideas*, Oxford: Oxford University Press, Chapter 8.

#### **“Governing by numbers: On the (ab)use of quantitative research performance evaluations of academic research/ers”**

Jonas Gerdin, Professor, Örebro University

#### *Required reading*

Gerdin, J., & Englund, H. (2021), Vertical, horizontal and self control in academia: Survey evidence on their diverging effects on perceived researcher autonomy and identity, *The British Accounting Review*, online first.

#### **“The poetics of research and teaching in business administration”**

Matilda Dahl, Senior lecturer and associate professor, Uppsala University (Campus Gotland)

#### *Required reading*

Dahl, M., Guillet de Monthoux, P., & Helin, J. (2021), The poetic teaching space: Gaston Bachelard and a third realm in management education, *Culture and Organization*, online first.

Helin, J., Dahl, M. & Guillet de Monthoux, P. (2022) The power of daydreaming: the aesthetic act of a new beginning, *Culture and Organization*, 28:1, 64-78.

### **Day 2: Digitization**

#### **“The art of ignoring – and what makes it easy”**

Anna Essén, Associate professor, Stockholm School of Economics

#### *Required reading*

Essén, A., Knudsen, M., & Alvesson, M. (2021). Explaining Ignoring – Working with Information that Nobody Uses. *Organization Studies*.

### **"Street-level bureaucrats and digitalisations: How teachers' work is shaped by temporal structures"**

Johan Sandén, PhD in Public Management and Organization, Södertörn University

#### *Required reading*

Extended English summary of Johan Sandén's dissertation, pp. 257-270, <http://sh.diva-portal.org/smash/record.jsf?pid=diva2:1596431>

### **"Value creation in innovative service systems"**

David Sörhammar, Associate professor, Stockholm University (in collaboration with Linköping University)

#### *Required reading*

Tronvoll, B., Sklyar, A., Sörhammar, D., & Kowalkowski, C. (2020), Transformational shifts through digital servitization, *Industrial Marketing Management*, 89, 293-305.

## **Day 3: Sustainability and diversity**

### **"Alternative markets: Organizing the sustainable provisioning and consumption of food"**

Christian Fuentes, Professor, University of Borås

#### *Required readings*

Fuentes, C., & Fuentes, M. (2017), Making a market for alternatives: Marketing devices and the qualification of a vegan milk substitute, *Journal of Marketing Management*, 33:7-8, 529-555.

### **"The role of context and embeddedness in entrepreneurship research"**

Karin Hellerstrand, Associate professor, Jönköping University

#### *Required readings*

Wigren-Kristoferson, C., Brundin, E., Hellerstedt, K, Stevenson, A & Aggestam, M. (2022), Rethinking embeddedness: A review and research agenda, *Entrepreneurship & Regional Development*, <https://www.tandfonline.com/doi/full/10.1080/08985626.2021.2021298>

### **"Feminist and gender perspectives on business administration"**

Anna Fyberg Yngfalk, Associate professor, Karlstad University

#### *Required readings*

Fischer, E. (2015). Towards more marketing research on gender inequality. *Journal of Marketing Management*, 31(15-16), 1718-1722.

Eriksson-Zetterquist, U., & Renemark, D. (2016). Can changes to gender equality be sustained? *Gender, Work & Organization*, 23(4), 363-378.

## **Day 4: Accounting and corporate governance**

### **"Financial accounting and equity valuation using machine learning"**

Jan Marton, Associate professor, Gothenburg University

#### *Required readings*

Dechow, P. M. (1994). Accounting earnings and cash flows as measures of firm performance: The role of accounting accruals. *Journal of Accounting and Economics*, 18(1), 3-42.

Runesson, E., Samani, N., & Marton, J. (2018), *Financial accounting theory – an accounting quality approach*, Lund: Studentlitteratur, Chapter 7.

**“Working iteratively with empirical material and theory to theorise”**

Kim Eriksson, PhD, and Maria Mårtensson Hansson, Professor, Linnaeus University

*Required readings*

Alvesson, M., & Sandberg, J. (2020). The problematizing review: A counterpoint to Elsbach and Van Knippenberg’s argument for integrative reviews. *Journal of Management Studies*, 57(6), 1290–1304.

Holmgren Caicedo, M., Höglund, L., & Mårtensson, M. (2018), When calculative practices are no more: On the de-accountingization of the operational level of a public sector agency, *Financial Accountability & Management*.

## **Day 5: Method opportunities and challenges**

**“Crunching Text: Methods and Applications in Finance and Economics”**

Michal Dzielinski, Assistant professor, Stockholm University

*Required reading*

Gentzkow, M., Kelly, B., & Taddy, M. (2019). Text as data. *Journal of Economic Literature*, 57(3), 535–574. <https://doi.org/10.1257/jel.20181020>

**“Learning how to internationalize in practice – a case study of how local national firms from emerging markets acquire large multinational firms”**

Anna Jonsson, Associate professor, Lund University

*Required reading*

Jonsson, A. (2022) A researcher’s reflexive note and call for collaborative learning. In Elkjaer, B., Lotz, M. & Mossfeldt Nickelsen, N. C (Eds.) *Current practices in workplace and organizational learning – Revisiting the classics and advancing knowledge*, (pp. 1-11). Springer.

Jonsson, A., & Vahlne, J. E. (2021) Complexity offering opportunity: Mutual learning between Zhejiang Geely Holding Group and Volvo Cars in the post-acquisition process. *Global Strategy Journal*, <https://onlinelibrary.wiley.com/doi/epdf/10.1002/gsj.1424>

**“Organizing rocks”**

Johan Sandström, Professor, Luleå University of Technology

*Required readings*

Jensen, T., & Sandström, J. (2020). Organizing rocks: Actor–network theory and space. *Organization*, 27(5), 701–716. <https://doi.org/10.1177/1350508419842715>

Jensen, T., & Sandström, J. (2020). Fly-in/fly-out and the fragmentation of communities: A case study of a uranium mine on indigenous land. *Journal of Rural Studies*, 78, 78-86. doi: 10.1016/j.jrurstud.2020.05.009

## **Day 6: Business studies and adjacent academic fields**

“New developments and micro-foundations in International Business research”

Ulf Andersson, Professor, Mälardalen University

### *Required readings*

O’Brien, D., Sharkey-Scott, P., Andersson, U., Ambos, T. & Fu, N. (2019) The micro-foundations of subsidiary initiatives: How subsidiary-manager activities unlock entrepreneurship, *Global Strategy Journal*, 9(1), 66—91.

Ryan, P., Buciuni, G., Giblin, M. & Andersson, U. (2020) Subsidiary upgrading and global value chain governance in the multinational enterprise, *Global Strategy Journal*, 10(3), 496—519.

Anette Hallin, Professor, Mälardalen University and Åbo Akademi University  
[to be added]

### **“Lessons about multidisciplinary research in the field of business studies”**

Ulla Eriksson-Zetterquist, Professor, Gothenburg University, and  
Staffan Furusten, Professor, Stockholm University