



Contemporary perspectives in Swedish business studies research, 7,5hp

Target group: PhD-students

Group size: min 10; max 25 (course not given with fewer than 10 PhD students)

Organized by: FEKIS and SNABS

Course responsible: Maria Grafström

Faculty: Staffan Furusten, Anette Hallin, with others

Course coordinator: Helene Olofsson, Stockholm University helene.olofsson@sbs.su.se

Purpose:

The purpose with this course is to provide insight into the multifaceted discipline of business studies in the Swedish context. By visiting – IRL and virtually – a number of business studies departments at Swedish universities and meeting with scholars from the range of subject areas within the discipline, the PhD-students attending the course will become acquainted with contemporary research taking place in the discipline. In focus will be topical and on-going research projects that offer insights into a broad variety of theories, methods, and collaborations (cross-disciplinary as well as international).

The discipline of business studies has a long tradition of collaboration with closely related disciplines, such as anthropology, economics, sociology, and political science. Therefore, the course will also contain elements where the research practice of business studies in Sweden is contrasted with such adjacent disciplines. This includes also more recent fields of studies such as industrial engineering and management as well as public administration. In addition, a historical perspective will be provided and a discussion on how business studies look like in a Nordic and an international context will be initiated.

The course offers the PhD-students to develop a comprehensive and broad understanding of the different subject areas of business studies and how they relate to one another, as well as provides opportunities to engage in building scholarly networks that span across Sweden, universities, subject areas and projects.

Set-up:

The course is given through a combination of IRL-meetings and virtual meetings. Before each meeting, the participants are expected to read and prepare for discussion. The course is examined by the writing of a final paper.

The course will start and finish with IRL meetings that allow for the participants to meet and get to know each other. In order to make enough time for networking, the introductory

meeting will be lunch to lunch (including one overnight stay). The rest of the course events will be undertaken virtually through Zoom. Lectures with scholars representing subject areas in business studies and topical research projects will be mixed with seminars. The course will take place during the spring term of 2022, starting in February and ending in May (in total five meetings).

Learning objectives	Pedagogical activity	Examination
Analyze contemporary Swedish business studies	Individual reading of texts; lectures	Participation in group seminars; Final paper
Account for seminal research in Swedish business studies	Individual reading of texts; lectures	Participation in group seminars; Final paper
Outline the history, contemporary status and future possibilities of Swedish business studies, also in relation to adjacent disciplines	Individual reading of texts; lectures	Final paper