

Contemporary perspectives in Swedish business studies research, 7,5hp

Day 1: The academic field of business studies

“Management as an academic field”

Lars Engwall, Professor emeritus, Uppsala University

Required reading

Engwall, L. (2007). “The Anatomy of Management Education”. *Scandinavian Journal of Management*, 23 (March), pp. 4-35.

Engwall, L. & Wedlin, L. (2019). “Business education and management ideas”. In Sturdy, A., Heusinkveld, S., Reay, T. and Strang, D. (eds.), *The Oxford Handbook of Management Ideas*, Oxford: Oxford University Press, Chapter 8.

“Governing by numbers: On the (ab)use of quantitative research performance evaluations of academic research/ers”

Jonas Gerdin, Professor, Örebro University

Required reading

Gerdin, J., & Englund, H. (2021), Vertical, horizontal and self control in academia: Survey evidence on their diverging effects on perceived researcher autonomy and identity, *The British Accounting Review*, online first.

“The poetics of research and teaching in business administration”

Matilda Dahl, Senior lecturer and associate professor, Uppsala University (Campus Gotland)

Required reading

Dahl, M., Guillet de Monthoux, P., & Helin, J. (2021), The poetic teaching space: Gaston Bachelard and a third realm in management education, *Culture and Organization*, online first.

Helin, J., Dahl, M. & Guillet de Monthoux, P. (2022) The power of daydreaming: the aesthetic act of a new beginning, *Culture and Organization*, 28:1, 64-78.

Day 2: Digitization

“The art of ignoring – and what makes it easy”

Anna Essén, Associate professor, Stockholm School of Economics

Required reading

Essén, A., Knudsen, M., & Alvesson, M. (2021). Explaining Ignoring – Working with Information that Nobody Uses. *Organization Studies*.

"Street-level bureaucrats and digitalisations: How teachers' work is shaped by temporal structures"

Johan Sandén, PhD in Public Management and Organization, Södertörn University

Required reading

Extended English summary of Johan Sandén's dissertation, pp. 257-270, <http://sh.diva-portal.org/smash/record.jsf?pid=diva2:1596431>

"Value creation in innovative service systems"

David Sörhammar, Associate professor, Stockholm University (in collaboration with Linköping University)

Required reading

Tronvoll, B., Sklyar, A., Sörhammar, D., & Kowalkowski, C. (2020), Transformational shifts through digital servitization, *Industrial Marketing Management*, 89, 293-305.

Day 3: Sustainability and diversity

"Alternative markets: Organizing the sustainable provisioning and consumption of food"

Christian Fuentes, Professor, University of Borås

Required readings

Fuentes, C., & Fuentes, M. (2017), Making a market for alternatives: Marketing devices and the qualification of a vegan milk substitute, *Journal of Marketing Management*, 33:7-8, 529-555.

"The role of context and embeddedness in entrepreneurship research"

Karin Hellerstrand, Associate professor, Jönköping University

Required readings

Wigren-Kristoferson, C., Brundin, E., Hellerstedt, K, Stevenson, A & Aggestam, M. (2022), Rethinking embeddedness: A review and research agenda, *Entrepreneurship & Regional Development*, <https://www.tandfonline.com/doi/full/10.1080/08985626.2021.2021298>

"Feminist and gender perspectives on business administration"

Anna Fyberg Yngfalk, Associate professor, Karlstad University

Required readings

Fischer, E. (2015). Towards more marketing research on gender inequality. *Journal of Marketing Management*, 31(15-16), 1718-1722.

Eriksson-Zetterquist, U., & Renemark, D. (2016). Can changes to gender equality be sustained? *Gender, Work & Organization*, 23(4), 363-378.

Day 4: Financial accounting and management accounting

"Financial accounting and equity valuation using machine learning"

Jan Marton, Associate professor, Gothenburg University

Required readings

Dechow, P. M. (1994). Accounting earnings and cash flows as measures of firm performance: The role of accounting accruals. *Journal of Accounting and Economics*, 18(1), 3-42.

Runesson, E., Samani, N., & Marton, J. (2018), *Financial accounting theory – an accounting quality approach*, Lund: Studentlitteratur, Chapter 7.

“Working iteratively with empirical material and theory to theorise”

Kim Eriksson, PhD, and Maria Mårtensson Hansson, Professor, Linnaeus University

Required readings

Alvesson, M., & Sandberg, J. (2020). The problematizing review: A counterpoint to Elsbach and Van Knippenberg’s argument for integrative reviews. *Journal of Management Studies*, 57(6), 1290–1304.

Holmgren Caicedo, M., Höglund, L., & Mårtensson, M. (2018), When calculative practices are no more: On the de-accountingization of the operational level of a public sector agency, *Financial Accountability & Management*.

Day 5: Method opportunities and challenges

“Crunching Text: Methods and Applications in Finance and Economics”

Michal Dzielinski, Assistant professor, Stockholm University

Required reading

Gentzkow, M., Kelly, B., & Taddy, M. (2019). Text as data. *Journal of Economic Literature*, 57(3), 535–574. <https://doi.org/10.1257/jel.20181020>

“Learning how to internationalize in practice – a case study of how local national firms from emerging markets acquire large multinational firms”

Anna Jonsson, Associate professor, Lund University

Required reading

Jonsson, A. (2022) A researcher’s reflexive note and call for collaborative learning. In Elkjaer, B., Lotz, M. & Mossfeldt Nickelsen, N. C (Eds.) *Current practices in workplace and organizational learning – Revisiting the classics and advancing knowledge*, (pp. 1-11). Springer.

Jonsson, A., & Vahne, J. E. (2021) Complexity offering opportunity: Mutual learning between Zhejiang Geely Holding Group and Volvo Cars in the post-acquisition process. *Global Strategy Journal*, <https://onlinelibrary.wiley.com/doi/epdf/10.1002/gsj.1424>

“Organizing rocks”

Johan Sandström, Professor, Luleå University of Technology

Required readings

Jensen, T., & Sandström, J. (2020). Organizing rocks: Actor–network theory and space. *Organization*, 27(5), 701–716. <https://doi.org/10.1177/1350508419842715>

Jensen, T., & Sandström, J. (2020). Fly-in/fly-out and the fragmentation of communities: A case study of a uranium mine on indigenous land. *Journal of Rural Studies*, 78, 78-86. doi: 10.1016/j.jrurstud.2020.05.009

Day 6: Business studies and adjacent academic fields

“New developments and micro-foundations in International Business research”

Ulf Andersson, Professor, Mälardalen University

Required readings

O’Brien, D., Sharkey-Scott, P., Andersson, U., Ambos, T. & Fu, N. (2019) The micro-foundations of subsidiary initiatives: How subsidiary-manager activities unlock entrepreneurship, *Global Strategy Journal*, 9(1), 66—91.

Ryan, P., Buciuni, G., Giblin, M. & Andersson, U. (2020) Subsidiary upgrading and global value chain governance in the multinational enterprise, *Global Strategy Journal*, 10(3), 496—519.

Anette Hallin, Professor, Mälardalen University and Åbo Akademi University
[to be added]

“Lessons about multidisciplinary research in the field of business studies”

Ulla Eriksson-Zetterquist, Professor, Gothenburg University, and
Staffan Furusten, Professor, Stockholm University