



FBYC Bar and Cafe

Proposal to merge the Yacht Club Bar with the Cafe

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Executive Summary.



We, Hugo and Mary Jane, are happy to take over management of the bar, through merging the Cafe and Bar into a single operation.

This would primarily involve moving the seating area from where it is now, to the bar and games room where we would serve both Members and Non Members with a choice of hot, cold and alcoholic beverages as well as the usual Cafe offering of meals.

The main focus would remain on outside seating as what better way to enjoy the pleasures of fine food and wine or coffee and cake than sitting outside with a view of Lower Town Harbour.

Highlights.



The combination of the two would provide an attractive and comfortable place to eat and drink in a venue soaked with atmosphere and history for Members and Non Members alike.

Members drinks, both hot beverages and those from the bar, will continue to be discounted.

We will look to open the Bar on some evenings serving evening meals alongside with the aim of developing this, over time, into a couple of nights per week.

Objectives.



Our main objective is to combine the cafe and bar whilst reinforcing the positive customer experience through good service, good value, cleanliness and high quality food that has been the signature of both enterprises.

Keys to Success.



The layout will need to be welcoming and aesthetically pleasing to guests, while also providing space for employees to move about freely and efficiently.

We will need to ensure that customers have the time, space and privacy necessary to enjoy their meals in a comfortable environment.

In order to achieve the above we would need to look at furnishing the bar and games room with tables and chairs that are suitable for dining. We will also need to look at decorating the area in a manner that feels comfortable and welcoming.

A toilet in the bar area would make the space more complete and allow for separation of the bar and dining area from what would be the sports and training areas of the Yacht Club.

Strategy and Implementation.



We would not be eager to make any major changes to the Club, but keen to help it continue to adapt and evolve in line with the strategies implemented by the committee.

Initially we would look at running the bar alongside the Cafe, with similar opening hours, including Thursday evenings, utilising any flexibility with existing staff.

We can slowly furnish the area of time in an economical fashion, then looking to redecorate in winter.

