

PARTNER



The Three-day Certification Masterclass in the EU General Data Protection Regulation Practitioner (GDPR) Training Seminars

22nd-24th April 2020, Santiago, Chile
<https://www.eugdpr.institute/apr-chile/>

WHO SHOULD ATTEND

- DPOs, CIOs/CTOs
- Internal Audit Managers and Staff
- CISO
- CxO
- Lawyers and Auditors
- Compliance Officers
- GRC Officers
- IT and cyber Security Officers
- Information Security Managers
- IT Directors and Managers
- Consultants and project managers involved in data protection, information security or cyber security issues
- Consultants and project managers that participate in GDPR projects.
- Individuals with some IT experience who want to qualify on GDPR issues.

Participants have access to a toolkit for accelerating the GDPR implementation, with practical execution steps and tips free exam retakes.

GDPR Compliance, cybersecurity threats and privacy issues continue to be on the rise all over the world. With an increase of privacy complaints, security breaches, hacks and data leaks, the primary embedding and execution components to address the significant risks to global businesses are critical for GDPR compliance. The demand for talent and skilled cybersecurity professionals is crucial to the individuals, companies and governments.

The EU General Data Protection Regulation (GDPR) is not explicitly a global law, but due to the material scope in Article 2 (Recitals 15-21) and the territorial scope in article 3 (Recitals 22-25) GDPR is now a de facto universal standard on Data Privacy, Protection, IT & Cybersecurity Issues.

The entire module built 3-day program content is built on practical implementation and execution challenges and issues of GDPR, Data Privacy and IT security issues and solutions that address GDPR implementation and execution compliance programs.

Data knows no boundaries


Global Data Protection, Data Privacy, IT and Cybersecurity concerns are the starting point for almost any new application or process in the organisation. The corporate commitment to greater user control and data subject empowerment is stronger than ever.

Data breach prevention & mitigation are critical GDPR components that check if your organisation is meeting all the requirements to avoid data subject complaints, data breaches and fines and requires continuous evaluation of data flows in and outside the company.

During each of the three days, we will identify the critical performance drivers on people, processes and technology as Data Privacy, IT- and Cybersecurity benchmarks for measurable improvements. Therefore, you will get maximum mileage by attending one, two or three days. However, you must take the foundation exam to attend the DPO session on day II and the DPO exam to take the Practitioner exam on day III. The passing mark is 60%, with an option for a re-exam. After the seminar, all participants will receive a complete set of 35+ templates, policies, documents relevant to demonstrating, monitoring and controlling GDPR compliance.



GDPR compliance is beyond any check the box activity



Successful and mature regulatory compliance does not rely on a single-solution program, the seminar program elements provide multiple lines of defence as drivers that improve the compliance culture and performance from the boardroom down to the third-party vendors.

To comply, companies must transform their IT and cultural processes across their products and services, with an added focus on accountability, transparency on the data that is collected, stored, used, abused and deleted. However, the GDPR costs on enhanced data protection, cybersecurity processes, and IT- and cybersecurity controls is increasing to alarming heights and numbers. During the seminar, we will address some of the mistakes of the Financial Services industry, that continue to perform their compliance activities in silo's and by not focussing on duplication of efforts, unstructured data, unintegrated and embedded processes for lean compliance.

All our seminars, conferences, workshops etc. are conducted under the Chatham House Rule, to encourage open discussions, During our training and certification Masterclass seminars, we review the details of the data protection that deals with several practical and execution components of privacy, the data subject rights, security of data and information of EU residents, localisation and data transfers. Corporations are getting familiar with the risks related to the protection and data subjects of their rights and need the right guidance to avoid reputation damage.

“It was great to spend three important days of life to learn and share on GDPR with you at Hotel Taj. Our entire team KNOVOS and other three members whom I inspired to join are extremely happy to gain the confidence based on your GDPR and other related knowledge shared with all of us. We will always remember you and your command on the subject and importantly how it was delivered, which has straight gone into our mind and soul. Thank you, a lot, for such a wonderful session.”



CHATHAM HOUSE

“When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.”



DAY ONE

GDPR Foundation/Essentials

- Introduction to privacy and data protection and a compendium on the GDPR issues
- A complete review of a GDPR implementation methodology as a workshop
- GAP analysis for implementation: readiness assessment, and differences
- Data Protection Authorities: objectives, notifications, regulation and enforcement
- The data subject's rights to an individual's personal
- The hidden challenges of third-party vendor risk management
- Consent management and cookie compliance
- Procedure for Processing Efficient and effective management of subject access requests
- Privacy by Design and Default
- GDPR legal basics: cases, principles, penalties, responsibilities of data processor/controller
- Incident identification response and the response
- The lifecycle of a data breach and breach reporting
- The multijurisdictional & territorial scope of the EU GDPR
- Privacy Shield, Codes of Conduct, Standard Contractual Clauses, Binding Corporate Rules
- Awareness training and competence requirements
- Foundation online exam. 30 questions Multiple choice

“Overall a very well run and informative 3-day session. As well as the formal GDPR certification we were able to explore in detail GDPR, data privacy & IT security topics. The presentations very very detailed, we covered a lot of content in 3 days.”

IT Director



DAY TWO

DPO, Data Controller and Data Processor challenges, issues and solutions

- The history and background of EU GDPR and importance of compliance
- The "GDPR Institute Roadmap": steps for implementation, data mapping
- Privacy program: for HR, Marketing, IT, legal, Logistics and Procurement
- The roles & relationship of data controllers and processors/sub-processors
- Why and how to conduct a data mapping exercise.
- How to document the data mapping process
- to identify personal data items, formats, transfer methods and locations;
- How GDPR works with third parties and the impact on International data transfers
- Transfers of personal data: to third countries, third parties and the cloud,
- Codes of Conduct and certification mechanisms
- Conducting Data audits and certification
- The role of the Data Protection Officer (DPO), Data Controller and Processor
- Executive role, responsibilities, cross-organisational interactions and risk management
- Privacy impact assessment, the DPIA "GDPR Institute Roadmap", need, timing, process, data flow, standard risks, internal/external consultation, approvals and communication
- GDPR and Sales and marketing execution issues of monitoring and controls
- DPO online Exam, 40 Questions. Multiple choice

“I have a more in-depth knowledge of the GDPR Articles, but more importantly my professional skills have improved due to a greater understanding of those areas of data privacy compliance that our Company should be focussing on going forward.”

General Counsel



DAY THREE

GDPR in Practice, with IT Security and Privacy Programs

“The information presented was well structured. We were given the opportunity to add in additional workshops and to tailor the schedule to focus on areas of importance to us. The event was hosted in a relaxed and open manner and we were free to ask questions, debate topics in more detail as we required.”

HR Director

- Privacy control accountability framework
- Data privacy audits and monitoring: e-discovery, data audits, tracking
- Privacy awareness training: examples of initiatives
- Data subjects' rights in practice: dealing with requests and complaints
- Incidence response: contingency plan for data breach, investigations
- Lessons to be learned from common data security failures
- The scenario-based case for a data breach
- An overview of the regulatory framework of local, regional and global privacy laws
- The What, When and How of Data Privacy Impact Assessments (DPIA)
- Standard privacy controls: best practices, sources of risks, protecting information assets, encrypting, anonymising, reducing IT vulnerabilities, privacy solutions/ tools
- Business case: practical exercise to demonstrate compliance with the GDPR
- The final Q&A session, GDPR definitions and references
- Practitioner online Exam 50 questions (multiple choice)

Depending on the mix of the participants the above subjects can be expanded or reduced, the sequence altered or replaced by a workshop exercise on the subject

During all three days we will discuss the recent case studies, Q&A sessions, breakout sessions to explore the global best practices that can lead to excellence in GDPR, data protection, privacy, IT and cybersecurity progress and non-compliance issues.

- After the registration, we will provide the pre-reading material for all three sessions
- Certificate of attendance with CPE points will be provided upon request



For further information on the 3-day GDPR Certification Masterclass on the 22nd-24th April 2020, Chile
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