

INTERNATIONAL CONFERENCE RCIC'12
Redefining Community in Intercultural Context
Brasov 14-16 June 2012

**ESTIDIA WORKSHOP: Critical dialogue revisited: Challenges
and opportunities**

June 14, 2012

18.45 – 18.55 ESTIDIA Workshop Opening

18.55 – 19.15 Elena Gheorghiuță, State University of Moldova, Chișinău, Moldova –
Translation or Transcreation?

June 15, 2012

9.30 – 11.00 *Cultures and Communities in Dialogue*
Chairs: Malcolm N. MacDonald and Daniela Roventă-Frumușani

9.30 – 10.00 Elena Buja, TRANSILVANIA University of Brasov, Romania - *Symbols
of non-verbal communication in diplomatic encounters: The Arab vs.
the Western World*

10.00 – 10.30 Mariselda Tessarolo, Eleonora Bordon, University of Padua, Italy -
*Communication among Mediterranean Young People: new and old
technologies to build a post-modern identity*

10.30 – 11.00 Raluca Mihaela Levonian, University of Bucharest, Romania /
Universita della Calabria, Italy - *From Star Wars to AEGIS:
Romanian media discourse on the current dialogue between Romania
and the USA*

11.00 – 11.30 Coffee Break

11.30 – 13.35 *Changing Social, Political and Cultural Dialogue*
Chairs: Mariselda Tessarolo and Elena Buja

11.30 – 11.55 Daniela Roventă-Frumușani, Bucharest University, Romania - *Women
in the public/private "Dialogue"*

- 11.55 – 12.20 Malcolm N. MacDonald, University of Warwick, UK - *Re-defining community in the UK: the discourse of counter-terrorism 2001-2011*
- 12.20 – 12.45 Ibrahim Kurt, John McKeown, Mevlana University, Konya, Turkey - *'The proof of the pudding is in the eating': 2009 PISA results and the use of Educational Cultural Convergence (ECCO) model*
- 12.45 – 13.10 Costanza Cucchi, Catholic University, Milan, Italy - *Dialogic features in non-native EU parliamentary debates*
- 13.10 – 13.35 Adrian Lesenciuc, "Henri Coanda" Air Force Academy, Brasov, Romania - *Critical Discourse Analysis approach to the Romanian philosophical discourse regarding cultural change*
- 13.35 – 14.30 Lunch
- 14.30 – 16.30** *The European Society for Transcultural and Interdisciplinary Dialogue (ESTIDIA): Role, aims and activities*
Chair: Cornelia Ilie

June 16, 2012

- 9.30 – 11.00** *Dialogic perspectives on Institutional Discourse*
Chairs: John McKeown and Costanza Cucchi
- 9.30 – 9.55 Hussein Al Sharroufi, Gulf University for Science and Technology, Kuwait - *Pragmatic dialogicality in an institutional setting*
- 9.55 – 10.20 Izabela Lazar, University of British Columbia, Vancouver, Canada - *Towards an ecological university: discourse analysis of four university mission statements*
- 10.20 – 10.45 Ciler Hatipoglu, Sedef Algi, Middle East Technical University, Ankara, Turkey - *The role of hedges in academic writing and Identity construction*
- 10.45 – 11.00** **ESTIDIA Workshop Conclusions**