

# Summaries of ERA Documents - 2023

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## **01 2023 - LQT-BE Day Walk - Steen**

This document discusses the importance of Quality Day Walks (LQT-BE) for hiking organizations and trail managers. It emphasizes the benefits, such as enhanced hiking experiences, increased participation, safety, collaboration opportunities, and promotion of sustainable tourism. The document encourages collaboration with trail managers and tourist organizations to create better hiking experiences for members and promote certified, safe, and reliable trails.

## **02 2023 - LQT-BE Day Walk A4**

This document outlines the specifics of Leading Quality Trails - Best of Europe Day Walks (LQT-BE), which are 4-25 km trails. The types of trails include Dream tours, Cultural experiences, Nature delights, Family pleasures, Discover tours, Comfortable hikes, Winter bliss, and Urban walks. The LQT-BE brand signifies high-quality experiences, contributing to the development of walking tourism in Europe through sustainable practices and certified excellence.

## **03 2023 - LQT-BE Region**

This document introduces the Leading Quality Region certification for sustainable hiking regions. It outlines the standards for evaluating regions based on trails, accessibility, accommodation, coordination, and maintenance. The certification process includes a workshop, on-site assessment, improvements, and final inspection. It aims to create transparent, sustainable hiking destinations with a focus on quality.

## **04 2023 - Jack Cornish ERA Presentation**

This presentation highlights the work of the Ramblers GB in protecting and improving the 225,000 km of public paths in England and Wales. It covers mapping public paths, collecting demographic and landscape data, and advocating for more investment in the path network. The findings reveal the importance of the path network to public health and call for improved legislation to protect and expand public paths.

## **05 2023 - DNT-UT-ERA Conference - Veronica Solbak**

This presentation by Den Norske Turistforening (DNT) focuses on the digitalization of hiking trails in Norway. It showcases the UT.no platform, which provides trail maps, hiking recommendations, and cabin information. The platform aims to improve access to outdoor

activities, enhance user experience, and support Norway's outdoor community with free, user-friendly digital tools.

### **06 2023 - Hiking Trail Digitization - Hartmut Wimmer**

This presentation by Hartmut Wimmer discusses the digitization of hiking trails as part of a global outdoor tourism initiative. The presentation highlights the importance of digitizing tourism data, including trails, POIs, and public transport, to improve visitor management and sustainability. It emphasizes building a digital ecosystem for outdoor tourism and using technology to enhance safety, such as integrating weather and avalanche information.

### **07 2023 - Urban Walking Presentation - Madeleine Lebranchu**

This presentation on urban walking at the 2023 ERA Congress discusses the role of walking in active mobility. The 'Place aux piétons' collective advocates for better pedestrian infrastructure and culture in cities, with a focus on safety, walkability, and public space appropriation. The 2023 Barometer confirms pedestrians' consistent expectations: wider, safer walkways, enforcement of traffic rules, and reduced vehicle speed.

### **08 2023 - Workshop on Member Activation - Steen and Joep**

This workshop focused on enhancing member engagement and communication within ERA. The session included discussions on improving participation, sharing ideas, and finding solutions for more active member involvement. Participants brainstormed ways to improve ERA's network, communications, and overall member experience.