

Summaries of presentations - 2019

01 KH10 Charts Erik Nature Sports

This document from the Know-How Session of the 50th EWV Annual Conference in Bad Urach (Oct 2019) discusses a project titled 'Naturesport.Umwelt.Bewusst', focused on raising environmental awareness among outdoor sports enthusiasts. It addresses the challenges of engaging non-traditionally organized groups in nature sports. The document highlights that 99% of surveyed individuals consider environmental and climate protection important. Online channels and classic media play significant roles in communicating with outdoor sports participants, and the project emphasizes geocaching as a case study to foster dialogue between user groups and landowners [【112†source】](#) .

02 KH10 Survey of hiking in Europe 2019

This survey, conducted from October to December 2018, provides insights into hiking across Europe. Key findings include that nature and relaxation are the primary motivations for hiking, and the internet is the most used source of information when planning hikes. Moreover, nearly two-thirds of hikers reported that their hiking activities influence their holiday destinations. The survey also reveals that hiking is highly popular among well-educated individuals [【113†source】](#) .

03 KH11 Presentació CTF Assemblea ERA 2019

This presentation introduces the Catalonia Trek Festival (CTF), held in May 2020, showcasing scenic routes in southern Catalonia, including the E12 long-distance trail. The event combines hiking with visits to cultural sites, such as UNESCO World Heritage sites like the Cistercian Monastery of Poblet and the Roman city of Tarraco. It also includes the Aqua Walking Championship, a sport supported by the Catalan Hiking Federation [【114†source】](#) .

04 KH12 Projet de Diaporama Trilingue - Paris 2024

This presentation proposes an initiative for the 2024 Paris Olympics to promote hiking, though not an Olympic discipline, by encouraging hikers to walk to Paris from various 'Olympic cities.' The event would emphasize European GR® long-distance trails, and a symbolic celebration would be held upon arrival. The presentation outlines the principles and goals of the initiative, aiming to increase the visibility of hiking during the Olympic Games [【115†source】](#) .