

**LTPL00079 "Cross-border tourism capsule – creation and promotion of Polish-Lithuanian tourist route E-11 using innovative solutions" (Tourism capsule) D.1.2.2**Podlaska Regionalna  
Organizacja Turystyczna**AGENDA OF THE INAUGURAL CONFERENCE****24.05.2024 – Inaugural conference, Białystok, Poland****Place: Hotel Esperanto (Planty Hall), 10 Legionowa St., Białystok.****Map/directions:** <https://maps.app.goo.gl/yJrMaxbDFDDhNnUF7>**09.15 - 10.00** Registration.**10.00 - 11.30** Greetings - Bożena Nienakłowska and Sławomir Kieda, Podlaskie Regional Tourist Organisation.

About the project and its activities ... What kind of tourist capsule is this? – Paweł Lange-Kuczyński, PROT/Project Coordinator.

The route of the E-11 route in Lithuania, Latvia, Estonia - Gaila Tulušienė, Kaunas Regional Development Agency.

The course of the E-11 route in Poland – Ewa Elżbieta Witkowska, Polish Tourist and Sightseeing Society Białystok.

**11.30 - 12.00** Hiker friendly signs, opportunities for cooperation and benefits for the tourism industry on the example of Lithuanian experience - Agnė Vaitkuvienė, Lithuanian countryside tourism association.**12.00 - 12.30** Coffee break.**12.30 - 14.00** International discussion – development of Polish-Lithuanian cross-border tourism and creation of joint tourist products.

Grażyna Sobocka - Marshal's Office of the Podlaskie Voivodeship

Romuald Ziółkowski – Białystok University of Technology, Faculty of Engineering Management

Dariusz Kuźelewski – President of the Polish Tourist and Sightseeing Society Regional Branch in Białystok,

Representative of the Joint Technical Secretariat of the 2021-2027 Interreg VI-A Lithuania-Poland Cross-border Cooperation Programme

Representative of the Kaunas Region

Representative of the municipalities of the Kaunas region

Representative of the Kaunas Regional Development Agency

Agnė Vaitkuvienė, Lithuanian countryside tourism association





## Lithuania – Poland

**14.00 - 14.45** Buffet lunch.

As part of the conference, the organizer provides:

- conference materials,
- coffee service,
- Polish-Lithuanian + Lithuanian-Polish translation,
- buffet lunch.

