

Re: INVITATION: LQT-BE, Day Walk - Open training course
From: European Ramblers' Association (ERA)
Working group: Leading Quality Trails – Best of Europe, Day Walk
To: Interested and enthusiast one-Day-Walk trails' stakeholders
Date: September 4, 2023



**Dear walking friends,
Dear enthusiasts and stakeholders,**

The European Ramblers' Association, in cooperation with the Line Wagener Consult, is inviting you to the first open **training course regarding Leading Quality Trail – Best of Europe Day Walks**. The training course takes place at Hotel Skanderborghus in Skanderborg on November 13 and November 14 2023.

What is “The Leading Quality Trails – Best of Europe, Day Walk”?

The [Leading Quality Trails – Best of Europe, Day Walk](#) (LQT-BE Day Walk) is a new brand of the European Ramblers' Association (ERA).

The *LQT-BE Day Walk* signifies the highest quality of trails across Europe in terms of scenic beauty, cultural significance, and overall trail experience. In order to be certified as LQT-BE DAY WALK a trail must be circular; have a length of 4-25 kilometers, must offer exceptional experiences and meet stringent quality standards.

What are the benefits of LQT-BE Day Walk certification?

Some of the benefits are:

- **Prestige and recognition**
Being LQT-BE Day Walk certified signifies that your trail has met rigorous quality standards and is acknowledged as one of the best in Europe.
- **Visibility**
The LQT-BE brand is known all over Europe. The certification is a powerful marketing tool and can be used in campaigns, brochures, websites etc. The brand can significantly increase the trail's visibility among walkers and outdoor enthusiasts all over Europe.
- **Increased Trail Usage – boost in visitor numbers**
Certification attracts more walkers and a broader audience to the trail.
- **Higher user satisfaction**
Certification assures the visitors a high-quality experience.
- **Economic Impact**
Increased visitor numbers can lead to more spending on accommodation, dining, local attractions, and services, stimulating the local economy. This, in turn, can encourage investment in infrastructure, job creation, and overall economic growth in the area.
- **Sustainable Development – for future generations**
The LQT-BE, Day Walk certification encourages trail managers to focus on preserving and protecting

ERA - EWV - FERP

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the natural and cultural heritage along the trail. A certification also contributes to implementing sustainable practices in the local area.

- **Networking and Collaboration**

The LQT-BE, Day Walk certification provides a platform to connect and collaborate with other certified trails across Denmark and Europe.

Who can participate in the training course?

Representatives from municipalities, tourism organizations, national parks, nature reserves, hiking organization, local groups involved in walking, landowners etc.

Why participate in the training course?

Completing in the training course is the first mandatory step, if you wish to have a local hiking trail certified as LQT-BE DAY WALK.

During the 2-full-day training course you will

- get **full knowledge of the quality criteria** for LQT-BE Day Walk; including the waymarking rules; the eight Day Walk themes, the criteria regarding starting point, attractions, landscape, trail surface, noise etc.
- learn all about the **certification process** including how to collect data on your trail; how to improve your trail, process for application etc.
- get **practical training** on walking tours in the field. You will practice how to collect data in the field and register information regarding the trail.

After completing the training course you will

- have the title of *“trained trail scout”*
- know how to plan for and evaluate a trail to become a LQT-BE Day Walk
- be able to apply for a LQT-BE Day Walk certification for one/more of your local hiking trails (*Be aware that only trained trail scouts can be responsible for the application and certification process for a local trail*).

Who will be teaching at the training course?

Educated ERA experts will be in charge of the training course: Steen Kobberø-Hansen and Jana Harnochová.


When is registration deadline?

Deadline for registration is **10th of October 2023**. Find registration link on the next page.



Line Wagener
Venue manager

Best regards,



Steen Kobberø-Hansen
LQT-BE, Day Walk manager



LINE WAGENER CONSULT



Leading Quality Trails – Best of Europe, Day Walk: Open training course

When?	November 13 th 2023 - 10.00 - 19.00 and November 14 th 2023 - 08.30 - 16.30 <i>(Participation on both days is mandatory)</i>
Where?	Hotel Skanderborghus, Dyrehaven 3, 8660 Skanderborg
Programme	Please find training course programme on the following page.
Fee	5.800 DKK inkl. VAT (moms) <i>Participant fee includes: 2-full-day training course with theoretical and practical education carried out by ERA experts; training materials; catering during the training course (breakfast, lunch and afternoon cake. Water, coffee and tea will be available all day).</i> <i>After completing the training course, you will receive your personal certificate (as a “trained trail scout”). The certificate gives you the possibility to apply for LQT-BE Day Walk certification for one or more trails. (Be aware that only trained trail scouts can prepare and be in charge of the certification process for a trail).</i>
Number of participants	Minimum 8 and maximum 12 participants <i>The training course is limited to maximum of 12 participants in order to maximize participant’s learning. If less than 8 participants register, the training course will not be completed.</i>
Language	The training course will be held in English. Provided materials will be in English.
Accommodation	Accommodation is not included in the fee. If required, a room can be reserved for you at Hotel Skanderborghus for 750 DKK incl. VAT (moms). <i>When filling out the registration form, please indicate if accommodation is requested for you or not.</i>
Dinner	Dinner is not part of the programme and is not included in the fee. We offer to arrange dinner at Hotel Skanderborghus on November 13 2023. The price is 250 DKK inkl. VAT (moms) for a two-course menu including a glass of wine/beer/soft drink. <i>When filling out the registration form, please indicate if you wish to participate in this dinner or not.</i>
Registration	REGISTER HERE: https://forms.gle/J4JsuNwtvSxu9V2r7
Registration deadline	October 10th, 2023
Questions?	Please feel free to contact us, if you have any questions email: line@linewagener.dk // phone: 6166 0526

Programme „Leading Quality Trails - Best of Europe DAY WALK“

2-full-day training course

Two trainers of the European Ramblers' Association (ERA) will conduct the training course



Day 1	Day 2	Generally
<p>10:00 h – 11:30 h</p> <ul style="list-style-type: none"> – greeting and agenda – introduction „Leading Quality Trails - Best of Europe DAY WALK“ – walkers needs/wishes <p>11.30 h – 12:30 h</p> <ul style="list-style-type: none"> – explanation quality criteria <p>12:30 h – 13:30 h <i>break/lunch</i></p> <p>13.30 h – 15:00 h</p> <ul style="list-style-type: none"> – explanation quality criteria <p>15:00 h – 17:30 h</p> <ul style="list-style-type: none"> – training walking tour in the field with data collection <p>17:30 h – 19:00 h</p> <ul style="list-style-type: none"> – data evaluation – presentation marking guidelines 	<p>8:30 h – 12:30 h</p> <ul style="list-style-type: none"> – repetition of the quality criteria (training test) – second training walking tour in the field with data collection <p>12:30 h – 13:30 h <i>break/lunch</i></p> <p>13:30 h – 16:30 h</p> <ul style="list-style-type: none"> – explanation quality criteria with a focus on additional requirements – data evaluation and data transfer into digital form – certification process – conclusion, unanswered questions 	<p>Each participant should bring hiking shoes and weatherproof clothing. If rain is forecast, please also have an umbrella in your luggage (to cover the clipboard during the training walking tour). We do practice walks in all weathers!</p> <p>Training materials will be provided, but each participant should bring material to take notes (colored pencils in black, green, blue and red as well as a clipboard).</p> <p>Participants must be able to work with maps and be good on their feet!</p> <p>Variations in the schedule are possible.</p>