

21st European Parking Conference & Exhibition

RESHAPING URBAN SPACE

Delivering sustainable parking management and mobility solutions

Brussels, 17th-18th September 2025

Sponsorship & Exhibition Brochure

August 2025- Version 10.5

ABOUT THE CONFERENCE

Organized by the **European Parking Association (EPA)** from its new base in Brussels, the 21st European Parking Conference & Exhibition is the next edition of the sector's flagship biennial event.

The conference and exhibition are dedicated to showcasing innovation in smart parking management and how this innovation will help shape the future of sustainable urban mobility across Europe and beyond. Policymakers, industry experts and public authorities will tackle pressing issues such as electromobility and its impact on parking (both on and off-street); kerbside management and urban logistics; and digitalization and data sharing as mandated by EU legislation and required commercially to ensure digital visibility.

In line with the theme "Reshaping Urban Space - Delivering sustainable parking management and mobility solutions", the conference will focus on major societal challenges such as the twin green and digital transitions at the urban level and applicable Environmental, Social and Governance (ESG) principles. In addition to intense knowledge sharing, the Conference & Exhibition will allow industry players, both established ones and new entrants, to display their products and services with booths and sponsored info sessions.

This 21st edition will feature a more interactive format with a focus on discussion and participation. In addition to plenary sessions in the Auditorium, smaller workshops and breakout sessions will provide a dynamic platform for the sector to dive deeper into the selected topics, fostering collaboration and solution-driven dialogue. The Conference & Exhibition will showcase EPA's own activities, initiatives and publications and offer delegates and exhibitors a multiplicity of high quality networking opportunities.

CONFERENCE MAIN TOPICS

MANAGEMENT OF URBAN SPACE



- The "battle" for urban space
- Strategic and dynamic use of urban assets
- Multifunctional usage of the existing vehicle parking infrastructure
- Parking management and urban logistics in city planning
- Kerbside management (incl. last-mile logistics)
- Multimodal mobility hubs in or near city centers for both people and goods
- Digital and physical interoperability of transport modes
- New governance models and business opportunities

ATTRACTIVE CITY CENTERS



- The city as a place where all levels of transport and mobility policies come together
- Urban Vehicle Access Regulations (UVARs)
- Access and parking rights management
- Parking and economic attractiveness of cities (retail/ e-commerce/...)
- Creating an optimal customer/user experience
- Future of parking infrastructure – what other functions can they incorporate ?
- EV and alternative fuels charging infrastructure
- The need of Cross border enforcement of traffic rules in EU member states

PARKING AND DIGITALISATION



- Parking technology – latest developments
- Pre-booking, reservation and payment systems
- Multimodality and shared mobility solutions
- AI-based parking (incl. automation in parking facilities)
- Digitalization and data standardization (incl. APDS)
- National Access Points (NAPs) and their implementation across Europe
- National Parking Registers/Platforms to become mobility data spaces



THE VENUE

The EGG
Rue Bara 175,
1070 Bruxelles

theeggbrussels.com

DELEGATE FEES

Non-EPA Member Delegate Fee (Early Bird Rate):	900 € + VAT if applicable
Non-EPA Member Delegate Fee (Full Rate):	1.200 € + VAT if applicable
EPA Member Delegate Fee (Early Bird Rate):	500 € + VAT if applicable
EPA Member Delegate Fee (Full Rate):	700 € + VAT if applicable
Local Authorities (Early Bird Rate):	250 € + VAT if applicable
Local Authorities (Full Rate):	350 € + VAT if applicable

**Early bird is valid until 31 May 2025*

EVENT, SET UP AND DISMANTLING DATES:

Exhibition Set up:
Tuesday 16th September 2025

Conference Dates:
17th to 18th September 2025*

Exhibition Dismantling:
Thursday 18th September after the Closing Ceremony*

**detailed planning will be available into the exhibition practical manual*

WHO SHOULD ATTEND

- Parking companies
- Public sector representatives
- Real estate administrators
- European institutions
- Project developers
- Project financiers
- Project planners
- Consultants
- Architects
- Builders
- Operators of parking facilities
- Software & app developers
- Logistics experts
- New mobility solutions experts
- Electric mobility service providers

PRELIMINARY CONFERENCE PROGRAM

PRE-CONFERENCE

› **Welcome Reception in the Evening of 16th September**

17th SEPTEMBER 2025

› **Morning to afternoon:** Plenary & Parallel Sessions, Workshops
› **Afternoon:** EPA Awards Ceremony
› **Evening:** Reception and Walking Networking Dinner

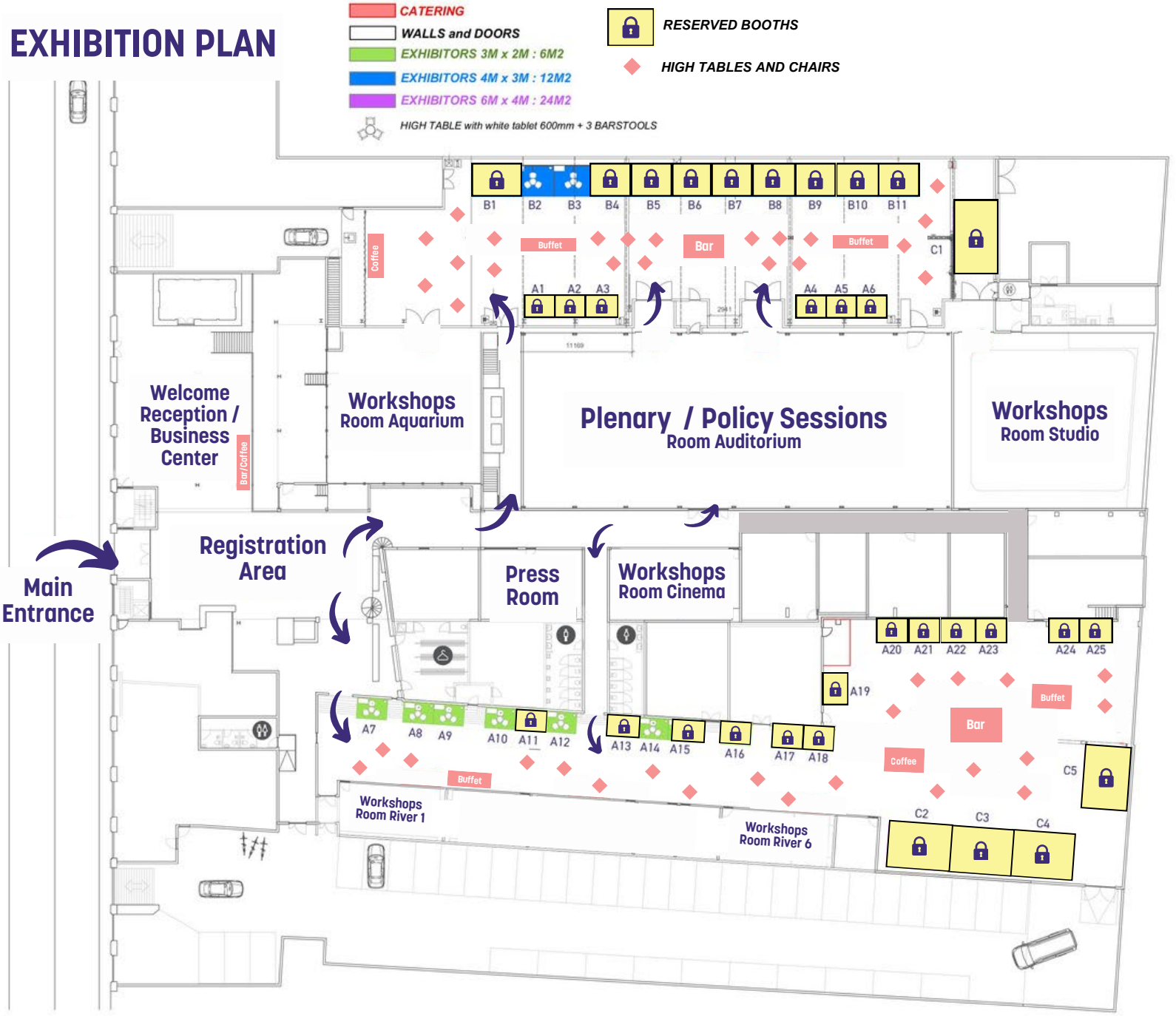
18th SEPTEMBER 2025

› **Morning to afternoon:** Plenary & Parallel Sessions, Workshops
› **Afternoon:** EPA General Assembly, Closure

FOR A MORE UPDATED PROGRAM, PLEASE CLICK HERE

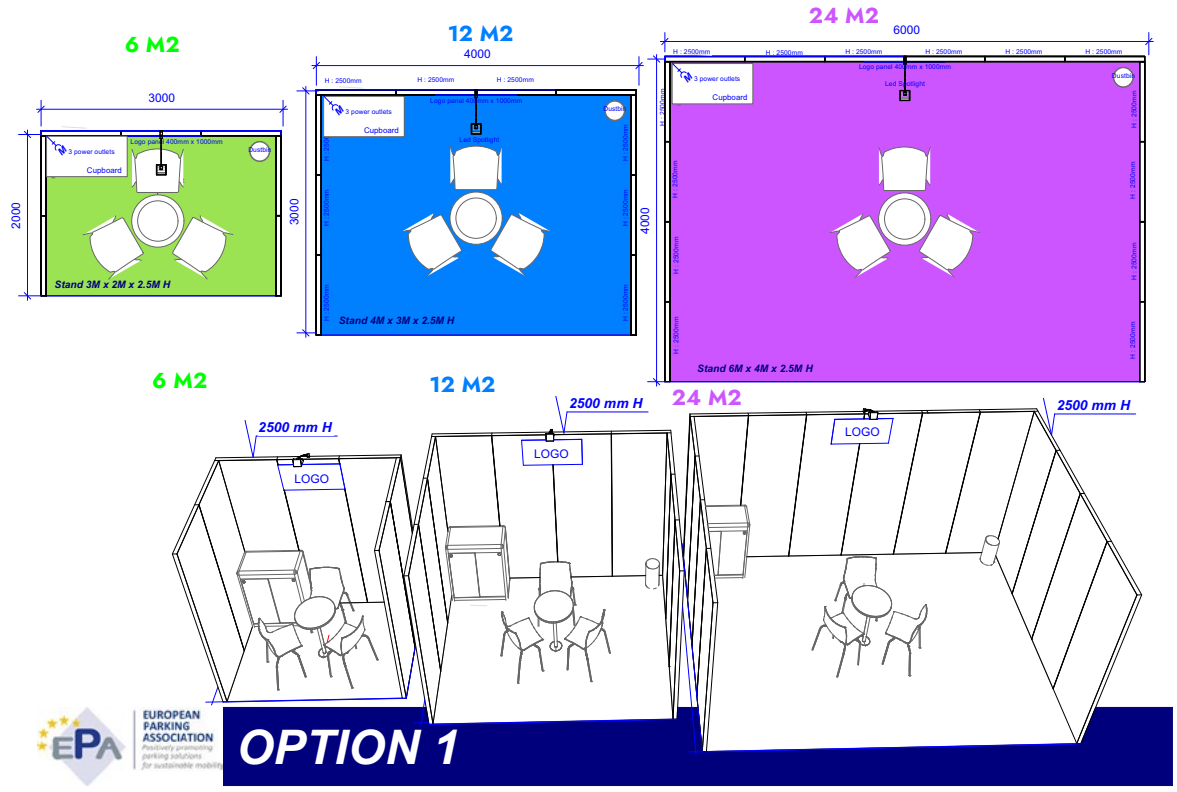


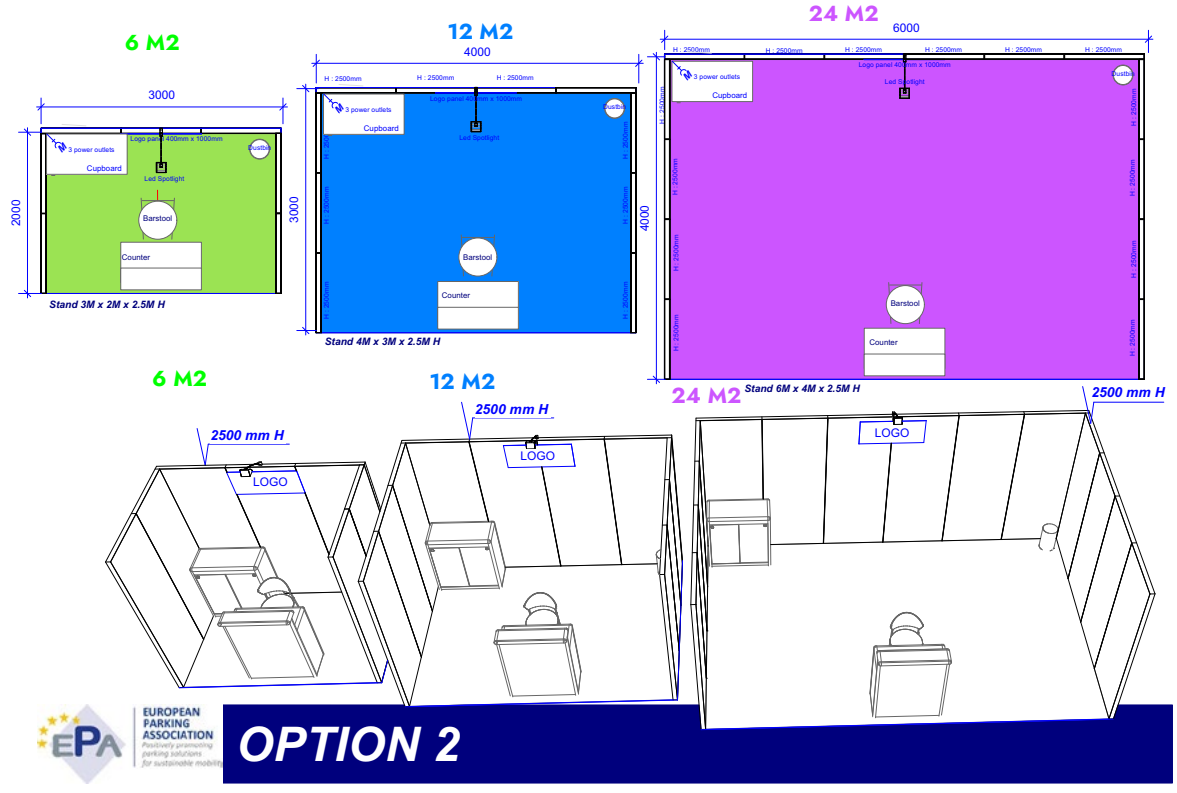
EXHIBITION PLAN



A1	Scheidt & Bachmann
A2	Innova
A3	Billogram
A4	CCV Group
A5	WPS
A6	Infotrafic
A11	Securitas
A13	FIFI4PARKING
A15	EAVP
A16	TKH Security
A17	Commend
A18	Came Parkare
A19	Monit Data
A20	EPA
A21	DISCO
A22	Efaflex
A23	Genetec
A24	Sigmax Law Enforcement
A25	Parking Network
B1	GreenFlux
B4	LECTOR VISION
B5	Hub Parking
B6	Be-Mobile
B7	Automatic Systems
B8	Survision
B9	Riverty
B10	IEM Group
B11	SKIDATA
C1	Arrive ex-EasyPark
C2	Indigo
C3	APCOA
C4	Q-Park
C5	Interparking

STAND OPTIONS





SPONSORSHIP AND EXHIBITION PACKAGES

BRONZE PACKAGE

Booth 6 sqm including:

- Back wall
- Fascia with name of the company
- Furniture as in option 1 or option 2
- 1 Waste basket
- 1 Electricity socket 1500W
- Cleaning of the stand before the 1st opening

› 2x Exhibitor badges giving access to conference sessions, lunches and coffee breaks within the exhibition hall
› Company listed into the rotating slides between sessions
› Company listed as Bronze sponsor in conference communication materials
› Conference website coverage (name + logo + link to your company website)
› Company listed on digital exhibition floor plan at the entrance of the exhibition

EARLY BIRD*: 5,000 € (EXCL VAT) **STANDARD RATE: 6,000 € (EXCL VAT)**

**Early bird is valid until 31 May 2025*

SILVER PACKAGE

Booth 12 sqm including:

- Back wall
- Fascia with name of the company
- Furniture as in option 1 or option 2
- 1 Waste basket
- 1 Electricity socket 1500W
- Cleaning of the stand before 1st opening

› 4x Exhibitor badges giving access to conference sessions, lunches and coffee breaks within the exhibition hall
› Banner of the company included into one of the pre-event mailings
› Company listed as Silver sponsor in conference communication materials
› Conference website coverage (name + logo + link to your company website)
› Company listed on digital exhibition floor plan at the entrance of the exhibition
› Company listed into the rotating slides between sessions

EARLY BIRD*: 10,000 € (EXCL VAT) **STANDARD RATE: 12,000 € (EXCL VAT)**

**Early bird is valid until 31 May 2025*

SPONSORSHIP AND EXHIBITION PACKAGES

GOLD PACKAGE SOLD OUT

Booth 24 sqm including:

- Back wall
- Fascia with name of the company
- Furniture as in option 1 or option 2
- 1 Waste basket
- 1 Electricity socket 1500W
- Cleaning of the stand before 1st opening

› 8x Exhibitor badges giving access to conference sessions, lunches and coffee breaks within the exhibition hall
› Banner of the company included into two of the pre-event mailings
› Conference website coverage (name + logo + link to your company website)
› Company listed as Gold sponsor in conference communication materials
› Company listed on digital exhibition floor plan at the entrance of the exhibition
› Company listed into the rotating slides between sessions
› 15 to 30 min sponsored session in the exhibition Hall
› Logo on all the Conference signage

EARLY BIRD*: 15,000 € (EXCL VAT)

STANDARD RATE: 18,000 € (EXCL VAT)

**Early bird is valid until 31 May 2025*



EXHIBITION AND SPONSORS ITEMS

NETWORKING RECEPTION AND WALKING DINNER IN THE EGG

25,000 € EXCL VAT

September 17, 18.00-22.00 pm on the exhibition floor
This option is **limited to one company**

Sponsor the networking dinner as a Conference highlight – a unique opportunity to welcome a wide audience of attendees. Networking is key, and you as the sponsor can benefit from the presence of this audience:

- Roll-up banners, branded napkins or other marketing material can be provided by the sponsor
- The networking dinner will be communicated with the subheading 'sponsored by YOUR COMPANY' on the conference website, on the dedicated welcome reception webpage, EPA's LinkedIn page and on rotating slides between sessions
- The sponsors can project their logo by means of a Gobo
- Your logo will be included on the printed menu

WELCOME RECEPTION IN THE EGG

15,000 € EXCL VAT

September 16, 18.00-21.00 pm on the exhibition floor
This option is **limited to one company**

At the end of the exhibition set-up, exhibitors and early arrivers will appreciate a refreshing and sociable reception on the exhibition floor, which will additionally boost visibility for all exhibitors. Networking is key, and you as the reception sponsor will additionally benefit from the presence of this audience:

- Roll-up banners, branded napkins or other marketing material can be provided by the sponsor
- The Welcome Reception will be communicated with the subheading 'sponsored by YOUR COMPANY' on the Conference website, on the dedicated welcome reception webpage, EPA's LinkedIn page and on rotating slides between sessions.

YOUR OWN WORKSHOP

5,000 € EXCL VAT

In order to support your goals, you have the opportunity to organize your own 30min company workshop/training/presentation session in a dedicated area or meeting room near the exhibition.

The space with furniture and AV equipment (screen and beamer, sound system) will be provided. The Workshop will be marketed via the Conference website and the program.

EXHIBITION AND SPONSORS ITEMS

LUNCH BREAKS IN THE EXHIBITION AREAS

4,500 € EXCL VAT

Lunch breaks are scheduled in the exhibition area and represent an important time for participants to gather and to engage in animated discussions.

Please note that:

- Your support to a lunch break will be highlighted in the program, on the Conference website (logo), and on rotating slides into the session rooms
- Branding on the food station can be provided
- Roll-up banners and/or branded napkins can be provided by the sponsor
- The allocation of breaks will be done on a first come first served basis

COFFEE BREAKS IN THE EXHIBITION AREAS

3,500 € EXCL VAT

Coffee breaks, scheduled during specific times in the exhibition area, will represent an important time for participants to gather and to engage in animated discussions between sessions.

Please note that:

- Your support to the coffee breaks will be highlighted on the Conference website (logo) and via rotating slides into the session rooms
- Branding on the food station can be provided
- Roll-up banners and/or branded napkins can be provided by the sponsor

The allocation of breaks will be done on a first come first served basis.
Price per coffee break.

Interested in sponsoring a permanent coffee break? A personalized offer can be created for you based on the day and duration of the break.

CARBON NEUTRAL CERTIFICATION

TBD EXCL VAT

Sustainability is part of your company strategy and objective and you would like to sponsor the carbon-neutral certification of the 21st European Parking Conference and Exhibition. Support EPA with this objective and be mentioned on the dedicated sustainability page which will be created on the Conference website, and be also visible on every communication related to the sustainability approach EPA is implementing within the association. When official certification and stamp will be received, the sponsor will also be mentioned and stated into that dedicated communication via mailings.

Additional and personalized visibility opportunities are available and can be discussed with EPA!

CONTACTS

EPA Secretariat

For enquiries regarding commercial participation and the program

epa@europeanparking.eu

EPA Conference Organizers

For practical questions, including those related to the exhibition

epa-conference@wearemci.com

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