

# SESAM – Centre for Social Entrepreneurship and Collaborative Social Innovation

 University of  
South-Eastern Norway  
[www.usn.no/sesam](http://www.usn.no/sesam)



***What does it take to succeed with social entrepreneurship?***

*Yngve Dahle*

Senior researcher and associate professor



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# SESAM – Centre for social entrepreneurship and collaborative social innovation

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**EMES events**

Anniversary celebration of EMES!

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## *What is social entrepreneurship?*

- Social entrepreneurs focus on the project's purpose rather than its profitability while sustainable entrepreneurship focus on managing sustainability without ignoring profitability

Dean & McMullen (2007)

- Limited profitability (with different limitations)
- Limited exit

## *What does it take to succeed with social entrepreneurship?*

- Adaption to existing legal, cultural and political framework
- Targeting a given social purpose in a local context
- Innovation!
- Affecting an identified and actual gap in the (local) society
- The importance of a vital network
- Cocreation: Participation from the people involved

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***Thank you for your attention!***

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