

#### Entrepreneurship Programmes for inclusion

# SIRIUS ACT







Sirius Inclusion

Sirius Leadership

#### We help businesses to succeed and people to grow

#### About us

Sirius Entrepreneurship



#### **Entrepreneurship Programmes in Cooperation with NAV**

#### Programme target & target group

#### Design of the program

#### **Results and examples**



# 

Norwegian Labour and Welfare Administration



## Create new jobs in the region

## Inclusion into labour market





# Programme Target



#### **People on unemployment benefits**

#### People with health challenges

#### All ages (18-65)

#### **Different stages in their start-up**

#### All kinds of industries





# Target Group



# 6 months Training-Program

#### **TEST YOUR BUSINESSMODEL**

#### YOU AS AN ENTREPRENEUR

#### COMMERCIALIZATION



# MENTORING & SUPPORT by Sirius CT

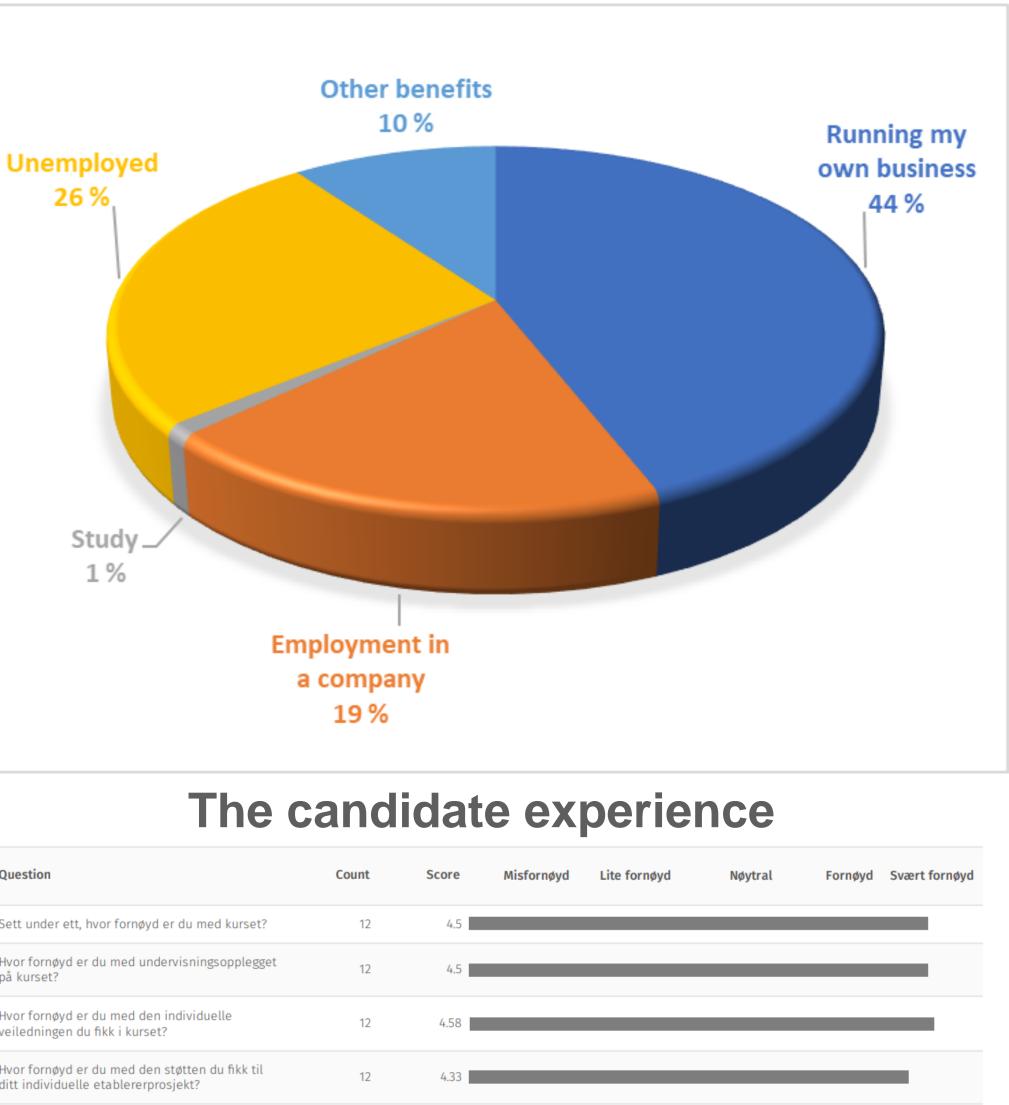


General week												
Time	Monday	Tuesday	Wednesday	Thursday	Friday							
09:00-10:00	Test your businessmodel	Book meetings, customer dialog,	Book meetings, customer dialog, individual and group work and 1-1	Book meetings, customer dialog,								
10:00-11:00	You as an entrepreneur	individual and group work and 1-1		individual and group work and 1-1 mentoring	Presentation							
11:00-12:00	Commersialization	mentoring	mentoring									
12:00-12:30	Lunch	Lunch	Lunch	Lunch	Lunch							
12:30-13:00		Book meetings, customer dialog,	Book meetings, customer dialog,	Book meetings, customer dialog,								
14:00-15:00	Workshop	individual and group work and 1-1 mentoring	individual and group work and 1-1 mentoring	individual and group work and 1-1 mentoring	Presentation							
	Reflection and summary	Reflection and summary	Reflection and summary	Reflection and summary	Reflection and summary							

# **Results in the program**

- The program has existed since 2016 with solid long-term results
- In a group of 20 participants, we normally establish 12-14 new companies
- There is a high candidate satisfaction, the physical collaboration is emphasized

#### **Status 5 years after ended program**



Question	Count	Score	Misfornøyd	Lite fornøyd	Nøytral	Fornøyd	Sv
Sett under ett, hvor fornøyd er du med kurset?	12	4.5					
Hvor fornøyd er du med undervisningsopplegget på kurset?	12	4.5					
Hvor fornøyd er du med den individuelle veiledningen du fikk i kurset?	12	4.58					
Hvor fornøyd er du med den støtten du fikk til ditt individuelle etablererprosjekt?	12	4.33					
Hvor fornøyd er du med gruppedynamikken på kurset?	12	4.75					
Hvor fornøyd er du med kompetansen til instruktørene på kurset?	12	4.67					
Hvor fornøyd er du med den digitale tilretteleggingen på kurset?	12	4.33					
Hvor fornøyd er du med tilgangen til kursmateriellet digitalt på portalen til Sirius ACT?	12	4.17					
	Average	4.48					



# Start-up cases

- Tor Erik: Develops a technology solution to improve the flow on the golf course. International ambitions
- Svein: Established a scaffold company with 40 employees  $\bullet$
- **Camilla**: Artist who sells her art online internationally
- Øystein: Establishes a company that delivers home care service to • elderly
- Gry: Created a travel agency for senior well-off people. Trips in • Norway and abroad





#### NAV direktøren på NRK



vestfold





# Thank U

## Fredrik Sydnes

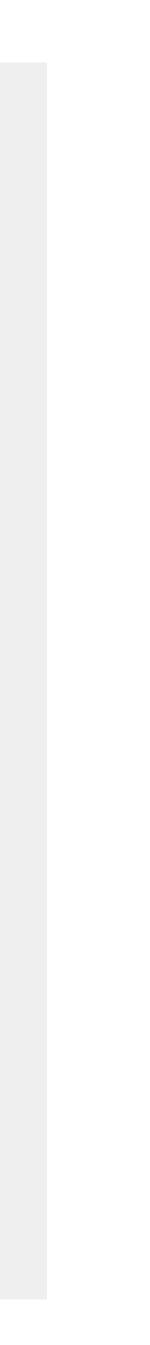
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