

YOUNG



YOUNG PEOPLE WITH VALUES
ENTREPRENEUR

PEOPLE

VALUES

Multiplier Event
Sandjord 14.09.2022
Francisco Loras



YOPEVA 2021 - 2023



European training program for young people out of the educational and labour structures and standards, providing them with a solid value system, the adequate skills and the competences to become integrated into the labour market or to re-join the standard educational path

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YOPEVA ENTREPRENEUR 2022 - 2024

Increase the entrepreneurial spirit of young people by making the initiative to create economic activities a common alternative for their integration into the world of work



STRATEGIC OBJECTIVE

Implement a system to identify, promote and accompany young people in their entrepreneurship process, improving their initiatives, potential, knowledge and skills, and ensuring the greatest success in the process and its results

A common guide and resources to promote active entrepreneurship among young people, prioritizing social innovation as a means of employment in the future



TARGET GROUP

Young people, leaving
no one aside for reasons
of integration or
socioeconomic profile

Organizations working
with young people,
promoting
entrepreneurship and
supporting
entrepreneurs



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SPECIFIC OBJECTIVES

Develop a set of methodologies to work with young people promoting and developing their entrepreneurial potential, capacities and skills

Produce a set of training systems and materials that will be integrated as different Courses aimed at the different target groups

Define and implement an entrepreneurship support system to be used by professionals and for the benefit of young people



METHODOLOGIES OF WORK WITH YOUNG PEOPLE FOR ENTREPRENEURSHIP

A methodological guide for working with young entrepreneurs of the Organizations that work with them

- a. Initial interviews, classification and initial support
- b. Training
- c. Support
- d. Evaluation

Result 1: **Guide 'Working with young entrepreneurs'**



TRAINING MATERIALS AND SYSTEMS

Training courses and materials to be used with young people who apply the methodological guide.

- a. Initiative, self-confidence and other skills
- b. Creativity: generation and definition of ideas
- c. Personal branding, communication and marketing
- d. Entrepreneurship and Business
- e. Prepare a business plan
- f. Business excellence

Result 2: **Courses for Young Entrepreneurs**



ENTREPRENEURSHIP SUPPORT SYSTEMS

How to support and advise young people throughout the process to undertake their new initiatives

- a. Information Resources - Commissioning Environment
- b. Counseling and advisory resources
- c. Participation of youth organizations
- d. Infrastructures

Result 3: YoPeVa Support System for Entrepreneurs



PARTNERSHIP

FCE (Spain) – Coordinator / R3

BORAS (Sweden) – Quality

BDF (The Netherlands) – Communication

ACDC (Romania)

CESIE (Italy)

FONIX (Norway) – R1

UB (Spain) – R2

FJ (Portugal)



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More info:

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