Artland x Enter Art Fair

The Virtual Fair
Enter Art Fair and Artland have joined forces to proudly present the digital version of The Enter Art Fair - The Virtual Enter Art Fair. The Virtual Enter Art Fair will exist for 365 days a year, 24/7, and will use 3D technology to help elevate your galleries presence.

The Virtual Art Fair will showcase 3D recordings of current gallery exhibitions from exhibitors that will be presenting at the physical art fair.

The following slides will provide an in depth look about this exciting opportunity to use 3D technology to grow your galleries audience and reach collectors from around the world.
The Virtual Fair

The Virtual Art Fair will present 3D recordings and tours of current gallery exhibitions from the exhibitors who are participating at the physical fair. The Virtual Art Fair will be hosted on enterartfair.com and all 3D recordings and tours will be able to be shared in the Enter Art Fairs Newsletter and on their various social media platforms. With the participating exhibitors, a yearly 3D archive will be created and can be accessed online.
Artland Partnership

A major benefit for joining The Virtual Art Fair, is that your gallery will gain access to Artland as a partner gallery. Artland is an online contemporary art platform which connects galleries to art collectors. Today, Artland is the world's largest:

— Community of art collectors
— Library of private collections
— 3D exhibition provider

Artland helps your gallery to increase your online presence and discovered by new buyers.
Move from Local to Global

The partnership includes full access to:

Artland
3D
Artland Marketplace
Artland Art Guide
Enable a Global Audience to Visit Your Exhibitions

Artland 3D makes it possible for collectors, curators, critics, and art lovers to visit your past and present gallery exhibitions any time and from anywhere in the world. The use of our leading 3D technology makes it seem as if they are experiencing the exhibition in person.

3D recordings are created by our trained photographers who are located around the world.
ARTLAND 3D

Move Your Mission Forward

Use Artland 3D to:

— Publish virtual exhibitions on own website
— Share with collectors unable to visit
— Make your Newsletters an experience
— Include tags and direct sales requests
— Virtual presentation for fairs & museums
— Improve and align all internal communications
Generate Sales From a New Generation of Online Buyers

Upload your artists' works onto Artland Marketplace. Boost the discoverability of your artists and their works by the world's largest online community of private collectors.

Hi, I'm interested in purchasing this work. Could you please provide more information about this piece?
ARTLAND ART GUIDE

Improve Visitor Traffic to Your Exhibitions

Join the world's most comprehensive and compelling art guide, with over 2,000 gallery listings and unique exhibition preview technology. Encourage greater attendance numbers by promoting your exhibitions to a large dedicated audience of collectors and art lovers.
Join the Enter Virtual Fair + Artland Partnership from €149 Monthly

For galleries that want to optimize their online channels for sales and reach a global audience.

- All exhibitions listed & featured in Artland Art Guide
- Unlimited images and details of individual works with each exhibition
- Get recommended on Art Guide map
- Social media and newsletter promotion
- All of your exhibitions in Artland 3D with unlimited hosting space
- Catalogue information and inquiries tags in Artland 3D
- Embed codes for publishing 3D recordings on your own website
- Installation images & MP4 Video for Social Media
- Viewing rooms for Online Exclusive exhibitions
- Gallery Profile Page
- Receive unlimited artworks inquiries
Move Towards the New Generation Together

GAGOSIAN
SEANKELLY
NILS STÆRK
alexanderlevy
KUKJE GALLERY
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