



# **ABOUT ME**

My name is Emile, a 36 years young design lead and full of energy! This is needed because currently I'm leading a design team of 20+ digital designers. I think out of the box and aim to enjoy all the little things in life. My passion lies within inspiring, designing, creating, illustrating and animating. In every aspect. Varying from colleagues to customers, digital to print, from user flows to organizing design-sprints to even designing furniture. I get more energy out of sharing my enthusiasm, by collaborating with other (UX) designers, learning from eachother and bring our work to a whole new level 1 + 1 = 3

# aim to enjoy the little things in life.

I stay up to date and I get inspired by the latest trends, by going to talks and events, listening to a diverse range of music and traveling abroad. Furthermore I fill in my free time with design/drawing, gaming and building furniture. When the oppertunity let's me I love to go deep sea diving. I also like to cook, but my girlfriend can do this 10 times better; although I'm getting the hang of it.

# **SOME SKILLS**



**LEADERSHIP & DIRECTION** 



CONCEPTING



[DIGITAL] DESIGN



**USER RESEARCH** 



**ILLUSTRATION** 



**PHOTOGRAPHY** 





















# CHARACTERISTICS



**ENTHUSIASTIC** 



SOCIAL



**TEAM PLAYER** & VENTUROUS



**CRITICALLY & SOLUTION ORIENTED** 



**SELF-TAUGHT** 



**SERVANT** 



**ADAPTABLE FLEXIBLE** 



**INTERESTED** 





# **EXPERIENCE**

### 2022 [ACTIVE] VODAFONEZIGGO

Chapterlead Visual Design & Manager UX design. Digital design lead for 20+ digital designers.

Art Director for all tasks the digital design team works on and delivers. Specialized in online and digital experiences.

# 2007 [ACTIVE] EM!LE

Own entrepeneurship in concepting, Art Direction, branding, (digital)design, photography, character deisgn, interior design, animation and illustrations. Various assignments.

#### **2019 VODAFONEZIGGO**

Chapterlead Visual Design. Manager and Art Director for all tasks the design team works on and delivers. Specialized in online and digital experiences.

#### 2012-2017 CREABEA

Allround designer, for a wide range of clients (small and big). Different assignments for designing of sites, apps, 2d and 3d print, motion-graphics, animations, interior and merchandise. Designing brands and protect brandvalues.

#### 2016-2017 CENTRAAL BEHEER ACHMEA

3 days in the week (external) as a UX and visual designer. Designed diverse user journeys, tools (also their first online only mortgage!) and funnels.

### **2015 ONLINE TRAINING: FUTURELEARN: THE SECRET OF BRANDS**

Online course, about developping brands.

### 2012 TRAINING: **MANAGING CREATIVE PROJECTS**

Imago Mediabuilders

### 2007-2012 IMAGO MEDIABUILDERS

Designer for magazines, websites, applications, brochures, bookcovers, marketing material. Also illustrator for books and (school)books

#### 2017-2022 LEADERSHIP COURSES

08-2021 GoDigital training for VodafoneZiggo 07-2021 Team Coaching (Schouten&Nelissen) 05-2021 Continuous Innovation Framework (COIN)-Essentials 10-2020 Effectief Beïnvloeden in het Engels (Incompany) 09-2020 feedback geven en ontvangen voor teams (VFZ) 04-2020 Leidinggeven op afstand (Incompany)

2020 - 2021 Leadership journey:

Lead self - Lead others - Lead business

2021 - NOW Servant leader journey

#### 2017-2019 VODAFONEZIGGO

Started as a Senior Digital UX designer for B2B digital. Now a senior UX-designer with Art Direction ambitions. Working on both Vodafone as Ziggo brand and I am responsible to keep a consistent design within all digital platforms.

#### 2016 COURSE: USER INTERFACE DESIGN

At Competence Factory, Amsterdam

### 2010-2014 DE LANGE JONGENS

Co-owner of a partnership with 3 creatives, in concept, branding, (web)design, animation, photgraphy and illustrations. Diverse clients with diverse assignments.

## 2010 TRAINING: SERVICE DESIGN

**Amersfoort Creatief** 

# **EDUCATION**

2003-2007

Grafisch Lyceum Utrecht. Grafisch ontwerper, Styling & Trendwatching



Griftland College Soest.

HAVO

1986-1998

