



CITY CHAPEL  
PRESENTS

ADS REPORT FOR

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**TEENAGE BOYS  
PROJECT**

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AUGUST 15TH TO  
SEPTEMBER 12TH

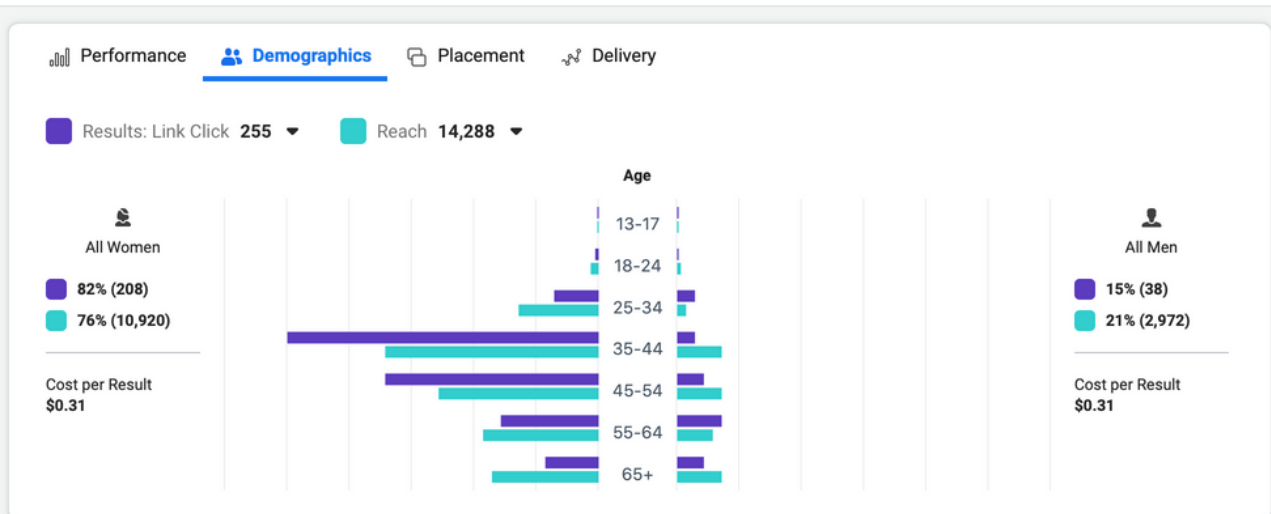
The Super Academy of City Chapel presents:  
**TEENAGE BOYS PROJECT:** Things I wish my father had told me...  
 A personal growth and capacity building program to empower young men of BAME origin .... [See More](#)



Teenage boys flyer > GB - 18+ > Default name - Traffic

Off  ...

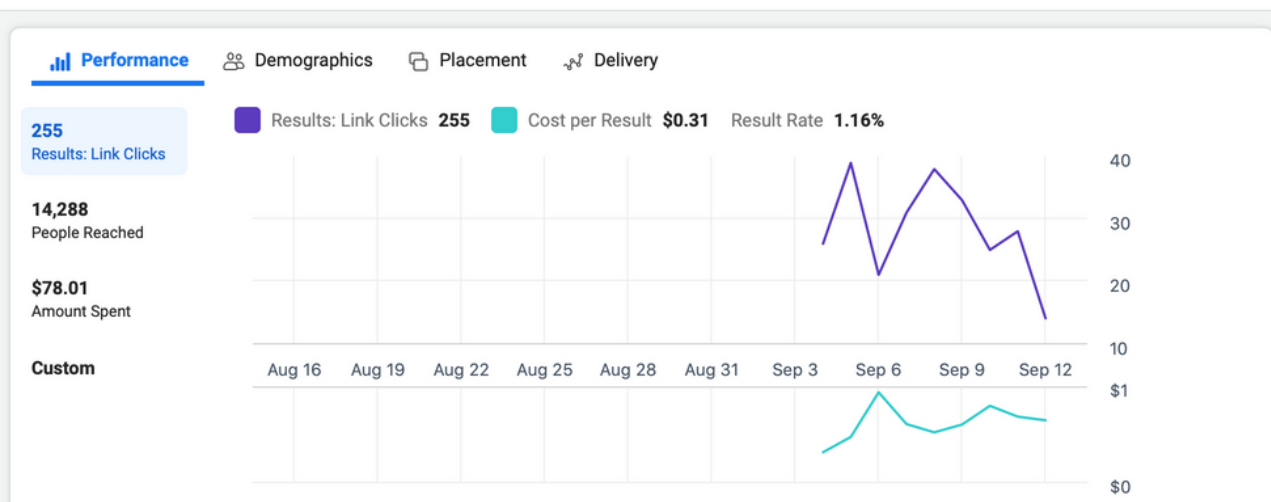
Aug 16, 2020 – Sep 12, 2020



Teenage boys flyer > GB - 18+ > Default name - Traffic

Off  ...

Aug 16, 2020 – Sep 12, 2020





Sponsored ·

THINGS I WISH MY FATHER HAD TOLD ME...

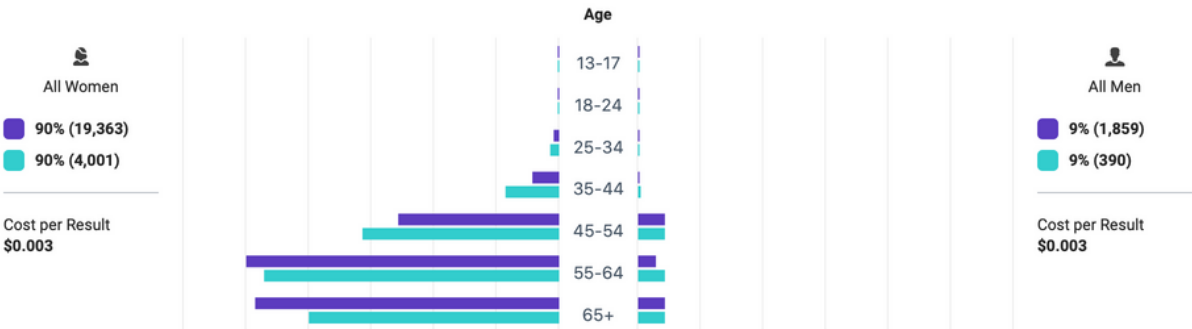
THE TEENAGE BOYS PROJECT IS A personal growth and capacity building program to empower young men of BAME origin.... See More



Aug 16, 2020 – Sep 12, 2020

Performance **Demographics** Placement Delivery

Results: ThruPlay 21,421 Reach 4,435



Aug 16, 2020 – Sep 12, 2020

**Performance** Demographics Placement Delivery

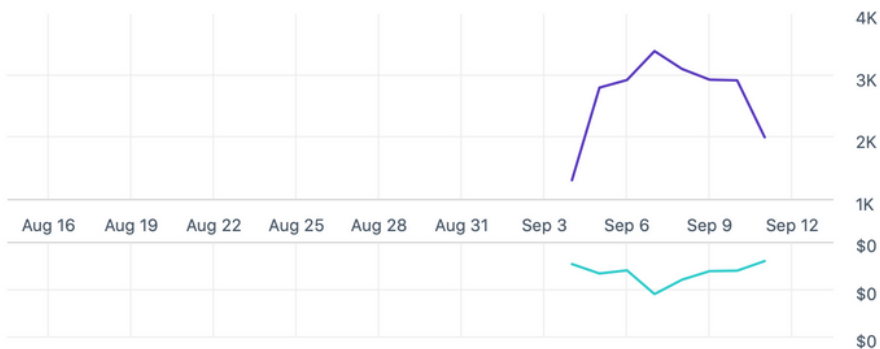
**21,421**  
Results: ThruPlays

**4,435**  
People Reached

**\$71.35**  
Amount Spent

Custom

Results: ThruPlays 21,421 Cost per Result \$0.003 Result Rate 99.63%



Ad preview

Clicks	Impr.	Reach	Frequency	CTR	CPC	Amount spent	Page engagement
678	20,696	13,532	1.53	3.28%	\$0.11	\$73.40	390



Join the next session on Saturday at 3pm  
us02web.zoom.us

The Super Academy of City Chapel presents:  
TEENAGE BOYS PROJECT: Things I wish my  
father had told me...

A personal growth and capacity building  
program to empower young men of BAME  
origin .

Topics include:  
Communication  
Money and Business  
Relationships  
Self awareness  
Addiction  
Cultural Differences  
Investing in your future

JOIN THE CONVERSATION  
Every Saturday at 3pm  
29th August to 26th September  
Register Now on ZOOM ID: 894 4956 4124



18	21,500	4,435	4.85	0.08%	\$3.96	\$71.35	21,568
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Join the Conversation on ZOOM this Satur...  
THINGS I WISH MY FATHER  
HAD TOLD ME...

THE TEENAGE BOYS PROJECT IS A personal  
growth and capacity building program to  
empower young men of BAME origin.

Who is it for? Boys 11-19 and their parents or  
guardians

Topics include:  
Communication  
Money and Business  
Relationships  
Self awareness  
Addiction  
Cultural Differences  
Investing in your future

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# Summary



## CAMPAIGN PERFORMANCE

CITYCHAPEL LONDON



Campaign	Clicks	Impr.	Reach	Frequency	CTR	CPC	Amount spent	Actions
Teenage boys flyer	678	20,696	13,532	1.53	3.28%	\$0.11	\$73.40	390
TEENAGE BOYS	18	21,500	4,435	4.85	0.08%	\$3.96	\$71.35	21,568