

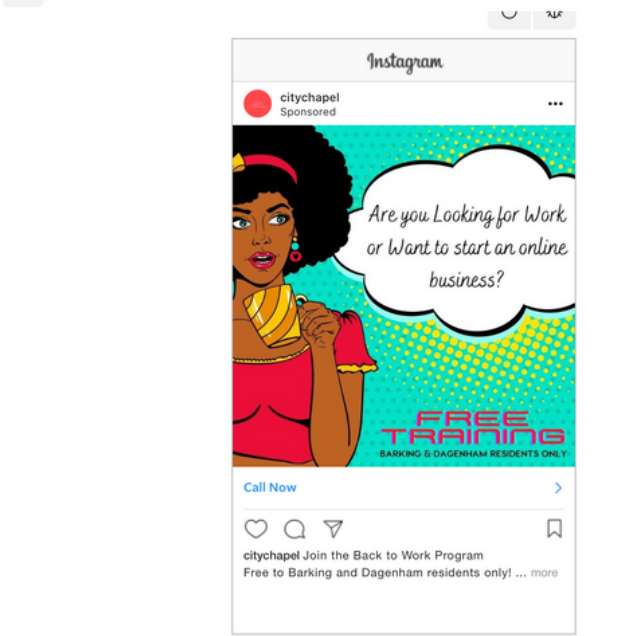


CITY CHAPEL
PRESENTS

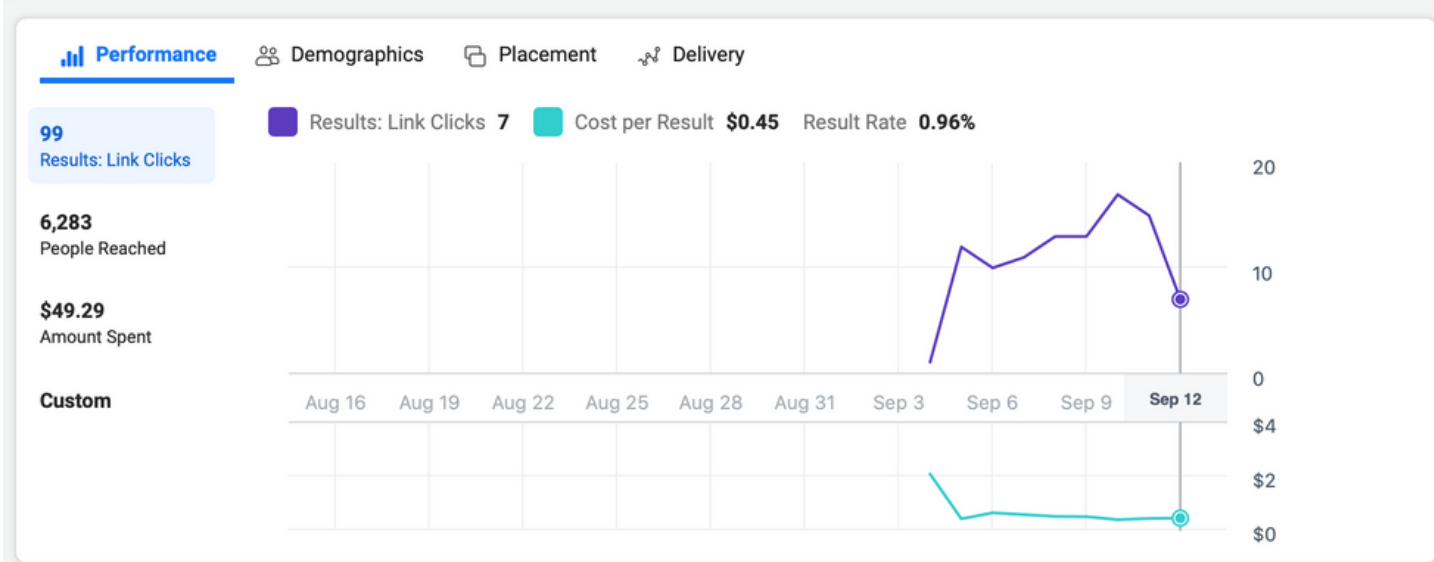
ADS REPORT FOR

**BACK TO WORK
PROGRAMME**

AUGUST 15TH TO
SEPTEMBER 12TH



Aug 16, 2020 – Sep 12, 2020 ▾



Aug 16, 2020 – Sep 12, 2020 ▾





City Chapel
Sponsored · 🌐

Back to Work Program for Barking and Dagenham residents. Sign up today and get the preparation and confidence you need to prepare for the marketplace.

All residents welcome. Free Groceries package for all attendees.

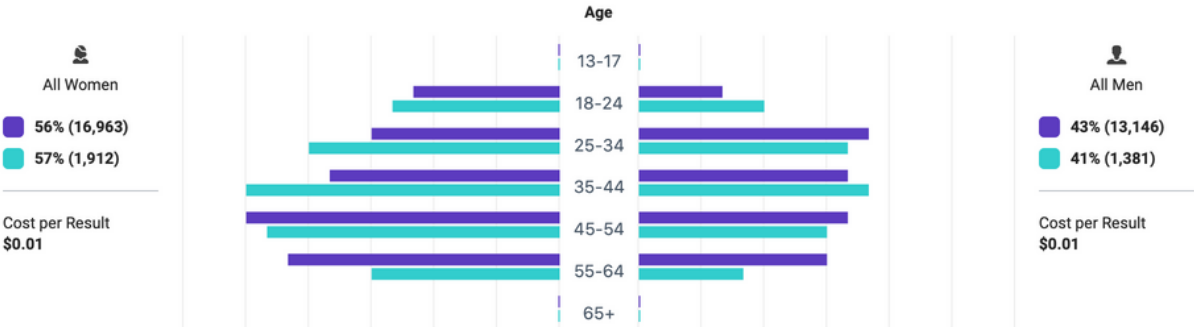
Please share with friends that need this. Sign up here:
<https://us02web.zoom.us/join/joinmeeting/register/tZ0rceqrqTMuGNza-kqmiYNDgUOMm6XWlaYG>



Aug 16, 2020 – Sep 12, 2020

Performance **Demographics** Placement Delivery

Results: ThruPlay **30,491** Reach **3,328**



Aug 16, 2020 – Sep 12, 2020

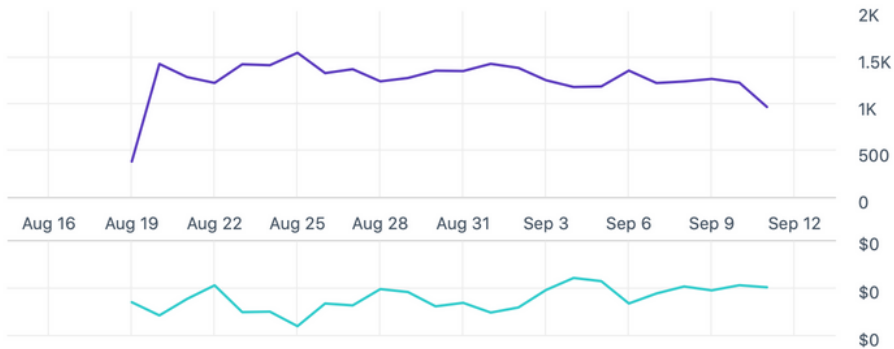
Performance **Demographics** Placement Delivery



30,491 Results: ThruPlays **30,491** Cost per Result **\$0.01** Result Rate **97.81%**

3,328 People Reached

\$230.24 Amount Spent

Custom



Ad preview	Clicks	Impr.	Reach	Frequency	CTR	CPC	Amount spent	Page engagement
 <p>Free for Barking and Dagenham residents. us02web.zoom.us Back to Work Program for Barking and Dagenham residents. Sign up today and get the preparation and confidence you need to prepare for the marketplace.</p> <p>All residents welcome. Free Groceries package for all attendees.</p> <p>Please share with friends that need this. Sign up here: https://us02web.zoom.us/meeting/register/tZ0rceqrqTMuGNza-kqmiYNDgUOMm6XWlaYG</p>	337	32,086	11,552	2.78	1.05%	\$0.26	\$85.97	255
 <p>Text for Information: 07429379777 facebook.com Join the Back to Work Program Free to Barking and Dagenham residents</p>	256	9,593	6,000	1.6	2.67%	\$0.18	\$46.17	104
<p>only!</p> <p>start a business, interview preparation, confidence building and more.</p> <p>Free groceries pack to all attendees. Single parents welcomed.</p> <p>- A collaboration between @kingsleyhall.dagenham @citychapel and London Community Foundation</p> <p>Text for Information: 07429379777</p>	87	31,174	3,328	9.37	0.28%	\$2.65	\$230.24	30,963
 <p>Free Workshop for Barking and Dagenha... Back to Work Program for Barking and Dagenham residents. Sign up today and get the preparation and confidence you need to prepare for the marketplace.</p> <p>All residents welcome. Free Groceries package for all attendees.</p> <p>Please share with friends that need this. Sign up here: https://us02web.zoom.us/meeting/register/tZ0rceqrqTMuGNza-kqmiYNDgUOMm6XWlaYG</p>	1,377	115,283	38,152	3.02	1.19%	\$0.37	\$508.54	53,509

Summary

Ads report - All Campaigns

August 13, 2020 - September 11, 2020

 **CAMPAIGN PERFORMANCE**
PAST 26 DAYS: CITYCHAPEL LONDON

Campaign	Clicks	Impr.	Reach	Frequency	CTR	CPC	Amount spent	Page engagement
Confidence Workshop - Copy	337	32,086	11,552	2.78	1.05%	\$0.26	\$85.97	255
Confidence Workshop - Telephone/Text	256	9,593	6,000	1.6	2.67%	\$0.18	\$46.17	104
Confidence Workshop	87	31,174	3,328	9.37	0.28%	\$2.65	\$230.24	30,963