

### WAS IST MASSENTOURISMUS?

MASSENTOURISMUS

A dark blue slide with a title "WAS IST MASSENTOURISMUS?" in white. Below the title, the word "MASSENTOURISMUS" is written in a smaller font. There is a small graphic of two suitcases in the top left corner.

### 1- ALLGEMEIN

A collage of travel-related icons. At the top left is an airport with a plane. Next to it is a road with a car. To the right is a beach scene with people, umbrellas, and a lifeguard stand. At the bottom are several hotel buildings.

### 2- ORGANISIERTER TOURISMUS

Schon All-in...  
yolourlaub24.de

HOTEL

All-inclusive Yolourlaub24

A collage of travel-related icons. At the top left is a laptop with a person's head and a speech bubble saying "Schon All-in...". Below it is the website "yolourlaub24.de". In the center is a bus with "yolourlaub24" on it. To the right is a hotel building. At the bottom right is a sign that says "All-inclusive Yolourlaub24". There are also icons of a beach, a plane, and a person.

### MASSENTOURISMUS

#### 1- ALLGEMEIN

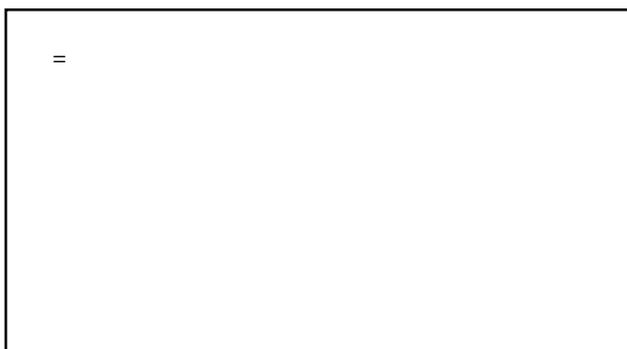
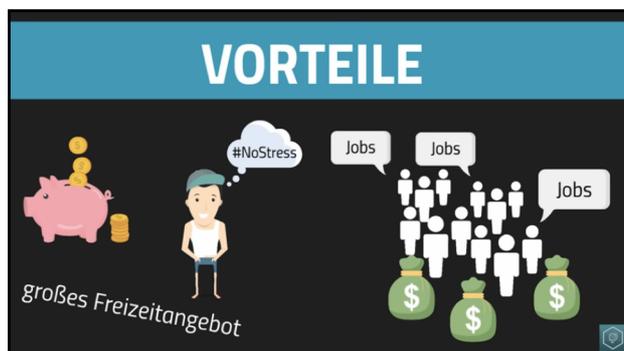
MASSENTOURISMUS  
= viele Touristen an einem Ort. D

#### 2- ORGANISIERTER TOURISMUS

yolourlaub24.de

≠ Individualtourismus

A collage of travel-related icons. At the top left is a beach scene with many people and umbrellas. Below it is a sign that says "MASSENTOURISMUS = viele Touristen an einem Ort. D". In the center is a person in a bikini. To the right is a sign that says "All-inclusive Yolourlaub24". At the bottom right is a sign that says "≠ Individualtourismus". There are also icons of a bus, a hotel, and a person.



**SOZIALES**



• Belästigung durch Lärm und schlechtes Benehmen



**WAS IST MASSENTOURISMUS?**

**MASSENTOURISMUS**

1- ALLGEMEIN

2- ORGANISIERTER TOURISMUS

≠ Individualtourismus

VORTEILE	NACHTEILE
<ul style="list-style-type: none"> <li>• Kostenvorteile</li> <li>• Komfort</li> <li>• Sicherheit</li> <li>• Flexibilität</li> </ul>	<ul style="list-style-type: none"> <li>• Umweltbelastung</li> <li>• Lärm</li> <li>• Schlechtes Benehmen</li> <li>• Überfüllung</li> <li>• Hohe CO<sub>2</sub>-Emissionen</li> </ul>