

## Stig Mørk CV



Portfolio: ekkoekko.com  
Mail: stigmrk@hotmail.com  
Tel: +45 31 21 09 29

### Profile

Talented graphic- & UI/UX designer with 5 years of experience in motion design, print & packaging design, marketing, mobile applications, web-projects, visual content for social medias, HTML & CSS, Wordpress and digital concepts and designs. I have 16 years of experience with graphic design in photoshop and extended knowledge with the Adobe CS package. Solid experience with conceptualising, design and development of functional websites this includes i.e. sketching, mockups, UI, Userinterviews, workshops and graphic design.

For the past 18 months, I have worked for Group Buy ApS as a graphic designer, UX/UI designer and multimedia developer on several major projects designing paymentprocesses, UX/UI design and execution of the visual identity on the company's B2C platforms. I have worked on a new platform called "Hverdag", which focuses on sale of everyday products and groceries, where I have created webdesign and socialmedia campaigns, including videomarketing and flyer and newsletter design.

Previously, for Add2Work, I worked as a UX/UI/AD multi artist, where I created the company's CVI, website in wordpress and designed the digital product from scratch.

I have in-depth experience with most of the Adobe suite, UX and UI designs, the conduction of user interviews and workshops for conceptualising solutions.

I am a socially open person, very approachable and always willing to help, I have a high work ethic and a natural ability to create a good atmosphere in the teams I join. I focus on creating value and results and love designing processes/prototypes that are intuitive to use and have a great visual identity.

***A complete competency overview can be found at the back of this resume.***

### Core competencies

- Graphic Design
- Webdesign
- Wordpress
- User Experience Design (UX)
- User Interaction Design (UI)
- User stories / Persona
- Data visualization / Dash boards
- Corporate Visual Identities
- Logodesign
- Presentations
- Userinterfaces
- HTML & CSS
- Conceptdevelopment
- End-user tests
- User interviews
- Motion design
- Sketching
- Mockups
- Videoediting
- Colorgrading
- Greenscreen recording & post processing
- Newsletters
- Design of payment processes
- Marketing
- Communication
- Sociale medias
- Strategic market communication
- Gif animations
- Concept development and creative solutions
- Adobe CS-package, including:
  - Photoshop
  - Indesign
  - Illustrator
  - Flash
  - After Effects
  - Animate
  - Lightroom

## Work experience

### Graphic / Motion / UI / UX Designer Group Buy ApS

Nov 2018 - In function

As the only designer in the company, I am responsible for all visual content including UX & UI materials for B2C web projects, newsletters, logo design and offer newspapers. I produce additional video content for facebook marketing.

- User Experience Design (UX) of different web-projects, user scenarios and paymentsolutions.
- User Interaction Design (UI) of different webprojects and microinteractions.
- Corporate Visual Identities for online shops.
- Logo design.
- HTML & CSS of productpage and manipulation af animations in After Effects.
- Graphic design of web-projecs and various inshouse tasks.
- Conceptdevelopment for online solutions.
- Sketching of sites.
- Design and development of sales presentations for collaborative partners.
- Package design and preprint preperation.
- Mockups of sites for development.
- Motion design of mikroiinteractions.
- Wordpress sites setup.
- Development and recording of organic videos.
- Videoediting.
- Colorgrading of videos for social media marketing.
- Greenscreen recording & postproduction.
- Design of newsletters.
- Design of paymentprocesses.
- Marketing of different products and branding for social medias.
- Gif animations for newsletters and web.
- Development of concepts and creative solutions.

### Graphic / Motion / UI / UX Designer Add2Work

Dec 2015 - Jul 2018

As the only designer in the company, I was responsible for all visual material including UX & UI design of the company's SaaS product, the full visual identity, the logo as well as setting up the company's site in wordpress. In addition i produced animation videos for marketing as well as for collaborative partners.

- User Experience Design (UX) of the company's SaaS product.
- User Interaction Design (UI) of the company's SaaS product.
- Complete Corporate Visual Identity for the company.
- Logo design for the company.
- Infographics for marketing on the social medias.
- Data visualization for user dashboards.

- Development of social media marketing concepts.
- User interviews for product optimization.
- End-user testing of the product.
- Development of user manuals.
- Designing monthly reports.
- Animation films for marketing on the site and the social medias.
- Animation films for external partners.
- HTML & CSS for site optimization.
- Graphic design of web projects.
- Concept development for online solutions.
- Design and development of sales presentations for business partners.
- Mockups of the product for external development.
- Motion design of micro interactions.
- Wordpress site setup.
- Developing and recording organic videos for product visualization.
- Design of newsletters.
- Marketing of various products and branding on social media.
- Gif animations for newsletter and website.
- Development of concepts and creative solutions.

## **Graphic / UI / UX Designer** eye4TALENT

Dec 2014 - Jun 2015

Project hiring - as the only designer In the company I was responsible for all visual material including UX & UI design of the company's SaaS product, I expanded the company's visual identity and set up the company's site in wordpress.

- User Experience Design (UX) of the company's SaaS product.
- User Interaction Design (UI) of the company's SaaS product.
- Further development of the Corporate Visual Identity.
- Design manuals for offshore development of the product.
- End-user tests of the product.
- User interviews for product optimization.
- Tutorial workshops for using the product.
- Infographics for marketing on social media.
- Data visualization for social media marketing.
- Data visualization for user dashboards.
- Development of social media marketing concepts.
- HTML & CSS coding for newsletters.
- Graphic design of web projects.
- Design and development of sales presentations to business partners.
- Mockups of product for external development.
- Wordpress site design and setup in collaboration with developers.

## **Motion / Graphic / UX Designer Isobar**

Feb 2014 - April 2014

I was a motion designer and developed banner advertisements for corporate clients. I have developed banner advertisements for eg. Scandic hotels, Marc Jacobs, Lego, Skoda, Rynkeby and Valentino as well as UX filter solution design for customers. I also did incidental graphic work from the house as well as presentation material for external clients.

- Designing banner advertisements for corporate clients.
- UX Design of filter solution for Bilzonen.
- Graphic design for social media image campaigns.
- Designing presentations for corporate clients.
- Customer interviews to optimize the UX solution.
- Concept development for customers.

## **Designer / Comm.Consultant / Phoner Fagservice**

Juni 2013 - Jan 2014

I designed the company logo and site. I was further consultant in relation to corporate external communication on social media as well as a phoner.

- Design of the company logo.
- UX & UI Design of the company site.
- Consultant of the company's external communications.
- Phoner.

## **Flash Designer Recommended**

Nov 2008 - Feb 2009

I was a motion designer and did banner ads for corporate clients. I developed banner ads for eg. Forsvaret, Louis Nielsen & Politiken. I did an online project for Bertoni.

- Designing banner advertisements for corporate clients.
- Graphic design of images for social media.
- Concept development for customers.
- Online project for Bertoni.

## **Graphics designer / DTP'er / Webdesigner Personal projects**

Nov 2008 - ongoing process

I have done graphic design as well as record cover print for publishing, graphic design and poster print and preparation and website development for bands.

- Cover design for CD releases.
- Setup for print of CD covers in design.
- Poster design for CD releases.
- Setup for print of posters in design.

**Education**    **Bachelor in E-Concept development** **Copenhagen School of design and technology**

2011 - 2013

Through my education I have learned about concept development, communication, creative marketing, customer contact, design, Innovation, social medias and media sociology.

I solved cases for eg. Jyllandsposten, BIG, Nykredit & Geranium gin.

- Creative Marketing and Case Study.
- Communication through medias.
- Innovation in relation to medias.
- Design line courses.
- Cases with customers.

**Webdeveloper course** **K-Nord**

2010 - 2011

Course where I learned about programming.

- Wordpress
- Drupal
- HTML & CSS
- Javascript

**Multimediadesigner** **Århus Erhvervsakademi**

2007 - 2009

Through my education I have learned about Marketing, communication, customer contact, design, HTML, CSS, Wordpress, social medias and media sociology.

- Marketing.
- Communication.
- Design.
- HTML & CSS.
- Social Media.
- Media Sociology.

## IT & Software

Level 1-5  
(5 = expert)

Years  
experience

Last  
used

### Design

Graphic Design	5	15	2020
Motion Design	4	13	2020
User Experience Design (UX)	5	5	2020
User Interaction Design (UI)	5	5	2020
Webdesign	4	13	2018

### Scrum / Agile

User Stories	4	13	2015
Scrum & Agile development	5	6	2018
Stakeholder Management	4	6	2020
Requiements specification	4	6	2020

### Tools

Adobe Photoshop	5	16	2020
Adobe Illustrator	5	14	2020
Adobe InDesign	4	14	2020
Adobe Animate	5	4	2018
Adobe After Effects	4	3	2020
Jira	4	5	2015
MS Powerpoint, Word	4	13	2020

### Coding/Websetup

HTML	3	13	2020
CSS	3	13	2020
Wordpress	4	5	2020

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