



European elections

2024

looking ahead



# LESSONS LEARNED





# Catch the mood

European Parliament, Europa-Parlament, Europäisches Parlament  
Europarlament, European Parliament, Parlement européen, Parlament na Međi  
Europoiball, Parlamento europeo, Europas Parlament, Europos Parlamentas, Europas Parlament  
Parlamento europeo, Parlamento Europeo, Parlamentul European  
European Parliament, Europäiskt parlament, Eurospan parlamenti, Eurospansk parlament  
Europiský parlament, Evropský parlament, European Parliament, European Parliament, European Parliament

European  
selections  
3-26 may 2019



# EUROPE RESISTS

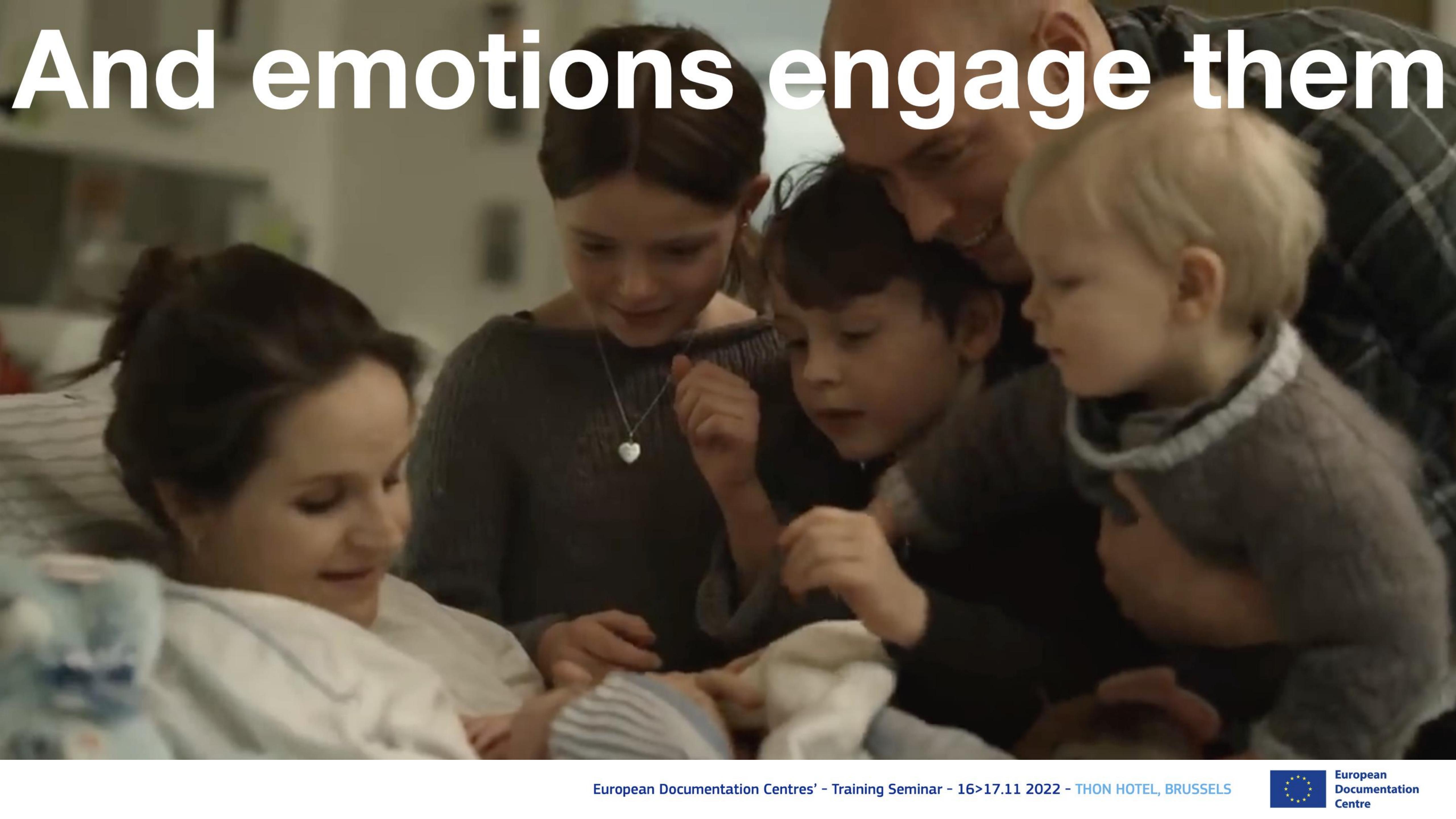
# Stand up for your cause



# People move people



# And emotions engage them

A photograph showing a group of children and adults gathered around a table, looking intently at a book together. The scene conveys a sense of shared engagement and emotional connection through the act of reading.



# So get them on board

European Documentation Centres' - Training Seminar - 16>17.11 2022 - THON HOTEL, BRUSSELS



European  
Documentation  
Centre



...behind a cause



# Harness your data

European Documentation Centres' - Training Seminar - 16>17.11 2022 - THON HOTEL, BRUSSELS



European  
Documentation  
Centre

# IN MY REGION



# IN MY LIFE



# Muster your facts

# IN FOCUS



[together.eu](#)

WHAT  
EUROPE  
DOES  
FOR ME

Share on:



#EUandME



Disclaimer

# Go big, but also...

SEMIFINALE CHAMPIONS LEAGUE  
BARCELLONA-LIVERPOOL ORE 20:30



# ...go local!



# WATCHWORDS FOR 2024





# Context

# Targeting



# Networking





# Mobilisation

# Decentralisation

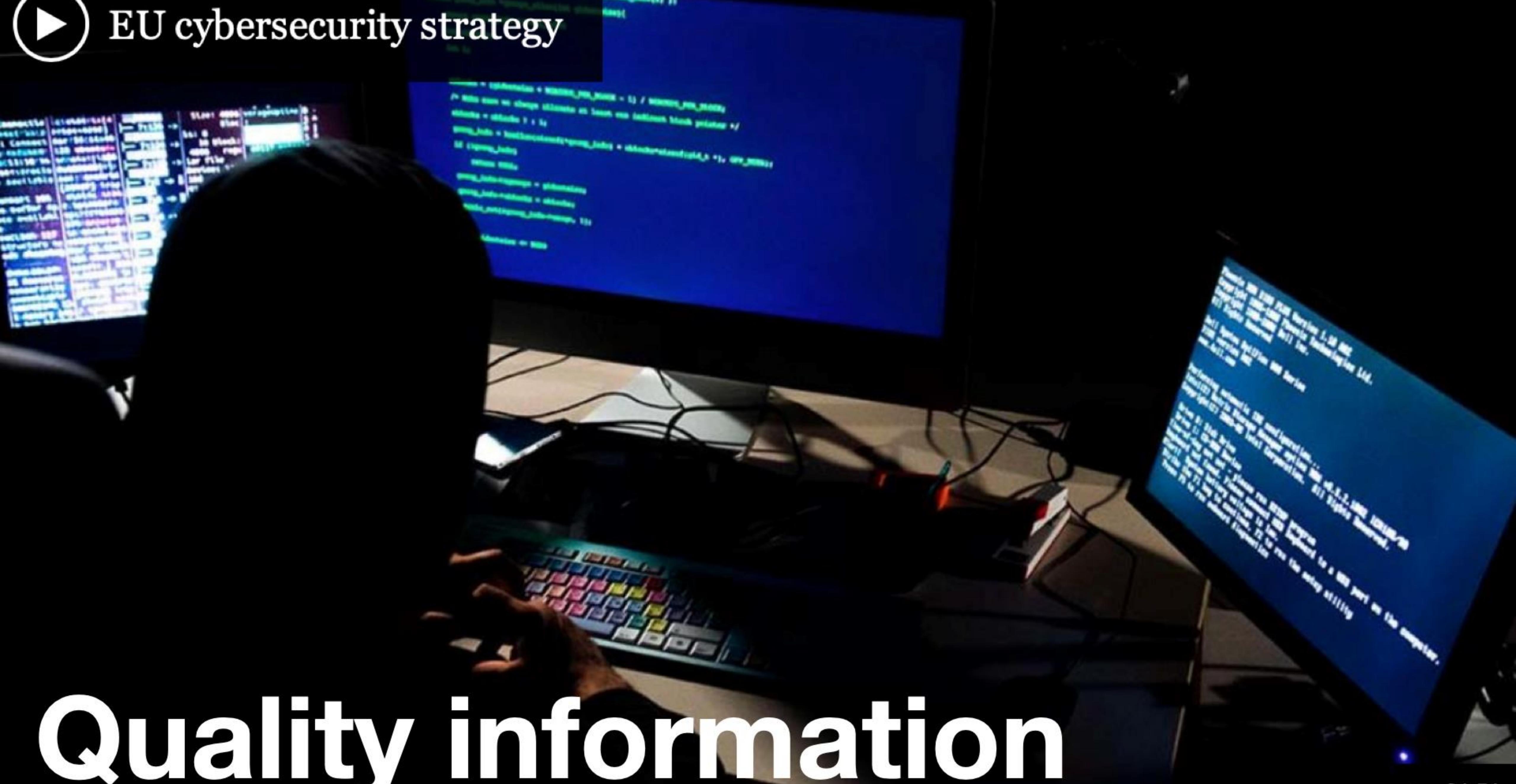


# TRANSLATED INTO ACTION





# A strong, shared message



# Quality information

# Strong media relations





europeanparliament ✅ "We as the European Parliament are here, to be your beacon of hope and we will not let you down," President Roberta Metsola.

On the International Day Against Homophobia, Biphobia, Interphobia and Transphobia, share in the comments how proud you are of a Europe that fosters and protects all forms of love ❤️



#idahobit2022

1 w



syarsetagh #islamic\_regim\_is\_illegitimate  
#iran\_regime\_change #we\_want\_a\_NORMAL\_LIFE

1 w Reply



eurofront 🇪🇺  
1 w 2 likes Reply



\_nii\_\_sss\_ ●●●●●●●● PAY ATTENTION to the  
BADAKHSHAN- TAJIKISTAN ●●● This is our third plea  
since December 2021 to the international community  
requesting action to prevent further violent clashes in



121,344 views

7 DAYS AGO

# Networking



# Influencers



# Partners on the ground



European Documentation Centres' - Training Seminar - 16>17.11 2022 - THON HOTEL, BRUSSELS



European  
Documentation  
Centre



# And in the air!



# Volunteers



# Time to act together

## Join together.eu



A better future for Europe involves us all. Today's most vital issues – global public health, the planet, security, human rights – can only be tackled by working together.

Taking action on issues you care about inspires participation in democracy in Europe. It only takes a little time to make a big difference.

Now is the time to be hopeful and ambitious. Now is the time to act.



# Together.eu



# Together is what it's about