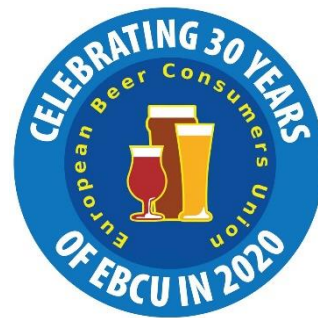


30 years of EBCU



Welcome to the online event about 30 years of European Beer Consumers Union!

More than 30 years ago, EBCU was established to preserve the diversity of traditional European beer cultures, to protect consumers from unfair prices being imposed through unreasonable taxation or unreasonable trade practices and to ensure that consumers receive the best information about beer.

We are proud to say that we are increasingly meaningful in Europe both through our national organisations and through the umbrella EBCU.

Despite Covid-19, we don't want to let our anniversary pass by, and we cordially invite you to participate to our online event during which we will look back on 30 years of EBCU. We will start this event with a toast to EBCU and continue with a tasting of several beers from countries that founded the EBCU, interspersed with a discussion panel about the past and future of the EBCU.

This event will take place on Saturday, September 25th, 3-5 PM (CET)

During this event, you will meet persons who have been involved in the work of European Beer Consumers' Union over the years, and of course they will raise a toast and answer your questions.

How can you participate?

You can view the online event via the link published on our webpage, www.ebcu.org/30years

Better yet, you can have the beers and the special EBCU anniversary glass at home to participate to the online celebration, the tasting and the toast. Our tasting package includes 5 beers and 1 special Spiegelau® EBCU anniversary glass, all distributed from a web shop in Germany. You can register for the tasting package for € 37.50 in total, free delivery all over Europe. (see www.ebcu.org/30years for more information)

Hopefully see you on September 25th!

On behalf of the preparation team,

Bo L. Jensen

Bo. L. Jensen, EBCU chairman