

Decreasing Cyber Risk Through Compliance in the Enterprise

25 May

OneTrust GRC
INTEGRATED RISK MANAGEMENT

Today's Speaker



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GRC Consulting Director,
OneTrust

Decreasing Cyber Risk Through Compliance in the Enterprise

01 | Realizing the Extent of Cyber Exposure

02 | Getting Business Buy-In

03 | Distributing Enterprise Initiatives

Industry Expertise

Who We Are

OneTrust

PRIVACY, SECURITY & TRUST

THE WORLD'S #1 MOST WIDELY
USED PLATFORM TO MANAGE
PRIVACY, SECURITY & TRUST

Operationalize ISO, NIST SIG, NYDFS,
HIPAA, CSA, PCI DSS, EBA, OCC, and
100s of the World's Security and
Compliance Laws and Frameworks



5,000 CUSTOMERS

BOTH BIG AND SMALL COMPANIES
100 COUNTRIES | 6 CONTINENTS



1,500 EMPLOYEES

OVER 45% IN PRODUCT R&D



GLOBAL SCALABILITY

10 GLOBAL LOCATIONS | 100 LANGUAGES

Headquarters | Atlanta & London

Bangalore | San Francisco | Melbourne

New York | Munich | Hong Kong | Bangkok | São Paulo

OneTrust GRC

INTEGRATED RISK MANAGEMENT



IT & SECURITY RISK MANAGEMENT

Manage IT, Cyber, and Digital Risk and Controls



PRIVACY MANAGEMENT

Comply with CCPA, GDPR, ISO27701



VENDOR RISK MANAGEMENT

Assess, Monitor, and Rate Third Party Risk



ENTERPRISE & OPERATIONAL RISK

Protect your Business and Reputation



INCIDENT MANAGEMENT

Intake and Lifecycle Management



AUDIT MANAGEMENT

Streamline Audit Operations



POLICY MANAGEMENT

Regulatory and Corporate Compliance



BUSINESS CONTINUITY

Identify, Prevent and Respond



ETHICS & COMPLIANCE

Educate and Support Code of Conduct



AWARENESS TRAINING

eLearning Platform to Distribute, Educate and Test

Highly Rated by Customers on Gartner Peer Insights



4.7 out of 5



Gartner
peerinsights™

“ You bring your passion for risk, OneTrust brings the power to make passion a reality. ”

- Director of Compliance, Privacy and Security

[Read More Reviews at Gartner.com](#)

Realizing the Extent of Cyber Exposure

Recognizing Emerging Risk

Realizing The Extent of Cyber Exposure

Evolving Regulations



New Technology

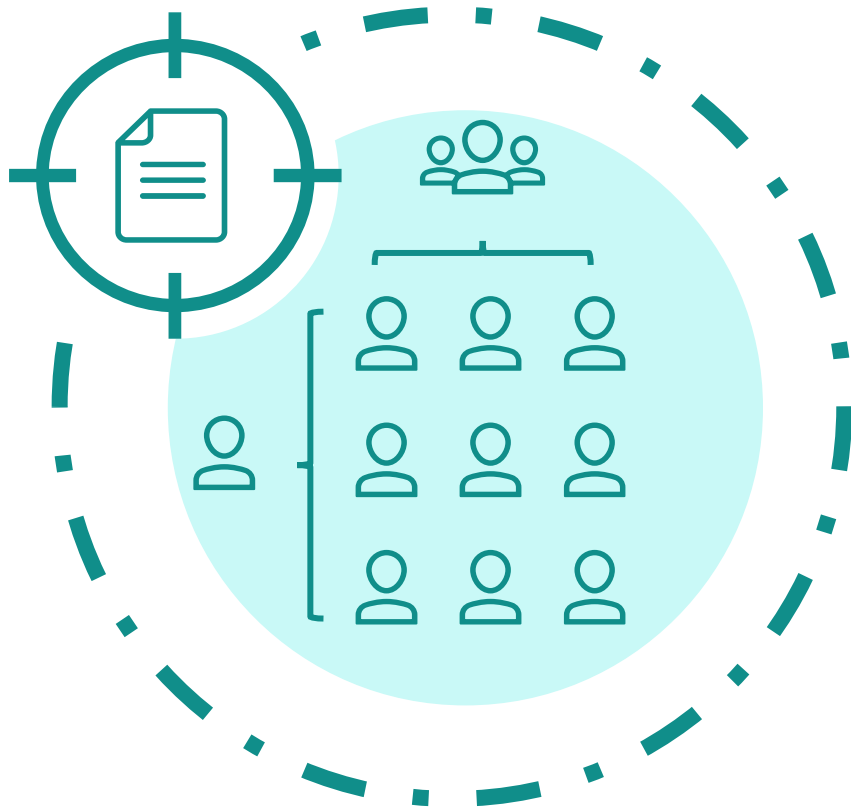
Data Processing



Emerging Risk

Mapping Organizational Structure and Operations

Realizing The Extent of Cyber Exposure



Identify Your
Critical
Infrastructure

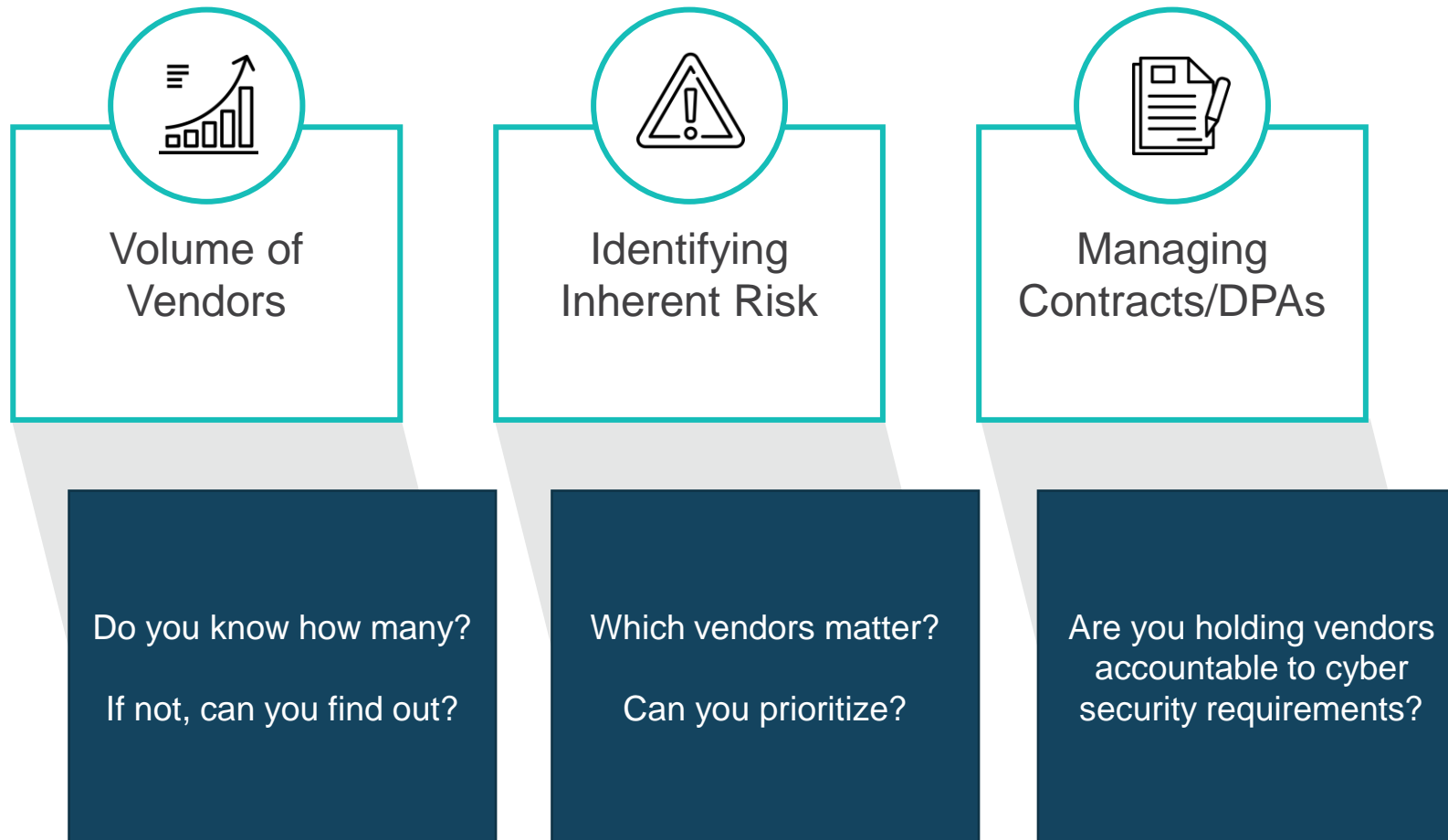
Define Business
Units

Document Data
and Processes

Measure
Business
Practices

Mapping Third Party Relationships

Realizing The Extent of Cyber Exposure



Establishing A Baseline

Realizing The Extent of Cyber Exposure



- ✓ Scope mandatory and desired standards
- ✓ Measure cyber maturity and exposure
- ✓ Layer controls to optimize efforts

Getting Business Buy-In

Aligning Resources

Getting Business Buy-In

- Connecting with leadership to present top-down insights
- Coordinating efforts across teams



Defining Cyber Risk to the Business

Getting Business Buy-In



**Establish
Communication
Channels**



**Define
First Line
Responsibilities**



**Theoretical
and Practical
Application**

Translate Risk to Business Impact

Gaining Business Buy-In



External data breach will stall or kill sales cycle

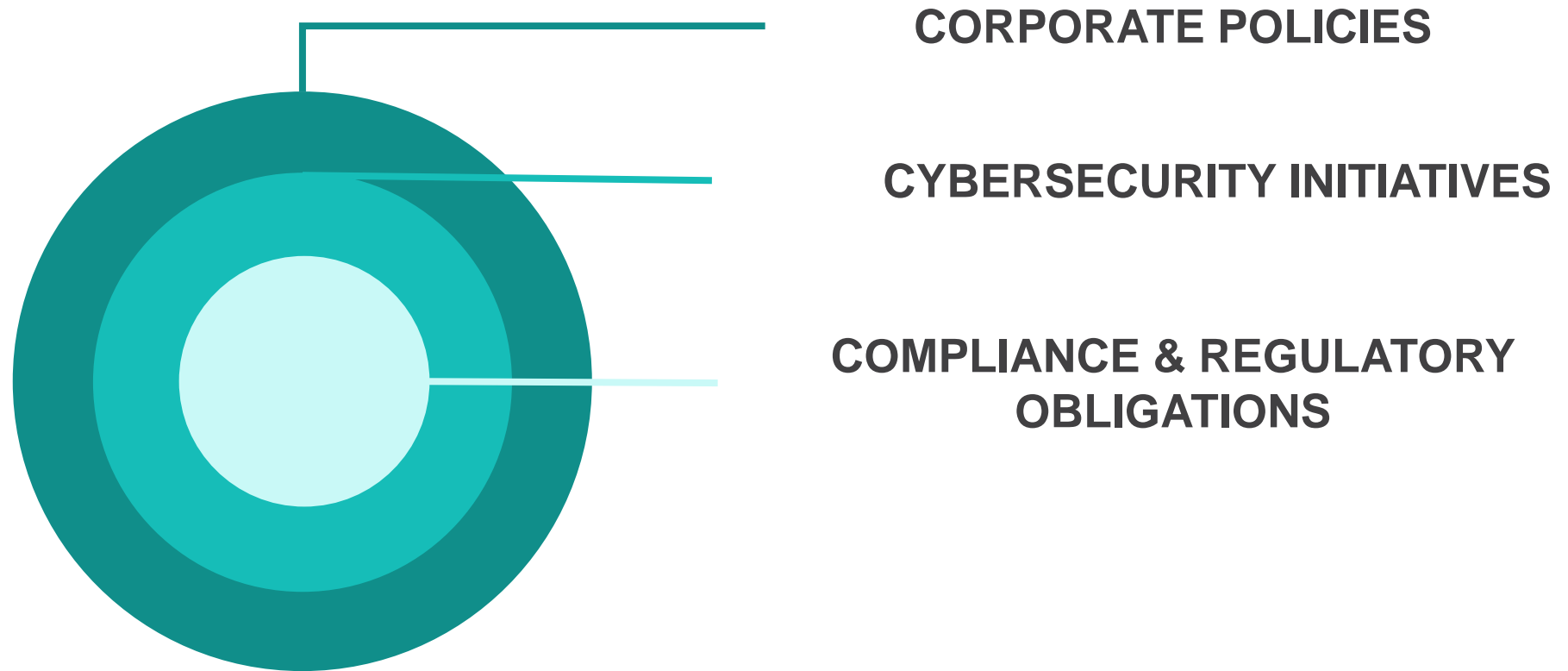


Engage Your Marketing Team

Distributing Enterprise Initiatives

Build Your Enterprise Compliance Initiatives

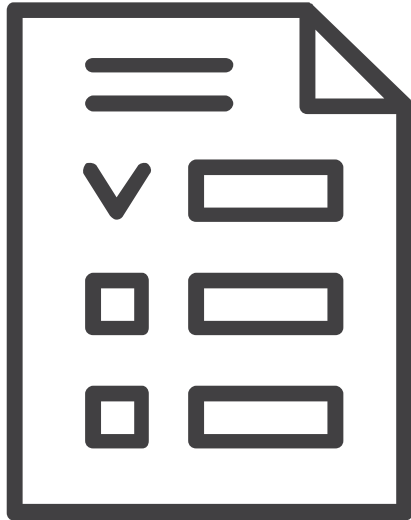
Distributing Enterprise Compliance



Shifting From Reactive Compliance

Distributing Enterprise Compliance

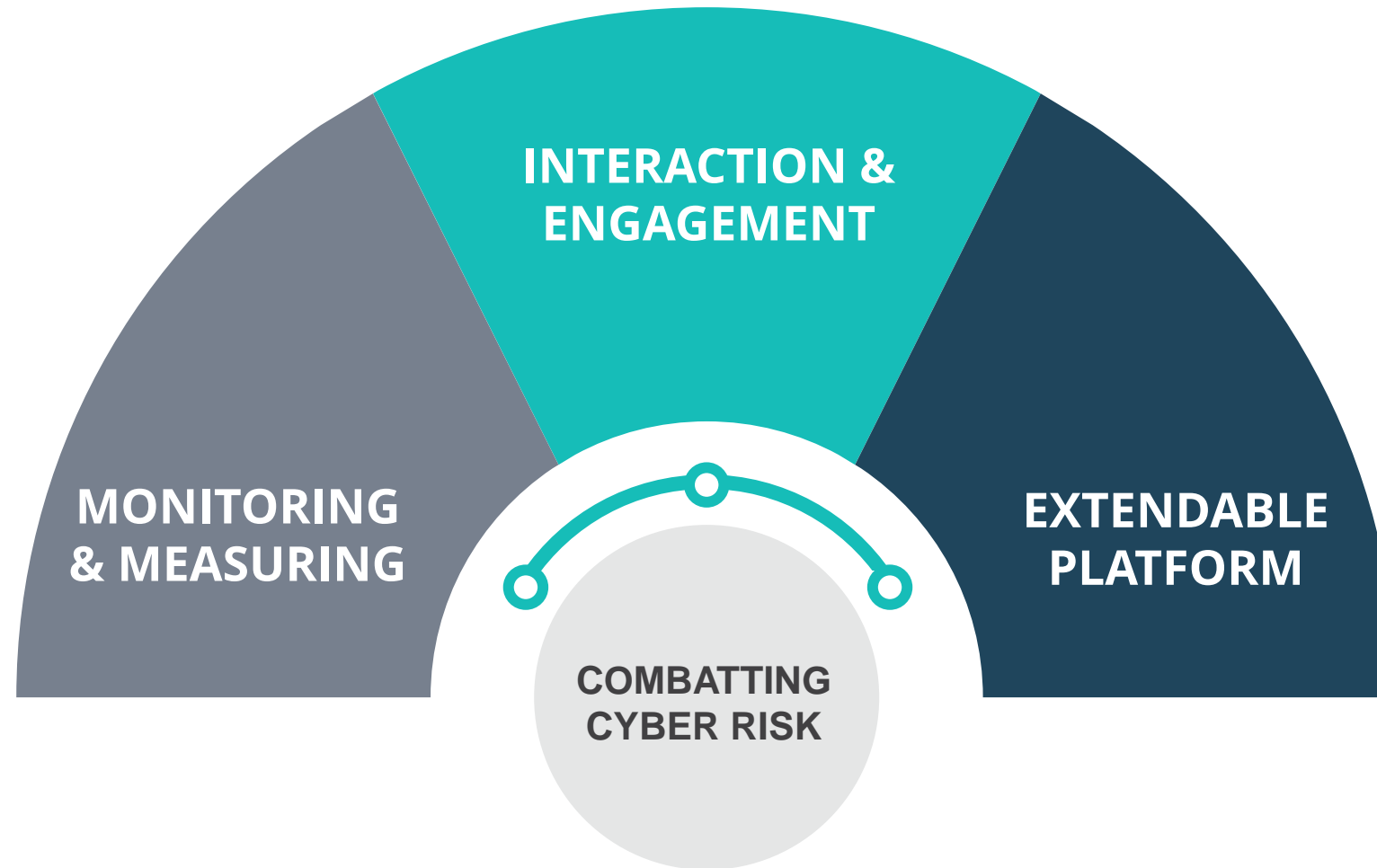
Cyber risk is an ongoing threat to your business



- ✓ Integrate with Policy controls to measure adoption and enforcement efforts
- ✓ Reinforce with employee education, and interactive exercises
- ✓ Establish Security by Design

Technology to Support Initiatives

Distributing Enterprise Compliance



Decreasing Cyber Risk Through Compliance in the Enterprise

Actionable Steps to Drive your Enterprise Cyber Risk Program with Compliance

1

Realizing the Extent of Cyber Exposure

Map your Process and Assets

Review Third-Party Risk

Emerging Risk

Internal & External

Security Frameworks

2

Getting Business Buy-In

Agree on a Baseline from Standard

Measure and Communicate Work

Engaging Stakeholders

Defining Roles & Responsibilities

Translating Business Impacts

3

Distributing Enterprise Initiatives

Ensure Owners are Trained &

Distributed

Embed Security in Corp Policy

Integrate Compliance (SbD)

Support Strategy with Technology

OneTrust GRC

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AWARENESS TRAINING

eLearning Platform to Distribute, Educate and Test

Customer Feedback and Key Differentiators



Athena AI & Robotic Automation

Automate common processes and suggest risks and controls based on activity and DataGuidance intelligence



First-Line Friendly

Thoughtful design gives best in class ease of use to the first line without losing depth and detail for the second



Most Flexible Data Intake

AI powered data discovery, simple integration builder with 500+ pre-configured plugins, configurable assessments & bulk import



Real-Time Views and Reporting

Don't wait for a report to run to see your risk register. Intelligent UI design means every view is a report



Configuration over Customization

Build questionnaires with embedded risk logic, simple integration workflows, and link related controls directly in the UI



Powered by Your Cyber Data

Real-time feeds from cyber tools ensure data is up-to-date. Relationship-based inventories deliver context-rich risk profiles

PRIVACY APPS
Built For: Privacy & Legal Teams

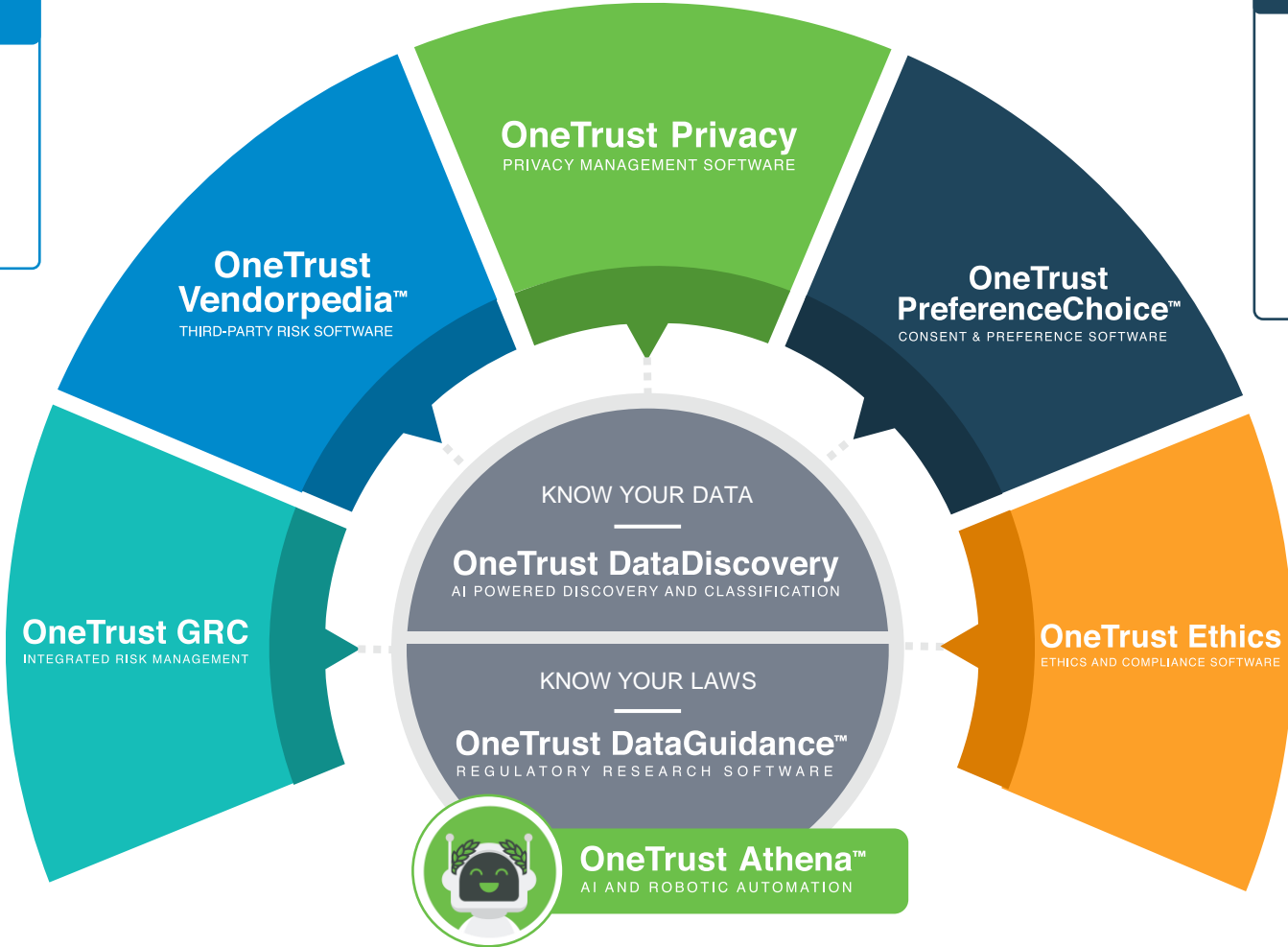
Assessment Automation	Privacy Rights (DSAR)	Regulatory Research
Data Mapping	Data Discovery	Maturity & Planning
Vendor Risk Management	CCPA Toll Free #	Program Benchmarking
Incident Management	Policy & Notice	Awareness Training

VENDORPEDIA APPS
Built For: Infosec, Privacy, GRC, Sourcing & Vendor Teams

- Global Risk Exchange
- Vendor Chasing Services
- Assessments & Due Diligence

PREFERENCECHOICE APPS
Built For: Marketing & Privacy Teams

- Universal Consent
- Preference Management
- Cookie Compliance
- Mobile App Consent
- OTT Consent
- CMP for Publishers



GRC APPS
Built For: Infosec, GRC, Audit, Risk, & Compliance Teams

- IT & Security Risk Management
- Enterprise & Operational Risk Management
- Audit Management
- Incident Management
- Policy Management
- Business Continuity

ETHICS APPS
Built For: Ethics, Compliance, HR, Legal Teams

- Whistleblower Hotline
- Incident & Case Management
- Conflict of Interest & Disclosures
- Data Ethics & Risk Management
- Code of Conduct & Policy Management
- Third Party Due Diligence

The Platform to Operationalize **PRIVACY, SECURITY AND TRUST**

Learn More – OneTrustGRC.com

Resources: onetrustgrc.com/resources

Demo: onetrustgrc.com/request-grc-demo

Free Trial: onetrustgrc.com/grc-free-trial/



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Questions?

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