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PRESS RELEASE

*From Now On*  
by Alexander Arnild Peitersen  
Photobook

Danish photographer Alexander Arnild Peitersen's monograph 'From Now On' is a fragmented reflection on times that have passed, depicted in an array of monochrome and colour images captured using multiple camera formats over a period of six years. While focusing on themes such as transition and memory, and investigating issues like isolation, alienation, and nature, the work also inhabits a space of mysticism and poetry. It can be read as stories, rituals, or attempts to map out the necessities needed to survive as a human being. Scenes of landscapes, hunting, dancing, drinking, and the unforgiving reality of nature's dominance all interweave in Peitersen's set of images.

*"Photography has always been a variable for me, something that changes all the time. When I take a photograph, it's something else three days later. It is never what I set out to do. I am very careful with trying to narrow down what I want with my work, but it has always been closely associated with poetry, something that is fluid, quite simply. You can look at it one day and feel one thing and look at it another day and feel something else. For me, photography is just poetry. It is open to interpretation."* - Alexander Arnild Peitersen

#### ABOUT THE ARTIST

A. Peitersen (born 1987 in Denmark) attended Fatamorgana – The Danish School of Art Photography, holds a BA in photography from the Gothenburg Academy of Fine Arts and a Master in Photography from the Glasgow School of Art. A. Peitersen has exhibited in Denmark, Netherlands, Italy, Scotland, Greece, Germany and Poland. *From Now On* is his first book.

#### ABOUT THE DISKO BAY

Disko Bay is an independent photobook publisher based in Copenhagen, Denmark. We focus on talented photographers and Fine Art photography and are dedicated to exploring the possibilities of photography on paper. Disko Bay works closely together with photographers, designers and print makers to curate and craft unique books in very limited print runs. Our aim is to promote Danish photographers on the international scene of photography and in the world of photobooks. Disko Bay is the first publisher in Denmark to focus exclusively on this art genre.

## BOOK DETAILS

Hardcover

24 x 30.5 cm

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Essay by A. Peitersen (in English)

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*The book can be mentioned but not reviewed before the release date.*

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<http://diskobay.org/books/from-now-on>

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