

Swim England Photography Guidance

(taken from Wavepower 2016-19)

This guidance applies to all images and videos taken on any type of camera or recording device (including mobile phones). It applies to all training sessions, activities and events run by an SE affiliated organisation.

It should be acknowledged that although the majority of images taken are appropriate and in good faith, images can be misused and children can be put at risk if common sense procedures are not observed.

Recommended best practice

1. The publishing of a photograph of a member under 18, either on a notice board or in a published article or video recording (including video streaming) of a competition ('Publication') should only be done with parental consent and in line with SE guidelines.
2. A parent or guardian has a right to refuse to have their child photographed. The exercise of this right of refusal should not be used as grounds for refusing entry into a competition. Therefore, any photo that may go to press or on a notice board, be it through a member of the organisation or an official photographer, should receive parental consent before being published or displayed, preferably in writing.
3. In the case of any event or competition where the host organisation has an official photographer, all parents of members who are attending should be made aware of this in the event details. If photos are to be published anywhere, each individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.
4. Parents and Carers of participants under the age of 18 who wish to take images are entitled to do so once they have signed the Club's Photography Register. The person taking photo must focus on their own children as much as reasonably possible and to avoid including other children in images, particularly if those images are being shared with family and friends or through social media platforms. Whilst it is acknowledged that parents/carers wish to celebrate the achievements of their own children when taking part in aquatic events, it should be recognised and respected that other parents/carers may not wish for their child's image to be taken and shared in this way. Another person can object to a person taking photos if they believe that their child is the main focus and not the photographers child.
5. Published photographs may identify the individual by name and organisation but should not state the member's place of residence or school attended.

The SE guidelines state that all photographs for publication must observe generally accepted standards of decency, particularly:

- Action shots should be a celebration of the sporting activity and not a sexualised image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimming costume.
- Poolside shots of children should be above the waist only in a swimming costume, though full length tracksuit shots are approved.
- Photographs should not be taken from behind the starting blocks or that show young participants climbing out of the pool.

Refusal of Consent Form For Photography of Swimmer



Darlington ASC may wish to take and/or publish photographs (individual and in groups) of swimmers. This may include your swimmer during their membership of the club. All photos will be taken and published in accordance with the ASA guidelines. www.swimming.org/swimengland/wavepower-child-safeguarding-for-clubs

Please complete and sign this form if you **do not** consent to photographs being taken and/or published of your swimmer. Please return completed form to Jane Teague, Membership Secretary at the Club Desk or email jane@darlingtonasc.uk

Name of Member D.O.B

I refuse permission for the taking and/or publication of images of my swimmer by Darlington ASC.

Signed:
(Parent/Carer)

Print name: Date: