

360 Artist Contract

Introduction

This 360 Artist Contract (hereinafter referred to as the “Agreement”) is entered into on [Date], by and between [Artist Name], residing at [Address] (hereinafter referred to as the “Artist”), and [Record Label/Management Company Name], with its principal place of business at [Address] (hereinafter referred to as the “Company”).

Term

The term of this Agreement shall commence on [Start Date] and continue for a period of [Term Length] years (the “Initial Term”). This Agreement may be renewed upon mutual written agreement between the parties (the "Renewal Term"). The Initial Term, together with any Renewal Term, shall collectively be referred to as the "Term."

Scope of Services

The Company agrees to provide the Artist with the following services:

1. Recording, producing, and distributing music and other artistic works.
 2. Promoting and marketing the Artist’s music, both online and offline, including but not limited to public relations, social media, and playlist placements.
 3. Booking and managing live performances, tours, radio appearances, and other engagements.
 4. Managing and administering the Artist’s merchandising and merchandise sales, both online and during live events.
 5. Soliciting and securing endorsements, sponsorships, and other commercial opportunities including television and film appearances.
 6. Providing business and financial advice and support to the Artist, including but not limited to budgeting and financial planning.
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Compensation

In consideration of the Company’s services, the Artist agrees to pay the Company a percentage of their income derived from the following sources (collectively referred to as “Revenue Streams”):

1. Record sales, downloads, and streaming royalties.
2. Live performances, tours, and other engagements.
3. Merchandise sales.
4. Endorsements, sponsorships, and other commercial opportunities.

5. Any other income derived from the Artist's artistic works and performances, including but not limited to publishing royalties.

The agreed percentage of the Artist's income payable to the Company shall be [Percentage]% for the duration of the Term.

Expenses

The Company shall be entitled to deduct from the Artist's income all reasonable and necessary expenses incurred in the performance of services under this Agreement. These expenses may include, but are not limited to:

1. Recording costs.
 2. Promotional expenses, including advertising and marketing.
 3. Travel and lodging expenses related to live performances, tours, or other engagements.
 4. Production costs for merchandise.
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Intellectual Property

The Artist acknowledges that all intellectual property rights in their artistic works and performances shall remain the property of the Artist. The Company shall have the non-exclusive, revocable right to use, reproduce, and distribute the Artist's intellectual property solely for the purposes specified in this Agreement. This right shall cease upon the termination of the Agreement.

Termination

Either party may terminate this Agreement with a [Notice Period] days written notice to the other party in the event of:

1. Material breach of this Agreement by the other party.
 2. Insolvency or bankruptcy of either party.
 3. Mutual agreement between the parties.
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Governing Law and Jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction]. Any dispute arising out of this Agreement shall be resolved by arbitration in accordance with the rules of the [Arbitration Association]

Amendments and Waivers

No amendment to this Agreement shall be effective unless it is in writing and signed by both parties. A waiver of any term or condition shall not be construed as a waiver of any other term or condition.

Entire Agreement

This Agreement constitutes the entire understanding between the parties and supersedes all prior oral agreements, understandings, or arrangements between the parties relating to the subject matter of this Agreement.

Counterparts

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have executed this 360 Artist Contract as of the date first above written.

Artist Name

Record Label / Management Company

[Name of authorized signatory]

[Name of authorized signatory]

[Title of authorized signatory]

[Title of authorized signatory]

Date:

Date:

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