



Kiwaniis

Of The Colorado River

P.O. Box 21642 Bullhead City, AZ 86439

www.crkiwanis.com



Dear Potential Sponsor.

The Kiwanis Club of the Colorado River will be hosting our 8th annual Cornfest at Gary Keith Park. The 2024 event will run for two days on Friday October 25, 2024 from 5:00pm to 10:00pm and Saturday October 26, 2024 from 10:00am to 11:00pm.

The Cornfest is one of the largest local events and features a host of activities highlighted by local performances along with music each night. Other event activities will include approximately 50 craft and retail vendors, a variety of food trucks, game booths run by local organizations as a fundraiser, kidz zone with bounce houses and games, an axe throwing event, petting zoo, and a teen zone. Cornfest is also home to the very popular The Haunt, Haunted House. Of course, we also can't forget about the CORN!

The 2023 Cornfest welcomed over 14,000 guests and raised over \$42,000 for local youth groups and other local organizations, as well as over \$30,000 for our Kiwanis club which allows us to put on a number of free events for kids such as our annual Trunk or Treat and Easter Egg hunt, as well as offer scholarships for students to attend college. The breakdown of the funds raised last year are attached in this packet.

We are respectfully requesting that you or your business consider sponsoring this event in some capacity. As a sponsor, your business will receive naming rights to the area you support or co-sponsor and will be featured in all print and media advertising as well as our website www.cornfestbhc.com and Facebook page www.facebook.com/CornfestBHC, leading up to and throughout the event.

We are confident that you will see the value in investing in the Kiwanis of the Colorado River fundraising event. Our goal is to get the entire cost of the event underwritten by sponsors so that can put 100% of the proceeds right back into servicing the youth of our community. Your commitment will go a long way in helping us achieve our goal!

If you should have any questions or want more information on how you can support this event please email bhccornfest@gmail.com or call Trevor at 719-201-6528.

Thank you,

Bobby Ensley

Event Co-Chair

Trevor Long

Event Co-Chair



Contributions or Gifts to the club are deductible as charitable contributions for Federal income tax purposes.

Tax ID #860654929



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2024 Cornfest Sponsorship Packages

MAIN SPONSOR – **SOLD**

\$4,000.00

Giant banner hung week before event on fencing and tents.
On all advertising for the Cornfest including:
Listed on website / sponsor scroll (until April 2025).
DJ mention during entire Cornfest
Facebook blast on event page/social media
\$100 dollars in tickets

THE HAUNT – **AVAILABLE**

\$2,500.00

Banner hung at entrance to tent.
DJ mention during entire Cornfest
Listed on website / sponsor scroll (until April 2025).
Facebook blast on event page/social media
\$50.00 in tickets

MAIN ENTERTAINMENT SPONSOR – **SOLD**

\$2,000.00

Banner hung on stage.
DJ mention during entire Cornfest
Listed on website / sponsor scroll (until April 2025).
Facebook blast on event page/social media
\$50.00 in tickets

SUPPORTING ENTERTAINMENT SPONSORS – **(2) AVAILABLE**

\$1,000.00

Banner hung on stage.
Listed on website / sponsor scroll (until April 2025).
Facebook blast on event page/social media

KIDZ-ZONE SPONSOR – **SOLD**

\$2,000.00

Banner hung in Kidz Zone
DJ mention during entire Cornfest
Listed on website / sponsor scroll (until April 2025).
Facebook blast on event page/social media
\$50.00 in tickets



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2024 Cornfest Sponsorship Packages

TEEN ZONE SPONSOR – AVAILABLE	\$2,000.00
<p>Banner hung in Teen Zone DJ mention during entire Cornfest Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media \$50.00 in tickets</p>	
PETTING ZOO SPONSOR – AVAILABLE	\$2,000.00
<p>Banner hung in Petting Zoo. DJ mention during entire Cornfest Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media \$50.00 in tickets</p>	
PONY RIDE SPONSOR – AVAILABLE	\$3,000.00
<p>Banner hung at Pony Ride. DJ mention during entire Cornfest Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media \$50.00 in tickets</p>	
AXE THROWING SPONSOR – SOLD	\$1,000.00
<p>Banner hung on axe throwing station. Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media</p>	
FOOD COURT SPONSOR – AVAILABLE	\$ 500.00
<p>Banner hung in Food Court. Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media</p>	



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2024 Cornfest Sponsorship Packages

HAY RIDE SPONSOR – SOLD	\$1,000.00
<p>Banner hung at hay ride entrance or Hay Ride. Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media</p>	
GENERAL CORNFEST SPONSOR - 20 Available	\$ 400.00
<p>Banner hung up in the Cornfest event. Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media</p>	
GAME BOOTHS- 12 Available	\$ 350.00
<p>Sign hung on game BOOTH. Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media</p>	
SUPPORTING SPONSORS THE HAUNT - 20 Available	\$ 250.00
<p>Sign in the Haunt area Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media 4-Free Passes to Haunt</p>	
MINI SUPPORTING SPONSOR - 20 Available	\$ 100.00
<p>Sign placed around the event center Listed on website / sponsor scroll (until April 2025). Facebook blast on event page/social media</p>	



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Press Release For Immediate Release

RE: Kiwanis Noon Club pays out over \$42,000 in funding to local organizations that helped with 2022 Cornfest.

Date: 12/13/2023

The Kiwanis of the Colorado River, “Noon Club” is excited to announce the money raised by local organizations at the 2023 Cornfest. The Cornfest is an annual event that is not only a fundraiser for our Kiwanis group, but also a fundraising opportunity for local youth and non-profit organizations. They are the groups that run the game booths, teen zone, kids’ zone, food truck, parking and help with the building of the event. All of which is a fundraiser for that group. The 2022 Cornfest that took place on October 20th – 21st, 2023 at Gary Keith Park.

Here is what is being earned by each group at this year’s event.

<u>Organization</u>	<u>Funds Raised</u>	<u>Event</u>
Mohave Valley Jr High Builders Club	\$ 671.40	Game Booth
Amazing Grace Fellowship Jr HS Youth	\$ 1,251.90	Game Booth
Amazing Grace Fellowship Sr HS Youth	\$ 1,033.20	Game Booth
Camp Mohave Elementary	\$ 810.90	Game Booth
DB&G Dance Studio	\$ 991.80	Game Booth
Insanity Fast Pitch Softball	\$ 545.50	Game Booth
BHC Little League	\$ 349.20	Game Booth
Desert Star Academy Middle School	\$ 161.20	Game Booth
Northwest Mohave Cinderella	\$ 359.20	Game Booth
Boy Scout Troop #56	\$ 413.20	Game Booth
Adrian Empire	\$ 608.40	Game Booth
Mohave High School Band	\$ 1,356.21	Game Booth
AOBI Key Club	\$ 1,043.06	Food Truck
Mohave High School Baseball	\$ 2,500.00	Teen Zone Game
Gary Keith Park (BHC Parks)	\$ 1,000.00	Teen Zone Game
Gary Keith Park (Community Pride Advocates)	\$ 1,000.00	Teen Zone Game
Mohave High School Choir	\$ 4,385.00	Kids Zone
River Valley HOSA	\$ 392.01	Hay Ride / Barrel Train
MALC Key Club	\$ 1,347.53	Haunt Actors
MHS Interact	\$ 1,200.53	Kids Zone
MHS Band	\$ 539.01	Teen Zone
River Valley Stu Co	\$ 294.01	Haunt
Fox Creek Interact	\$ 122.50	Event Trash Pick-up
MHS Drama	\$ 1,367.51	Haunt Actors



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Press Release For Immediate Release

MHS NHS	\$ 196.00
MHS Skills USA	\$ 612.51
Mohave High School AFJROTC	\$ 1,551.00
Academy of Building Industries High School	\$ 3,500.00
Praise Chapel of Bullhead City	\$ 10,000.00
The Salvation Army Bullhead City Corps	\$ 2,000.00
BHC Community Emergency Response Team	\$ 700.00
Grand Total of Funds Paid Out:	\$ 42,271.28

- Kids Zone
- Petting Zoo
- Parking / Water Sales
- Haunt props, construction, tear down
- Tents, Equipment, Set-up assistance
- General Donation
- Medical Response / Safety

We would like to thank every one of these organizations that helped run the 2023 Cornfest. We cannot do it without them!



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