## 25th Anniversary of Copernicus – brand guidelines

## Logo – examples of use









The anniversary logo incorporates the "C" from the Copernicus logo. The branding aims to showcase Copernicus images. The main white version of the logo can be used on a Copernicus image, or on two Copernicus images on the diagonal. The logo can be used also as a mask for a Copernicus image or a collection of them.

## **Others**

Font: EC Square Sans Pro or Arial

Main colours:

R0 G164 B182 HEX #00A4B5 C89 M0 Y29 K0

R0 G68 B148 HEX #004494 C100 M80 Y0 K0

R250 G188 B32 HEX #FABC20 C0 M30 Y90 K0 Diagonals:



Otherwise, the EU Space guidelines and the European Commission guidelines apply. If you have any questions, please contact: defis-communication@ec.europa.eu