

COPENHAGEN CAPACITY

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Copenhagen Capacity Statement regarding Copenhagen Connecting

Copenhagen Capacity and the City of Copenhagen have a long standing partnership related to ensure the attraction of foreign investments, capital and talents to the city. Over the last three years we have created 'Copenhagen Cleantech Cluster' together with ten other partners to stimulate innovation and strengthen the competitiveness of the region. The green sector is a global stronghold of the city, and the only sector which has experienced continuous growth during the financial crisis.

The green stronghold of the city has been boosted by the strong political vision of the City of Copenhagen to become CO2 neutral by 2025. A vision that has raised international awareness and Copenhagen is being recognized for its green leadership by the EU (Copenhagen is awarded Green Capital in 2014), best city to live in by the Monocle (third time winner this year!), and was recently awarded the IBM Smart City Challenge. Recognitions that praise Copenhagen for its vision combined with its strong focus on sustainability, quality of life and growth! The three pillars of the Copenhagen definition of a smart city.

The City of Copenhagen is already extremely ambitious, and with Copenhagen Connecting we recognize the city's hard work to keep lifting the bar!

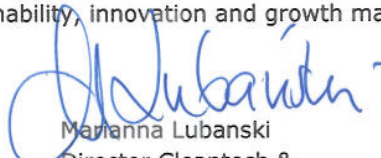
Copenhagen Connecting is a huge step in the right direction to become the first real 'smart city' in the world linking its vision of a healthy, sustainable, livable city with the huge potential of a smart and connected city – and thus implement a digital infrastructure covering all aspects of city life. We appreciate the city's courage and hard work towards this vision, which potentially will give the city huge economic gains and at the same time secure global branding, foreign investments, innovation and growth for many years to come.

We encourage Copenhagen to move forward! No other city has such a strong foundation to build upon. A long track record of sustainability and green growth, focus on quality of life and innovation combined with ambitious goals and targets is a unique cocktail. And Copenhagen Connecting has the ingredients to maintain Copenhagen as a global frontrunner. Organizations as us working to maintain and develop our position as a green and smart leader are crossing fingers right now!

Recent analyses published by among others the OECD demonstrate the huge gains that future cities (and countries) can gain from developing the digital infrastructure. Internet of Things and Big Data are two main topics for cities and countries to consider securing future growth. It is on the political agenda in Denmark pushed by among others media as Mandag Morgen supported by numerous global analyses and international case examples.

We would like to acknowledge the leading role of the City of Copenhagen in this development. And see Copenhagen Connecting as a chance to secure sustainability, innovation and growth many years ahead.


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