

**#ConnectingEurope**  
Express



**CONNECTING EUROPE  
EXPRESS  
PARIS EAST  
FINAL EVENT**

**PARIS  
07 OCTOBER 2021**



**EUROPEAN YEAR  
OF RAIL 2021**

**#EUYearofRail**

**Lisbon 2 Sept. > Ljubljana 24 Sept. > Paris 7 Oct.**

CET time zone (Paris local time) 🕒

**12:15 WELCOME** Reception of guests and national press.

**12:35 INTRODUCTION** Placement of the guests (including the Ministers) ready to welcome the train then presentation of the Connecting Europe Express by the journalist **Maud GUILLAUMIN**

**12:40 ARRIVAL OF THE CONTINENTAL TRAIN** The train will enter the station from Strasbourg to the sound of the European anthem, with many personalities on board. To be noted: President **Jean-Pierre FARANDOU** will be on board the train.

**12:43 RECEPTION AND PLACEMENT OF SPEAKERS**

**12:45 INTERVENTIONS** Speeches introduced by the journalist Maud GUILLAUMIN with interpretation in English and French

**13:05 VISIT OF THE PLATFORM & TRAIN EXHIBITIONS**

High authorities from the French State and the EU accompanied by the President of SNCF

**13:05 START OF THE COCKTAIL RECEPTION FOR ALL GUESTS**

**13:20 « MICRO TENDU » at the end of the visit**

**13:20 TRAIN & PLATFORM EXHIBITION VISIT FOR ALL GUESTS**

**13:50 UPDATE ON THE ERA SURVEY « European Rail Safety Climate Survey (ERA-SCS) »**  
Conference coach

**14:00 MEETING WITH ETF AND TRADE UNIONS** Conference coach

**14:30 END OF INSTITUTIONAL EVENT**

**15:00 OPENING TO A TARGETED PUBLIC**

Organisation of visits to the train exhibition and the various exhibition modules on the platform

**18:00 END OF THE EVENT**

**Communication**

The event will be subject to a press release as well as a campaign on social networks. The event will be featured on the SNCF.com website and on the SNCF Réseau corporate website. An information campaign highlighting the investments made by Europe and the Region will be broadcasted on SNCF screens near the train departure and arrival boards.

**Location:** Gare de l'Est (East Station)

150 institutional personalities + journalists

General Public targeted (NGOs, associations, students)