



# Training Programs, Workshops, & Conferences

## 2026 Plan

- ✓ Administrative and Leadership Programs
- ✓ Human Resources and Training
- ✓ Finance, Accounting, and Banking
- ✓ Legal Affairs, Contracts, Tenders, and Digital Legal Transformation
- ✓ Public Relations, Protocol, and Modern Media
- ✓ Safety and Security in Industries and Institutions
- ✓ Information Technology and Digital Transformation
- ✓ Cybersecurity and Competency Development in Digital and Career Transformation
- ✓ Warehousing, Procurement, and Modern Supply Chain Management
- ✓ Innovation and Design Thinking Courses
- ✓ Change Management and Institutional Transformation Courses



 TRAINING

 EVENTS

 WORKSHOP

 CONFERENCE



[WWW.CINPAA.ORG](http://WWW.CINPAA.ORG)



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3	About CINPAA
5	Venues
6	Our Exclusive and Distinguished Services
7	Our Global Success Partners
	2026 Annual Training Programs Plan
8	Administrative and Leadership Programs
17	Human Resources and Training
25	Finance, Accounting, and Banking
37	Legal Affairs, Contracts, Tenders, and Digital Legal Transformation
44	Public Relations, Protocol, and Modern Media
49	Safety and Security in Industries and Institutions
55	Information Technology and Digital Transformation
60	Cybersecurity and Competency Development in Digital and Career Transformation
66	Warehousing, Procurement, and Modern Supply Chain Management
71	Innovation and Design Thinking Courses
75	Change Management and Institutional Transformation Courses
78	Registration Procedures
78	Participation Fees

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## Who We Are

CINPAA – Cooperative International for Training and Consulting is an international training and consulting organization established in 2010, headquartered in Madrid, Spain, and operating across Europe, Africa, and Asia. CINPAA specializes in executive training, training institiing, executive training, institutional capacity building, and professional development programs for government entities, public institutions, and corporate organizations.



CINPAA holds a distinguished position within Spain, having been ranked second among the top training institutes in Spain, reflecting the high quality of its programs, professional delivery, and alignment with European training and qualification standards.

The organization delivers high-impact programs in leadership, digital transformation, artificial intelligence, cybersecurity, governance, supply chain management, and institutional excellence. CINPAA adopts practical, results-oriented methodologies designed to respond effectively to the evolving needs of institutions in dynamic environments.

CINPAA maintains academic cooperation with leading educational institutions in Spain, including Universidad Camilo José Cela and ISDE – Law & Business School, and operates in full compliance with international quality standards through its certifications ISO 29993:2017 and ISO 9001:2015, in addition to accreditation from the Professional Development Institute (PDI).

## Competitive Position

**Ranked 2<sup>nd</sup> among the top training institutes in Spain**  
Quality, Professional Delivery, European Standards

## Core Areas of Excellence

<p><b>Leadership &amp; Executive Training</b></p> <p>Strategic development for leaders.</p>	<p><b>Digital Transformation &amp; AI</b></p> <p>Driving future readiness.</p>	<p><b>Cybersecurity &amp; Governance</b></p> <p>Securing institutional integrity.</p>	<p><b>Supply Chain &amp; Institutional Excellence</b></p> <p>Optimizing operations &amp; quality.</p>
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## Geographical Reach



## Academic Partnerships & Accreditations

<p>Universidad Camilo José Cela</p> <p>Strategic Academic Partner</p>	<p>ISDE – Law &amp; Business School</p> <p>Renowned Academic Institution</p>	<p>ISO 29993:2017</p> <p>Learning Services for Non-formal Education</p>	<p>ISO 9001:2015</p> <p>Quality Management Systems</p>	<p>PDI Accreditation</p> <p>Professional Development Institute</p>
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# CINPAA: Your Gateway to Accredited European Excellence



Strategic academic partnerships and internationally recognized training programs bridging academic theory with practical market needs, adhering to strict European quality standards.

## Strategic Academic Partners

	<p><b>Universidad Camilo José Cela (UCJC)</b> Part of the 125-year-old SEK Group, focusing on leadership, digital transformation, and health.</p>
	<p><b>ISDE – Law &amp; Business School</b> A prestigious institute merging legal practice with industries like Sports Management and Finance.</p>
	<p><b>SEK Education Group</b> An educational pioneer since 1892, managing a global network of schools and universities.</p>

## Key Professional Focus Areas

Sport & Law	Governance	Education
International Law Sports Management Esports Business	Digital Transformation AI Policy Financial Compliance	Educational Leadership EdTech Active Learning



### EHEA & Bologna Process Alignment

Training adheres to European Higher Education Area standards for quality and governance.



## Global Accreditation & Quality



### European Credit Transfer System (ECTS)

Programs utilize the ECTS framework to ensure credits are measurable and internationally transferable.



### Triple ISO Certification

CINPAA holds ISO 29993:2017, ISO 9001:2015, and PDI accreditation for excellence.



# Global Program Venues



## Europe:

### Spain:

Madrid  
Barcelona  
Málaga/Marbella  
San Sebastián  
Granada  
Córdoba  
Canary Islands

### France:

Paris

### Italy:

Rome, Milan

### Netherlands:

Amsterdam  
Utrecht

### Austria:

Vienna  
Hallstatt

### Belgium:

Brussels  
Malta

### Turkey:

Istanbul

### Cyprus:

Nicosia  
Limassol

### Greece:

Athens  
Rhodes

### Greece:

Athens  
Rhodes

### Switzerland:

Geneva  
Lucerne  
Zurich

### Czech Republic:

Prague

### Poland:

Warsaw

### Germany:

Munich  
Berlin  
Düsseldorf

### Denmark:

Copenhagen

### Norway:

Oslo

### Sweden:

Stockholm  
Malmö

### Finland:

Helsinki

### Ireland:

Dublin

### United Kingdom:

London

## Middle East & Africa:

### UAE:

Dubai, Abu Dhabi

### Oman:

Muscat, Salalah

### Jordan:

Amman

### Egypt:

Cairo  
Cairo  
Sharm El-Sheikh

### Morocco:

Casablanca  
Marrakech  
Tangier

## Asia &

## Americas:

### Malaysia:

Kuala Lumpur

### Indonesia:

Jakarta  
Singapore

### Tunisia:

Tunis

## Asia & Americas:

### Malaysia:

Kuala Lumpur

### Indonesia:

Jakarta

Singapore

### Thailand:

Bangkok

Nepal

Maldives

### Japan:

Tokyo

### South Korea:

Seoul

### China:

Shanghai, Beijing  
Guangzhou

Hong Kong

### USA:

New York  
Washington D.C.

Los Angeles

Chicago, Houston

San Francisco

### Canada:

Toronto

Vancouver

Montreal

### Brazil:

Rio de Janeiro

São Paulo

### Argentina:

Buenos Aires

### Russia:

Moscow

Saint Petersburg



Our programs are held in **44 countries** and **152 cities**.



Our training courses are conducted year-round across the world, based on training needs, the most suitable timing, and the optimal location.

# Program Inclusiveness & Services



## Certificates

Accredited by European bodies, partnership centers, and institutions, conferring professional and educational certificates globally.



## Specialists & Experts

Engaging international and Arab experts with global experience to deliver world-class training and interactive contributions.



## Effective Training

Delivering targeted training on innovative and exciting subjects across diverse disciplines.



## Hosting

From airport pick-up and drop-off to airport accommodation in prime locations with unique amenities.



## Visits

To improve practical application and connect theory, practice, and international experiences.



## Latest Programs

Collaborating with international institutions and specialists to deliver exceptional programs.



## Halal Food

We ensure that all coffee breaks and food provided in our programs are halal.



## VISA

CINPAA offers an exceptional service to its clients by facilitating the issuance of visas through official invitations.



## Tourist Trips

Our team offers cultural, educational, and tourist excursions alongside the training programs.

CINPAA offers an exceptional service to its clients by facilitating the issuance of visas through official invitations and liaising with embassies in Arab nations.



**Comprehensive Support for a Complete Training Experience.**



## From Our Trusted Partners in Success



We have trained more than 40,000 participants, both directly and indirectly.





CINPAA  
INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

# Program Plan

## Leadership & management

Courses, seminars, workshops, conferences

2026

- Management & leadership
- Strategic planning.
- Digital transformation.
- Artificial intelligence & innovation.
- Risk management.
- Sustainability & Social Responsibility (ESG).
- Courses for senior leaders & female leaders.
- Professional certifications in management & leadership.



[www.cinpaa.org](http://www.cinpaa.org)

Number	Program Name
<b>Management and Leadership:</b>	
MA.1	<b>Adaptive Leadership: Managing Teams with Flexibility and Efficiency</b>
MA.2	<b>Distributed Leadership: Empowering Collective Responsibility within Teams</b>
MA.3	<b>Emotional Intelligence in Leadership: Building a Culture of Trust and Belonging</b>
MA.4	<b>Change Management: Adaptation Strategies in Modern Organizations</b>
MA.5	<b>Agile Leadership: Tools for Adapting to Complex Challenges</b>
MA.6	<b>Team Empowerment: Building Cohesive and Sustainable Work Environments</b>
MA.7	<b>Crisis Leadership: Planning and Adapting in Turbulent Environments</b>
MA.8	<b>Leadership Transparency: Building Strong Institutional Credibility</b>
MA.9	<b>Corporate Governance: Ensuring Integrity and Transparency in Leadership</b>
MA.10	<b>Design Thinking for Leaders: Innovating Exceptional Solutions</b>
MA.11	<b>Conflict Management: Strategies for Enhancing Institutional Relationships</b>
MA.12	<b>Leadership Performance Measurement: Developing Standards of Leadership Effectiveness</b>
MA.13	<b>Servant Leadership: Supporting Teams to Achieve Institutional Goals</b>
MA.14	<b>Leadership Modeling: Successfully Building Future Leaders</b>
MA.15	<b>Work-Life Balance: Tools for Healthy Leadership</b>
MA.16	<b>Strengthening Institutional Trust: Leadership Based on Transparency and Commitment</b>
MA.17	<b>Operational Effectiveness: Improving Leadership Process Efficiency</b>
MA.18	<b>Managing Shared Goals: Achieving Organizational Harmony</b>
MA.19	<b>Psychological Resilience in Leadership: Facing Pressure with Balance</b>
MA.20	<b>Influential Leadership through Neuro-Linguistic Programming (NLP)</b>
MA.21	<b>Managing Organizational Culture: Analyzing and Enhancing Institutional Environments</b>
MA.22	<b>Inclusive Leadership: Managing Cultural Diversity for Excellence</b>
MA.23	<b>Virtual Leadership Training: Skills for Leading Remote Teams</b>
MA.24	<b>Proactive Leadership: Developing Rapid Response Strategies</b>
MA.25	<b>Creativity in Leadership: Building Innovation in Decision-Making</b>



## Strategic Planning:

MA.26	<b>Scenario-Based Planning: Strategies for Anticipating the Future</b>
MA.27	<b>Advanced SWOT Analysis: Enhancing Strengths and Leveraging Opportunities</b>
MA.28	<b>Blue Ocean Strategy: Innovating in New Markets</b>
MA.29	<b>Phased Planning: Turning Vision into Actionable Plans</b>
MA.30	<b>Sustainable Planning: Integrating ESG Standards into Corporate Strategies</b>
MA.31	<b>Systems Thinking: Designing Comprehensive and Interconnected Strategies</b>
MA.32	<b>Strategic Gap Analysis: Closing Gaps and Achieving Excellence</b>
MA.33	<b>Strategic Performance Management: Measuring Efficiency and Achieving Goals</b>
MA.34	<b>Smart Expansion: Opening New Horizons for Institutional Growth</b>
MA.35	<b>Strategic Risk Management: Planning for Prevention and Adaptation</b>
MA.36	<b>Agile Planning: Tackling Dynamic Challenges with Innovative Solutions</b>
MA.37	<b>Five Forces Analysis: Understanding Markets and Building Competitive Advantage</b>
MA.38	<b>Strategic Digital Planning: Tools for Turning Digital Vision into Reality</b>
MA.39	<b>Strategic Mapping Design: Directing Resources Toward Goals</b>
MA.40	<b>Innovation-Based Planning: Achieving Institutional Leadership</b>
MA.41	<b>Diversification Strategies: Building Sustainable and Diverse Businesses</b>
MA.42	<b>Strategic Impact Analysis: Evaluating Performance to Achieve Objectives</b>
MA.43	<b>Strategic Project Management: Leading Institutional Change</b>
MA.44	<b>SMART Goal Setting: Turning Vision into Action</b>
MA.45	<b>Strategic Planning Management in the Public Sector</b>
MA.46	<b>Data-Driven Strategic Planning: Enhancing Analysis and Forecasting</b>
MA.47	<b>Analyzing the Institutional Environment Using Digital Tools</b>
MA.48	<b>Strategic Transformation Management: Successfully Planning Change</b>
MA.49	<b>Innovative Planning: New Methods to Achieve Results</b>
MA.50	<b>Integrating Institutional Cultural Analysis into Strategic Planning</b>



## Digital Transformation:

MA.51	<b>Leading Digital Transformation: Building Future Capabilities</b>
MA.52	<b>Managing Digital Transformation in the Public Sector</b>
MA.53	<b>Artificial Intelligence for Enhancing Institutional Efficiency</b>
MA.54	<b>Cloud Transformation: A Fast-Track Digital Strategy</b>
MA.55	<b>Big Data Management: Improving Institutional Decision-Making</b>
MA.56	<b>Digital Experience: Enhancing Customer Satisfaction through Digital Transformation</b>
MA.57	<b>Digital Operations Management: Automating and Optimizing Operational Efficiency</b>
MA.58	<b>Leading Virtual Teams in the Digital Era</b>
MA.59	<b>Rapid Software Development: Techniques to Enable Digital Transformation</b>
MA.60	<b>Internet of Things (IoT): Strategies for the Digital Leader</b>
MA.61	<b>Augmented Intelligence: Tools to Support Data-Driven Leadership</b>
MA.62	<b>Comprehensive Digitization: Building Fully Integrated Digital Work Environments</b>
MA.63	<b>5G Networks: Leveraging Advanced Technologies</b>
MA.64	<b>Cybersecurity Management in the Digital Workplace</b>
MA.65	<b>Machine Learning: Tools for Institutional Data Analysis</b>
MA.66	<b>Developing FinTech Platforms</b>
MA.67	<b>Integrating Predictive Analytics into Digital Planning</b>
MA.68	<b>Digital Biotechnology: The Future of Healthcare Institutions</b>
MA.69	<b>Open Innovation in Digital Transformation</b>
MA.70	<b>Leading Digitalization in Education and Institutional Training</b>
MA.71	<b>Artificial Intelligence Tools for Enhancing Human Resources</b>
MA.72	<b>Managing Digital Transformation in Major Projects</b>
MA.73	<b>Leading Digital Innovation: Developing Innovative Solutions</b>
MA.74	<b>Digital Transformation in Human Resources Management</b>
MA.75	<b>Leadership in the Age of Quantum Computing: Future Insights</b>



## Artificial Intelligence (AI) and Innovation

MA.76	<b>Artificial Intelligence for Leaders: Strategies for Enhancing Institutional Innovation</b>
MA.77	<b>AI-Supported Design Thinking: Innovative Solutions for Institutional Challenges</b>
MA.78	<b>Machine Learning Applications for Improving Leadership Performance</b>
MA.79	<b>Artificial Intelligence in Strategic Planning: Tools for Analysis and Forecasting</b>
MA.80	<b>Leading Innovation in the Age of Artificial Intelligence</b>
MA.81	<b>Automating Institutional Processes Using Artificial Intelligence</b>
MA.82	<b>Open Innovation Strategies Supported by Technology</b>
MA.83	<b>Artificial Intelligence for Enhancing Customer Experience and Services</b>
MA.84	<b>Innovation in Leadership Decision-Making Using Data</b>
MA.85	<b>Future Trends of Artificial Intelligence in the Public Sector</b>
MA.86	<b>Institutional Innovation: Strategies to Foster Creativity and Achieve Results</b>
MA.87	<b>Artificial Intelligence and Big Data Analytics for Business Development</b>
MA.88	<b>Building an Innovation Culture Using Digital Transformation and AI</b>
MA.89	<b>Predictive Data Analytics: Enhancing Strategic Decisions for Leaders</b>
MA.90	<b>AI Applications in Institutional Resource Management</b>
MA.91	<b>Technological Innovation to Improve Operational Efficiency</b>
MA.92	<b>Leading Digital Creativity: Tools for Effective Institutional Transformation</b>
MA.93	<b>Managing Innovation Projects Using AI Technologies</b>
MA.94	<b>AI-Supported Adaptive Learning in Institutional Training</b>
MA.95	<b>Innovation Methodologies for Facing Future Challenges</b>
MA.96	<b>Building Sustainable Innovation Strategies for Public and Private Institutions</b>
MA.97	<b>Using AI to Analyze Workplace Culture and Improve Performance</b>
MA.98	<b>Integrating Digital Innovation into Institutional Strategies</b>
MA.99	<b>Innovative Leadership Strategies Using Predictive Analytics</b>



## Risk Management

MA.100	<b>Cyber Risk Management: Modern Tools for Institutional Protection</b>
MA.101	<b>Institutional Risk Management Planning: Preventive and Adaptive Strategies</b>
MA.102	<b>Risk Analysis Using Artificial Intelligence Technologies</b>
MA.103	<b>Operational Risk Management: Improving Efficiency and Reducing Loss</b>
MA.104	<b>Strategic Planning for Institutional Crisis Management</b>
MA.105	<b>Cyber Crisis Management: Prevention and Rapid Response</b>
MA.106	<b>Financial Impact Analysis of Risks: Strategies for Prevention and Mitigation</b>
MA.107	<b>Building a Risk Management Culture in Government Institutions</b>
MA.108	<b>Risk Management in Digital Work Environments</b>
MA.109	<b>Adaptation Strategies for Risks in Major Projects</b>
MA.110	<b>Emergency Crisis Management: Techniques for Handling Critical Situations</b>
MA.111	<b>Integrating Risk Management into Institutional Strategic Planning</b>
MA.112	<b>Preventing Economic Crises: Strategies for Emerging Institutions</b>
MA.113	<b>Risk Management in the Healthcare Sector: Enhancing Operational Security</b>
MA.114	<b>Financial Risk Management Using Modern Technological Tools</b>
MA.115	<b>Cybersecurity and Risk Management in the Private Sector</b>
MA.116	<b>Risk Management and Sustainability: Balancing Growth and Safety</b>
MA.117	<b>Crisis Planning: Preparing Institutions for Anticipated Risks</b>
MA.118	<b>Adapting to Global Risks Amid Economic Challenges</b>
MA.119	<b>Environmental and Social Risk Management within ESG Frameworks</b>
MA.120	<b>Risk Data Analysis: Improving Prevention Strategies</b>
MA.121	<b>Institutional Risk Management in the Age of Digital Transformation</b>
MA.122	<b>Operational Risk Planning: Tools for Protecting Business Efficiency</b>

## Sustainability and Social Responsibility (ESG)

MA.123	<b>Institutional Sustainability: Tools for Integrating ESG Standards into Daily Operations</b>
MA.124	<b>Leading Green Innovation: Developing Sustainable Initiatives for the Future</b>
MA.125	<b>Achieving Carbon Neutrality: Leadership Strategies in Institutions</b>



MA.126	<b>Social Sustainability: Building Inclusive and Integrated Work Communities</b>
MA.127	<b>Integrating ESG Standards into Public and Private Business Strategies</b>
MA.128	<b>Renewable Energy Management: Strategies for Efficiency and Sustainability</b>
MA.129	<b>Innovation in Social Responsibility: Initiatives to Enhance Community Impact</b>
MA.130	<b>Leading Green Projects: Building a Sustainable Economic Future</b>
MA.131	<b>Circular Economy: Methodologies to Achieve Sustainability in Institutions</b>
MA.132	<b>Natural Resource Management: Strategies for Balancing Profitability and Responsibility</b>
MA.133	<b>Sustainable Planning for Major Projects: Tools for Modern Leaders</b>
MA.134	<b>Designing and Implementing Social Impact Initiatives in Institutions</b>
MA.135	<b>Sustainable Supply Chain Management: Enhancing Efficiency and Reducing Waste</b>
MA.136	<b>Balancing Sustainability and Organizational Growth</b>
MA.137	<b>Innovation in Products and Services to Achieve ESG Goals</b>
MA.138	<b>Environmental Education for Leaders: Building a Sustainable Culture in Institutions</b>
MA.139	<b>Carbon Footprint Analysis: Tools to Assess and Reduce Environmental Impact</b>

## Courses for Senior Leadership and Women's Leadership:

MA.140	<b>Executive Leadership: Building a Strategic Vision to Achieve Institutional Goals</b>
MA.141	<b>Leading Change for Senior Executives: Tools for Sustainable Institutional Transformation</b>
MA.142	<b>Leadership Innovation in Strategic Decision-Making</b>
MA.143	<b>Women's Leadership in Decision-Making Centers: Challenges and Solutions</b>
MA.144	<b>Priority Management for Executives: Enhancing Productivity and Achieving Goals</b>
MA.145	<b>Empowering Women's Leadership: Building Confidence and Positive Impact in Organizations</b>
MA.146	<b>Balancing Strategic Leadership and Personal Life for Women Leaders</b>
MA.147	<b>Leadership Performance Development: Strategies for Excellence in Competitive Environments</b>
MA.148	<b>Managing Executive Meetings: The Art of Direction and Achieving Results</b>
MA.149	<b>Building a Personal Leadership Brand for Executives</b>
MA.150	<b>Strategic Negotiation Leadership: Enhancing Outcomes in Complex Environments</b>
MA.151	<b>Leadership Data Analysis for Senior Executives: Evidence-Based Decision-Making</b>
MA.152	<b>Women's Leadership in the Digital Economy: Tools for Transformation and Leadership</b>



MA.153	Enhancing Psychological Resilience for Senior Executives in the Face of Challenges
MA.154	Managing Stress and Pressure for Women Leaders in the Workplace
MA.155	Building an Innovative Leadership Culture in Major Institutions
MA.156	Leading Strategic Partnerships: Collaboration for Institutional Success
MA.157	Managing Institutional Reputation for Executives and Women Leaders
MA.158	Designing Sustainable Leadership Initiatives: Tools for Implementing a Comprehensive Institutional Vision
MA.159	Effective Management Strategies for Women Leaders in Emerging Markets
MA.160	Women's Leadership in the Public Sector: Achieving Excellence Amid Digital Transformation
MA.161	Enhancing Career Empowerment for Women Leaders in Executive Positions
MA.162	The Art of Effective Communication for Senior Leaders: Building a Strong Influence within Organizations
MA.163	Social Innovation for Women Leaders: Designing Sustainable Solutions
MA.164	Leading the Future: Preparing Senior Executives for Economic and Social Challenges

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.

## Professionalism in Management and Leadership

Code	Certificate Name	Certificate Overview
MA.168	Project Management Professional (PMP)	A globally recognized certificate covering the fundamentals of project management, including project planning, resource management, and risk management, aimed at improving project execution efficiency and achieving objectives.
MA.169	Certified Scrum Master (CSM)	A specialized certificate focusing on agile project management using the Scrum methodology, designed to enhance team collaboration, boost productivity, and ensure the rapid and effective achievement of results.
MA.170	Certified Manager (CM)	A certificate focusing on developing management and leadership skills, including planning, organizing, leading, and decision-making, to ensure management efficiency and achieve institutional goals.



MA.171	<b>Lean Six Sigma Green Belt/Black Belt</b>	A certificate that enhances skills in process improvement and waste reduction using the Lean Six Sigma methodology, where the Green Belt focuses on the fundamentals of analysis, and the Black Belt focuses on leading major improvement projects.
MA.172	<b>Executive Leadership Certification</b>	A certificate aimed at developing high-level leadership skills such as strategic planning, effective decision-making, and building a strong organizational culture, with a focus on enhancing the leadership role in achieving institutional success.





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# Program Plan

## Human Resources & Training

Courses, seminars, workshops, conferences

2026

1. Leadership & change management in human resources & training.
2. Advanced strategies for human resource management.
3. Developing training & professional development strategies.
4. Technology & digital transformation in human resources & training.
5. Developing a culture of work & innovation in human resources.
6. Performance & well-being in work environments.
7. Strategic planning & institutional development.
8. Professional certifications in human resources & training.

	Program Name
1.	<b>Leadership and Change Management in Human Resources and Training:</b>
MA.1	Strategic Leadership in HR Management: Enabling Digital Transformation
MA.2	Institutional Change Management in HR: From Planning to Implementation
MA.3	Emotional Intelligence for Leaders: Building Employee Relationships and Improving Performance
MA.4	Leading Training Teams: Building Capacities and Achieving Innovation
MA.5	Leadership Planning in HR: Designing Career Futures
MA.6	Preparing HR Leaders: Digital Skills and Talent Management
MA.7	Change Management in Training and Organizational Development Programs
MA.8	Leading Cultural Change in HR Environments
MA.9	Leadership in Digital Workplaces: Strategies for Managing Remote Teams
MA.10	Leadership Transformation in Talent Management: Strategies for Innovation and Development
MA.11	Building Future HR Leaders: Artificial Intelligence as a Key Tool
MA.12	Conflict Management in HR Teams: Achieving Institutional Harmony
MA.13	Leading Distributed HR and Training Teams
MA.14	Transformational Leadership: Empowering HR Professionals in the Digital Age
MA.15	Inclusive Leadership in HR Management: Enhancing Collaboration and Innovation
2.	<b>Advanced Strategies in Human Resources Management:</b>
MA.16	Job Performance Analysis: Advanced Tools for Decision Improvement
MA.17	Talent Management: Designing Strategies to Attract and Develop Talents
MA.18	Big Data Management in HR: Data-Driven Decision Making
MA.19	Designing and Implementing Digital Recruitment Strategies
MA.20	Strategic Planning for HR: Modern Tools for Leading Teams
MA.21	Crisis Management in HR: From Risks to Sustainable Solutions
MA.22	Measuring Job Impact: Improving Performance Using Digital Analysis
MA.23	Developing HR Strategies for Institutional Sustainability
MA.24	Managing Future Competencies: Identifying and Developing Skills



MA.25	Career Planning in the Digital Age: From Skills to Leaders
MA.26	Employee Relations Management: Building Trust in Modern Workplaces
MA.27	Diversity and Inclusion: Modern Strategies for Institutional Collaboration
MA.28	Managing Employment Risks: Practical Solutions for Stability
MA.29	Continuous Performance Management: Innovative Assessment and Effective Outcomes
MA.30	Artificial Intelligence in HR Management: Practical Tools and Applications
3.	<b>Developing Training and Professional Development Strategies:</b>
MA.31	Designing Effective Training Programs: From Planning to Execution
MA.32	Managing Virtual Training: Strategies and Future Challenges
MA.33	Designing Blended Learning Programs: Combining Traditional and Digital Learning
MA.34	Measuring Training Impact: Modern Tools and Techniques
MA.35	Developing Training Strategies Using Data and Digital Analysis
MA.36	Building Digital Training Platforms: Optimizing the E-Learning Experience
MA.37	Managing Training Competencies: Developing Training Leaders in Institutions
MA.38	Developing Social Learning Programs in the Workplace
MA.39	Using Interactive Technologies in Training Program Design
MA.40	Sustainable Development: Enhancing Skills to Adapt to Changes
MA.41	Managing E-Learning Platforms: Digital Innovation Strategies
MA.42	Training with Virtual and Augmented Reality: Future Tools
MA.43	Designing Innovative Training Environments: Prioritizing Employee Experience
MA.44	Microlearning: Short-Term, High-Impact Training Strategies
MA.45	Managing Sustainable Training Programs: Enhancing Institutional Skills
4.	<b>Technology and Digital Transformation in HR and Training:</b>
MA.46	Data Analysis to Improve HR and Training Strategies
MA.47	Building Digital Transformation Strategies for HR Management
MA.48	Managing Performance Using AI Technologies
MA.49	Digital Talent Development Planning
MA.50	Virtual and Augmented Reality in Training and Development



MA.51	Managing Digital Assets in HR
MA.52	Automating HR Processes: Modern Strategies and Tools
MA.53	Managing Employee Personal Data: Challenges and Digital Solutions
MA.54	Career Development through Artificial Intelligence
MA.55	People Analytics: Tools to Improve Recruitment and Development Strategies
MA.56	Big Data Management: Enhancing Job Performance
MA.57	Technology in Measuring Training Impact and Improving Results
MA.58	Predictive Analytics in HR: Proactive Planning
MA.59	Designing Customized Digital Training Programs for Employees
MA.60	Digital Evolution in Managing Employee Relations
5.	<b>Developing Work Culture and Innovation in HR:</b>
MA.61	Building a Culture of Innovation: Strategies to Transform Work Environments
MA.62	Diversity and Inclusion in Modern Workplaces
MA.63	Managing Digital Work Culture: Enhancing Collaboration and Productivity
MA.64	Designing Innovative Work Environments to Foster Institutional Creativity
MA.65	Employee Motivation: Strategies for Building Positive Workplaces
MA.66	Managing Multicultural Teams: Enhancing Understanding and Collaboration
MA.67	Building a Learning Culture: Enhancing Employees' Professional Advancement
MA.68	Managing Distributed Teams: Leading Remote Workforces
MA.69	Designing Future Jobs: Innovation-Based Work
MA.70	Cultural Adaptation in Multinational Work Environments
MA.71	Developing Inclusive Culture: Strategies to Improve Institutional Collaboration
MA.72	Managing Multigenerational Teams: Enhancing Communication and Productivity
MA.73	Developing Sustainable and Inclusive Work Environments for All
MA.74	Redesigning Work Environments to Meet Future Requirements
MA.75	Institutional Innovation: Building Creative Teams for Success
6.	<b>Performance and Well-Being in Workplaces:</b>
MA.76	Managing Employee Mental Well-Being: Work-Life Balance Strategies



MA.77	Designing Employee Reward and Incentive Strategies
MA.78	Measuring Productivity Using Modern Techniques
MA.79	Enhancing Employee Well-Being in Digital Work Environments
MA.80	Managing Job Stress: Improving Mental Health and Productivity
MA.81	Improving Work Environments to Be More Attractive and Motivating
MA.82	Managing Performance Using Digital Analysis
MA.83	Motivating Employees in the Digital Age: New Tools and Methods
MA.84	Designing Work-Life Balance Plans for Employees
MA.85	Holistic Performance Management: Improving Outcomes and Reducing Stress
MA.86	Building Flexible and Sustainable Work Environments for Employees
MA.87	Innovating in Employee Well-Being Management: New Tools and Strategies
MA.88	Managing Workplace Conflicts to Improve Institutional Relationships
MA.89	Promoting Healthy Work Environments: Building a Culture of Sustainable Well-Being
MA.90	Managing Incentives to Improve Job Satisfaction in Modern Workplaces
7.	<b>Strategic Planning and Institutional Development:</b>
MA.91	Strategic Planning for HR Management: Excellence in Leadership
MA.92	Career Development Management: Building Clear Career Paths
MA.93	Designing Data-Driven Training Strategies
MA.94	Career Planning for Employees in Digital Workplaces
MA.95	Developing Sustainable Development Programs in HR
MA.96	Designing Employee Journey Maps to Enhance Career Experiences
MA.97	Managing Professional Development Using Modern Technology
MA.98	Redesigning Institutional Policies to Adapt to Changes
MA.99	Designing and Implementing Digital Transformation Strategies in Training
MA.100	Managing Institutional Performance Using Predictive Analytics
MA.101	Sustainable Institutional Development: Modern Tools and Techniques
MA.102	Managing Institutional Crises: Moving Toward Resilience
MA.103	Analyzing Future Trends in HR and Training



MA.104	Managing Institutional Transformation: From Vision to Implementation
MA.105	Designing Strategies to Achieve Institutional Excellence

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world

# Professional Certifications

## in Human Resources and Training

### First: Human Resources Field

	Certificate Name	Certificate Overview
1.	SHRM-SCP (Senior Certified Professional)	Designed for experienced professionals (more than 4 years), covering high-level management topics such as strategic planning, policy development, and organizational leadership.
2.	SPHR (Senior Professional in Human Resources)	A certification for HR experts, focusing on advanced HR strategies and leadership; suitable for those with extensive experience.
3.	SHRM-CP (Certified Professional)	Targeted at HR specialists with 2 to 4 years of experience, covering both operational and strategic aspects of HR according to SHRM standards.
4.	PHR (Professional in Human Resources)	Internationally recognized for specialists with less than 3 years of HR experience, covering recruitment, compensation, employee relations, and organizational management.
5.	GPHR (Global Professional in Human Resources)	Specialized for professionals working in international HR, focusing on legal, cultural, and leadership aspects in global markets.
6.	Human Resources Business Partner (HRBP)	Focused on the strategic role of HR Business Partners, supporting organizational goals and enhancing employee and management value.
7.	Certified Talent Acquisition Specialist (CTAS)	Concentrated on employer branding, developing recruitment plans, and strategies for attracting and successfully hiring talent.



8.	<b>CIPD Level 3 (Associate Level)</b>	An essential certificate for those starting their journey in HR, covering fundamental concepts and core skills required for new professionals.
9.	<b>CIPD Level 5 (Intermediate Level)</b>	An intermediate certification focusing on workforce management, compensation, and performance management skills, with a broader strategic perspective than entry-level certifications.
10.	<b>CIPD Level 7 (Advanced Level)</b>	A specialized certification for professionals aiming to lead HR strategies at a high level, covering leadership concepts, strategic planning, and organizational transformation.
11.	<b>Certified Performance Management Professional (CPMP)</b>	A certificate for specialists in performance management, focusing on modern strategies and tools for evaluating performance and designing individual and organizational development plans.
12.	<b>Certified Organizational Development Professional (CODP)</b>	Dedicated to analyzing organizational challenges and developing comprehensive strategies to improve the work environment and organizational structure, with an emphasis on change management and continuous improvement.
13.	<b>Certified Change Management Professional (CCMP)</b>	Aimed at developing change management skills within organizations to support employees in adapting to ongoing transformations, crucial for ensuring institutional sustainability.
14.	<b>Human Resource Information Professional (HRIP)</b>	Specialized in the use of Human Resources Information Systems (HRIS) and employee data analytics; aimed at supporting strategic decisions through data-driven insights.
15.	<b>Lean Six Sigma Green Belt / Black Belt</b>	Although primarily focused on quality improvement methodologies, its concepts can be applied to HR and organizational performance development to reduce waste and enhance processes.

## Second: Training and Development Field

Code	Certificate Name	Certificate Overview
1	<b>CPTD (Certified Professional in Talent Development)</b>	A certification for professionals focusing on skill and competency development through training and development; offered by ATD, emphasizing curriculum design, program impact evaluation, and competency support.



2	<b>ATD (Association for Talent Development)</b>	The ATD certification is considered one of the world's leading credentials in talent development and training. It aims to equip professionals with the knowledge and skills needed to design and implement effective training and development programs within organizations. The certification focuses on enhancing organizational performance by developing human capital using the latest learning strategies and skill development methods.
3	<b>Train the Trainer (TTT)</b>	Enables participants to acquire skills in designing, implementing, and evaluating training programs, in addition to mastering delivery and presentation techniques to maximize trainee benefits.
4	<b>Instructional Design Certificate</b>	Focuses on developing essential skills for building scientific training curricula and materials according to the latest educational theories, as well as employing modern learning technologies in training program design.
5	<b>Certified Trainer (CT)</b>	Aims to equip trainers with the necessary skills to design, implement, and evaluate training programs, emphasizing methods of information delivery and measuring the training's impact on trainees and the organization.
6	<b>Certified Talent Development Specialist (CTDS)</b>	Focuses on the practical aspects of managing and implementing training programs, including setting training plans, building content, and evaluating outcomes, with an emphasis on enhancing the efficiency of human capital in organizations.
7	<b>Certified Professional in Learning and Performance (CPLP)</b>	The former name for the ATD international certification, focusing on developing the capabilities of learning and development professionals, including training program design and organizational performance evaluation. (The name was recently changed to CPTD as part of the organization's rebranding.)





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# Program Plan

## Finance, accounting & banking

Courses, seminars, workshops, conferences

2026

1. Courses for beginners in financial management & accounting:
2. Intermediate-level courses in finance & accounting:
3. Advanced courses for finance ministries in the Gulf region:
4. Advanced-level courses in finance & accounting:
5. Courses for bank & financial institution employees:
6. Training courses for employees of semi-governmental & public funds & bodies
7. Financial Risk Management
8. Internal Audit
9. Investment & Asset Management
10. Tax Management
11. Professional certifications in accounting & finance

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Co. **Courses for beginners in financial management and accounting:**

<b>.1</b>	<b>The basics of digital accounting: an entrance to cloud computing.</b>
Fi.1	Understand financial and accounting terms using digital tools.
Fi.2	Introduction to the preparation of general estimated budgets.
Fi.3	Daily cash flow management using interactive programs.
Fi.4	Analysis of the financial statements for beginners using Excel.
Fi.5	Learn about modern financial information systems.
Fi.6	Smart technologies to prepare salaries and wages.
Fi.7	Introduction to government accounting using digital tools.
Fi.8	Preparing financial audit reports using graphic analysis techniques.
Fi.9	The basics of daily financial control using computers.
Fi.10	Learn the basics of digital internal audit.
Fi.11	Expenses and revenue management in innovative ways for beginners.
Fi.12	Understanding public budgets using smart analysis tools.
Fi.13	Financial performance analysis using data technologies.
Fi.14	Introduction to cloud accounting: Simplified practical steps.
Fi.15	The basics of preparing financial statements using artificial intelligence.
Fi.16	Learn about the concepts of technological financial audit.
Fi.17	Daily cost management using smart tools.
Fi.18	Training in preparing simple operating budgets.
Fi.19	Understanding the full accounting course: from restrictions to digital reports.
Fi.20	Daily cash management using interactive analysis tools.
Fi.21	Learn about the unified accounting systems in the government sector.
Fi.22	Simple financial planning using large data technologies.
Fi.23	Introduction to the digital financial governance of organizations.
Fi.24	Prepare daily financial reports using cloud tools.
Fi.25	Financial analysis using advanced data programs.
Fi.26	Understanding the daily financial risks of beginners.



Fi.27	Introduction to government digital audit systems.
Fi.28	Personal financial resource management using smart applications.
Fi.29	The basics of personal financial planning using artificial intelligence.
Fi.30	Medium level courses in finance and accounting:
.2	<b>Prepare operational budgets and analyze deviations using artificial intelligence.</b>
Fi.31	Digital financial audit: huge data techniques.
Fi.32	Financial performance analysis using Power BI.
Fi.33	Financial risk management using interactive analysis tools.
Fi.34	Medium financial planning using cloud analysis techniques.
Fi.35	Prepare interactive financial performance reports using cloud computing.
Fi.36	Analysis of financial statements using smart systems.
Fi.37	Medium financial crises management using digital planning.
Fi.38	Financial data analysis using large data applications.
Fi.39	Preparing estimated budgets and linking them to institutional goals.
Fi.40	Analysis of deviations in budgets using artificial intelligence.
Fi.41	Training on predictive analysis of financial data.
Fi.42	Managing medium monetary operations using smart systems.
Fi.43	Digital transformation in government financial flow management.
Fi.44	Medium financial performance management using digital analysis tools.
Fi.45	Financial planning for medium projects using technology.
Fi.46	Preparing digital financial control reports for the government sector.
Fi.47	Management of operational risks using artificial intelligence.
Fi.48	Financial performance analysis using predictive data technologies.
Fi.49	Public expenditures management using cloud solutions.
Fi.50	Preparing financial feasibility studies using digital systems.
Fi.51	Advanced financial statements analysis using graphic analysis.
Fi.52	Manage cash crises using artificial intelligence.
Fi.53	Training in preparing financial sustainability reports using modern tools.



Fi.54	Mediterranean financial planning using large data technologies.
Fi.55	Preparing digital budgets and financial performance analysis.
Fi.56	Management of cash flows to government agencies using artificial intelligence.
Fi.57	Control financial audit management using cloud computing tools.
Fi.58	Financial data analysis using advanced analysis programs.
Fi.59	Preparing financial control reports and risk analysis.
Fi.60	Advanced courses for financial ministries in the Gulf region:
.3	<b>Strategic financial planning for ministries using artificial intelligence.</b>
Fi.61	Government cash flow management using smart systems.
Fi.62	Government spending analysis using large data technologies.
Fi.63	Prepare operational and investment budgets using digital tools.
Fi.64	Government financial performance analysis using cloud computing.
Fi.65	Government financial asset management using predictive data technologies.
Fi.66	Applying green economy strategies in government budgets.
Fi.67	Analysis of the financial trends of ministries using artificial intelligence.
Fi.68	Digital financial audit of major government agencies.
Fi.69	Managing financial crises for ministries using digital planning.
Fi.70	Government financial performance analysis using graphic analysis.
Fi.71	Preparing censorship reports
Fi.72	For ministries using ERP.
Fi.73	Government investment portfolio management using digital systems.
Fi.74	Prepare government financial balance plans using cloud computing.
Fi.75	Analysis of the operational efficiency of budgets using artificial intelligence.
Fi.76	Government revenue management and expenses using smart tools.
Fi.77	Preparing feasibility studies for major government projects using modern technologies.
Fi.78	Government cash flow management in economic crises.
Fi.79	Government financial performance analysis using Fintech technologies.
Fi.80	Preparing financial sustainability reports using technological systems.



Fi.81	Management of major financial projects using digital strategic planning.
Fi.82	Training in preparing regulatory performance reports using smart solutions.
Fi.83	Analysis of the financial trends of ministries using large data tools.
Fi.84	Preparing digital government budgets and financial performance analysis.
Fi.85	Management of government accounting operations using cloud computing.
Fi.86	Control audit on government projects using digital analysis techniques.
Fi.87	Government financial resource management using artificial intelligence.
Fi.88	Prepare international financial reports using digital tools.
Fi.89	Government financial crises management using predictive planning.
Fi.90	Developing financial governance systems for ministries using advanced technology.
.4	<b>Advanced level courses in finance and accounting:</b>
Fi.91	Advanced financial risks using artificial intelligence.
Fi.92	Strategic financial performance analysis using cloud computing tools.
Fi.93	Advanced government financial planning using smart systems.
Fi.94	Management of financial projects using digital planning and graphic analysis.
Fi.95	Apply financial sustainability standards and integrated reports.
Fi.96	Advanced financial analysis to make strategic investment decisions.
Fi.97	Preparing economic feasibility studies using cloud computing tools.
Fi.98	Management of operational risks in the financial sector using huge data technologies.
Fi.99	Analyzing global financial trends and their impact on local markets.
Fi.100	Preparing international financial reports according to IFRS criteria using artificial intelligence.
Fi.101	Modern technologies for investment portfolio management and digital assets.
Fi.102	Multi -year budget management in the government sector using smart systems.
Fi.103	Financial performance analysis using artificial intelligence techniques and machine learning.
Fi.104	Applying digital transformation in major financial and accounting processes.
Fi.105	Operating efficiency analysis in institutions using predictive analysis tools.
Fi.106	Advanced cost management of major companies using Lean Six Sigma technologies.
Fi.107	Strategic financial planning in light of global economic crises.



Fi.108	Management of fixed and mobile assets using Fintech technologies.
Fi.109	Prepare digital budgets and analyze deviations using ERP tools.
Fi.110	Cash liquidity analysis in financial institutions using graphic analysis systems.
Fi.111	Management of major financial operations in light of the digital transformation.
Fi.112	Control audit management using interactive data technologies and artificial intelligence.
Fi.113	Development of financial control systems using cloud computing.
Fi.114	Long -term financial planning using predictive data in the financial sector.
.5	<b>Courses for bank employees and banks:</b>
Fi.115	Banking risk management according to Basel 3 and Basel 4 standards using digital transformation.
Fi.116	Bank credit analysis and reading credit wallpaper using artificial intelligence.
Fi.117	Digital financial audit in the banking sector: huge data techniques.
Fi.118	Advanced applications in Money Laundering (AML) using smart analysis tools.
Fi.119	Banking Liquidity Management: prediction analysis and crises dealing with crises.
Fi.120	Banking governance and digital compliance (REGTECH): enhancing transparency and responsibility.
Fi.121	Banking investment portfolio management using interactive analysis and Fintech tools.
Fi.122	Operating risk analysis in banks using artificial intelligence and automation.
Fi.123	Cash settlements and daily banking operations using cloud systems.
Fi.124	Digital retail services: strategies to develop products and improve customer experience.
Fi.125	Digital transformation in banking branches: Operations Management and Performance Development.
Fi.126	Developing electronic payment services and innovation in banking transactions.
Fi.127	Credit and commercial financing management using advanced digital analysis.
Fi.128	Effective management of troubled debt and settlements using artificial intelligence.
Fi.129	Cyber security in banks: modern methodologies to protect data and operations.
Fi.130	Artificial Intelligence Applications in Customer Customer Services (Chatbots and Robo-Edviss).
Fi.131	Internal audit in the banking sector: digital transformation and the use of graphic analysis.
Fi.132	Foreign currency risk management
Fi.133	And exchange markets using interactive analysis tools.
Fi.134	Practical applications for Blockchain in banking processes and financial transfers.



Fi.135	Design and analysis of Islamic banking products using modern technologies.
Fi.136	Strategic financial planning of banks using cloud computing.
Fi.137	Banking data analysis to develop marketing and digital sale strategies.
Fi.138	Green Finance management in the banking sector.
Fi.139	The future of digital and transparent currencies: opportunities and risks for traditional banks.
Fi.140	Managing internal banking operations using advanced ERP systems.
Fi.141	Open Banking concepts and their role in promoting competition and innovation.
Fi.142	International Banking Services: Documentary Credit Department and Digital Security Speeches.
Fi.143	Reviewing financial risks in light of global economic fluctuations using graphic analysis.
Fi.144	Customer relationship management (CRM) in the banking sector using cloud technologies.
.6	<b>Planning and financial analysis of banks in high -change business environments.</b>
Fi.145	Courses for funds and semi -governmental and public bodies
Fi.146	Financial management of public investment funds: foundations and modern mechanisms.
Fi.147	Apply artificial intelligence in assessing and investing government funds.
Fi.148	Strategic planning for semi -government agencies: directing resources with digital transformation.
Fi.149	Management of operational risks in sovereign funds and public bodies using smart tools.
Fi.150	Digital transformation in preparing budgets and budgets for boxes and bodies.
Fi.151	Financial performance analysis of investment funds using huge data technologies.
Fi.152	Government of: the governance of semi -governmental bodies: enhancing transparency and compliance according to international standards.
Fi.153	Long -term investment strategies in government and semi -government funds.
Fi.154	Management of cash flow and financing in public funds using cloud solutions.
Fi.155	Investment portfolio management in global and emerging markets: digital analysis tools.
Fi.156	Strategic financial planning for public bodies using artificial intelligence.
Fi.157	Applying the principles of green economy and sustainability in managing government funds.
Fi.158	Cyber security in the semi -governmental bodies: protecting information and digital assets.
Fi.159	Managing development and financing projects in public funds using digital technologies.
Fi.160	Financial risk analysis in public bodies: methodologies for evaluating and reducing risk.



Fi.161	Internal audit in funds and bodies: modern systems for digital transformation.
Fi.162	Preparing investment budgets in semi -governmental bodies and analyzing deviations.
Fi.163	Managing investor and strategic partners using predictive analysis.
Fi.164	Analytical accounting in public bodies: improving efficiency and rationalizing expenditures.
Fi.165	Job and digital transformation strategies in the management of sovereign funds.
Fi.166	Preparing sustainability and social responsibility for public bodies.
Fi.167	Retirement fund management and insurance boxes using predictive models.
Fi.168	Fintech technologies in the semi -governmental bodies to enhance financial operations.
Fi.169	Covenant management and financial allocations in major government projects.
Fi.170	Inventory management and public assets using smart systems.
Fi.171	Modern technologies in the governance of financial committees and review in the funds.
Fi.172	Evaluating government programs and initiatives using financial impact measurement tools.
Fi.173	Foundations for financing development and investment projects for semi -governmental bodies.
Fi.174	Building asset diversification strategies in public funds using digital analysis.
<b>.7</b>	<b>Management of the institutional change of semi -governmental bodies in light of the digital and functional transformation.</b>
Fi.175	Financial Risk Management
Fi.176	Comprehensive Financial Risk Management: From traditional analysis to digital transformation
Fi.177	Smart evaluation of investment risks using artificial intelligence
Fi.178	Investment portfolio diversification: advanced strategies to reduce risk
Fi.179	Financial derivatives and tools: practical applications in reducing fluctuations
Fi.180	Reading financial scenarios: modern methodology of risks
Fi.181	Big Data in Monitoring and tracking financial risks
Fi.182	Financial modeling using predictive analysis: new prospects for the prevention of crises
Fi.183	Monetary liquidity management strategies in light of economic crises
Fi.184	Operating Risk Management: Integration between digital governance and effective control
Fi.185	Quantum analysis of risk: Applying advanced statistics programs in decision -making
Fi.186	Hedging against exchange rate fluctuations: traditional and digital methodologies



Fi.187	Financial risks and sustainability: How do we protect assets and take into account environmental responsibility?
Fi.188	Early Warning Indicators in risk management
Fi.189	Financial performance evaluation under market pressure: innovative digital methods
<b>.8</b>	<b>Institutional Risk Management (ERM) using the platforms of intelligence</b>
Fi.190	Integrated
Fi.191	Internal Audit
Fi.192	Contemporary digital audit: the use of huge data and artificial intelligence
Fi.193	Check for financial compliance: modern methodologies and enhance transparency
Fi.194	Wise governance and internal audit: building the institutional control system
Fi.195	Risk-Based Auditing
Fi.196	Effective internal audit: advanced analytical tools to control deviations
Fi.197	Financial Investigation Technologies: Discovering fraud using smart analysis
Fi.198	Preparing modern audit reports: visual and interactive methods
Fi.199	Introduction to the audit of cloud systems and information security
Fi.200	Management of digital platforms: Towards an environment without papers
Fi.201	Developing the skills of auditors: critical thinking and innovation in censorship
Fi.202	Checking operations: Improving efficiency and institutional integrity
Fi.203	Compliance: Dealing with international financial laws and regulations
Fi.204	Predicting analysis of the audit: monitoring risks before it happens
<b>.9</b>	<b>Check the financial reports, which are reinforced with smart tools</b>
Fi.205	Internal audit in the time of digital transformation: challenges and opportunities
Fi.206	Investment and asset management
Fi.207	(Investment & Asset Management)
Fi.208	Digital Investment: Use of artificial intelligence in market analysis
Fi.209	Financial Asset Management: From the basic analysis to predictive analysis
Fi.210	Investment portfolio industry: advanced strategies to achieve sustainable growth
Fi.211	Evaluation of investment opportunities: innovative tools to reduce risks and maximize returns
Fi.212	Investing in emerging markets: challenges and solutions using huge data



Fi.213	Real Estate Asset Management: Modern Technologies in Evaluation and Follow -up
Fi.214	Green and sustainable investments: combining environmental and social goals
Fi.215	Investment Funds Management: Risk Evaluation Skills and Opportunity
Fi.216	Technical and financial analysis: Building investment decisions supported by digital transformation
Fi.217	Strategic planning for measuring return on investment (ROI)
Fi.218	Electronic trading: digital platforms and smart solutions in the financial markets
Fi.219	New projects analysis: digital tools to prepare feasibility studies
.10	<b>Smart exit strategies: protection of profits and reduce fluctuations</b>
Fi.220	Performance measurement and portfolio management: Using main performance indicators (KPIS)
Fi.221	Various asset management: Building a comprehensive portfolio in light of economic changes
Fi.222	Tax Management
Fi.223	Modern tax systems: digital transformation in the preparation of declarations
Fi.224	Strategic tax planning for companies and institutions
Fi.225	Smart technologies in tax analysis and scrutiny
Fi.226	Value Management (VAT) and indirect taxes using digital systems
Fi.227	International tax compliance: technical challenges and solutions
Fi.228	Cloud computing applications in preparing tax declarations
Fi.229	Artificial intelligence to reduce tax errors and discover violations
Fi.230	Interior tax policy design: alignment between laws and governance
Fi.231	Tax account in governmental and semi -governmental sectors: the latest practices
Fi.232	Tax operations: Early detection techniques for fraud
Fi.233	Tax Planning for International Companies: Transfers Management and Fair Prices
Fi.234	Electronic billing mechanisms and reduce tax abuses

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.



## Professional Certifications in Accounting and Finance

Code	Certificate Name	Certificate Overview
1	<b>CPA - Certified Public Accountant</b>	A course that prepares accountants to obtain an internationally recognized certification in public accounting, covering auditing, taxation, management accounting, and financial reporting according to international standards.
2	<b>CMA - Certified Management Accountant</b>	A course focusing on management accounting skills such as financial planning, cost management, and financial analysis, enabling accountants to make strategic decisions within organizations.
3	<b>CTA - Chartered Tax Adviser</b>	A specialized course in international and local taxation, including tax return preparation, tax risk management, and understanding complex tax laws.
4	<b>CIA - Certified Internal Auditor</b>	A comprehensive course in internal auditing focusing on financial control, risk assessment, and improving internal processes within organizations.
5	<b>CFA - Chartered Financial Analyst</b>	An advanced course in investment analysis and portfolio management, covering financial analysis, financial markets, and investment reporting.
6	<b>ACCA - Association of Chartered Certified Accountants</b>	An international course covering financial accounting, taxation, auditing, and commercial law, qualifying accountants for a globally recognized certification.
7	<b>CPA - Canada</b>	A certified course for accountants working in Canada, covering financial accounting, auditing, taxation, and financial analysis, with a focus on local laws.
8	<b>COST - Certified Cost Accountant</b>	A course focusing on cost management and analysis, preparing budget forecasts, and improving operational efficiency within organizations.
9	<b>CIFA - Certified Islamic Financial Analyst</b>	A comprehensive course in financial analysis based on Islamic principles, covering investment management and financial analysis of Islamic products.
10	<b>CSAA - Certified Shariah Audit Associate</b>	A course focusing on Shariah auditing of Islamic financial products and services to ensure compliance with Islamic law.
11	<b>CIPA - Certified Islamic Professional Accountant</b>	A specialized course in financial accounting according to Islamic accounting standards, covering financial reporting and financial analysis for Islamic institutions.
12	<b>CIB - Certified Islamic Banker</b>	A course aimed at qualifying employees in Islamic banks to develop their skills in managing banking operations according to Shariah principles.



13	<b>CIFP - Certified Islamic Financial Planner</b>	A course covering the fundamentals of Islamic finance, financial resource planning, and preparing personal and family financial plans according to Islamic law.
14	<b>CIM - Certified Islamic Fund Manager</b>	A specialized course in managing Islamic investment funds, covering performance analysis, risk management, and Sharia compliance.
15	<b>CIFS - Certified Islamic Finance Specialist</b>	A comprehensive course in Islamic financial consulting, covering the design of innovative financial solutions and the analysis of Sharia-compliant investment products.
16	<b>CIFP - Certified Islamic Financial Products</b>	A course focusing on the design and development of Islamic financial products, ensuring their compliance with Sharia law and international standards.





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# Program Plan

## Legal, Contracts, Tenders, & Digital Legal Transformation

Courses, seminars, workshops, conferences

2026

1. Legal fields + Legal tender fields
2. Dispute management, arbitration, & compliance in contracts & procurement
3. Managing tenders in accordance with laws & digital transformation technologies
4. Legal auditing & ethics assessment in tenders
5. Managing claims & legal risks in major contracts
6. Legal & technical aspects of contracts & tenders
7. Cybersecurity & data protection in legal procurement
8. Digital analytics & artificial intelligence in contracts
9. Innovation & sustainability in contracts & tenders
10. Advanced training & exchange of expertise in legal tenders
11. Professional certifications in law



Number	Program Name
<b>(Legal Fields + Legal Tendering Fields)</b>	
<b>Fundamentals of Legal Drafting and Reviewing Contracts and Tenders</b>	
lo.1	Smart Drafting of Contracts and Procurement: Legal Frameworks and Digital Technologies
lo.2	Preparing and Reviewing Sensitive Contract Clauses: Avoiding Financial and Legislative Risks
lo.3	International Standards in Government and Semi-Government Contracts: Aligning Agreements and Regulations
lo.4	Legal Negotiation During Drafting: Balancing Interests and Achieving Effectiveness
lo.5	Detecting Linguistic and Legal Loopholes Using Digital Analysis Tools
lo.6	Drafting Ethics and Conflict of Interest Prevention: Obligations of Lawyers and Consultants
lo.7	Innovative Methodology for Contract Review: Practical Steps and Technological Applications
lo.8	Managing Contract Amendments: Approval Mechanisms and Official Documentation
lo.9	Governance and Transparency in Contract Preparation: Policies to Prevent Bribery and Fraud
lo.10	Smart Tools for Preparing Legal Reports and Submitting Recommendations to Management
<b>Managing Disputes, Arbitration, and Compliance in Contracts and Procurement</b>	
lo.11	Alternative Dispute Resolution Methods: Mediation and Electronic Arbitration
lo.12	Managing Financial and Legal Claims: Settlement Methodologies and Digital Negotiation
lo.13	Legal Compliance in Tendering: Latest Regulations and International Standards
lo.14	Commercial Arbitration in Procurement Contracts: Modern Techniques and Effective Procedures
lo.15	Detecting Fraud and Bribery in Disputes: Digital Investigation Tools
lo.16	Legal Contingency Plans: Minimizing Potential Escalation
lo.17	Internal Legal Investigation: Managing Digital Evidence and Document Analysis
lo.18	Ethical Compliance in Tendering: Establishing Process Integrity
lo.19	Key Performance Indicators (KPIs) in Legal Compliance and Periodic Reviews
lo.20	Managing Operational Risks During Disputes: Linking Technological Solutions to Applicable Laws
<b>Tender Management According to Laws and Digital Transformation Technologies</b>	
lo.21	Legislative Foundations of Tendering: From Invitation to Contract Signing
lo.22	Drafting Tender Documents and Specifications: Integrating Technical and Legal Aspects
lo.23	Managing Specialized Committees and Bid Evaluations: Digital Governance and Fairness
lo.24	Digital Transformation in Government Tendering: E-Procurement and Cloud Systems



Io.25	<b>Utilizing Artificial Intelligence in Bid Sorting and Legal Evaluation</b>
Io.26	<b>Monitoring Execution and Supply Post-Award: Smart Oversight and Follow-Up Platforms</b>
Io.27	<b>Handling Objections and Complaints: Formal Procedures and Technological Solutions</b>
Io.28	<b>Transparency and Integrity in Tendering: Performance Indicators and Oversight Tools</b>
Io.29	<b>Managing Legal Risks During Award and Execution: Foresight and Data Analysis</b>
Io.30	<b>Updating Periodic Regulations and Legislations: Keeping Pace with International and Local Developments</b>
<b>Legal Auditing and Ethics Assessment in Tendering</b>	
Io.31	<b>Comprehensive Legal Auditing: International Standards and Best Digital Practices</b>
Io.32	<b>Investigative Auditing and Procurement Oversight: Detecting Corruption and Bribery</b>
Io.33	<b>Regulatory Compliance Management: Building a Protection System Against Violations</b>
Io.34	<b>Evaluating Professional Ethics in Contracts: Conflict of Interest Prevention Policies</b>
Io.35	<b>Legal Auditor's Responsibility in Contract Governance: Role of Supervisory Committees</b>
Io.36	<b>Cybersecurity in Auditing Operations: Protecting Contractual Data</b>
Io.37	<b>Preparing Modern Audit Reports: Data Visualization Analysis</b>
Io.38	<b>Ethics in Government and Private Sector Work: Case Studies on Integrity and Transparency</b>
Io.39	<b>Managing Joint Teams in Financial and Legal Auditing: Digital Collaboration Mechanisms</b>
Io.40	<b>Assessing the Impact of Auditing on Institutional Performance and Corrective Actions</b>
<b>Claims Management and Legal Risk Management in Major Contracts</b>	
Io.41	<b>Classification of Legal Claims and Their Causes in Project and Procurement Contracts</b>
Io.42	<b>Strategies for Handling Financial Claims: Digital Negotiation and Mediation</b>
Io.43	<b>Managing Legal Risks Using Predictive Analysis and Artificial Intelligence</b>
Io.44	<b>Legal Contingency Plans: Minimizing Losses and Judicial Escalation</b>
Io.45	<b>Documenting Lessons Learned to Avoid Recurring Claims</b>
Io.46	<b>Evaluating Penalty Clauses and Compensation: Protecting Economic Interests</b>
Io.47	<b>Integrating Financial and Legal Analysis for Major Projects: Sustainability and Return Measurement</b>
Io.48	<b>Responsibility of Technical Experts in Damage Assessment and Nature of Disputes</b>
Io.49	<b>Execution and Financial Recovery After Settlement: Oversight and Follow-Up Procedures</b>
Io.50	<b>Reviewing Guarantee Terms and Bank Guarantees: Avoiding Extended Risks</b>



<b>(Legal and Technical Fields in Contracts and Tenders)</b>	
<b>Governance of Contracts and Tenders in the Digital Age</b>	
Io.51	<b>Developments in Contract Governance: Integrating Artificial Intelligence in Decision-Making</b>
Io.52	<b>Smart Management of Legal Documents: Cloud Computing and Document Archiving</b>
Io.53	<b>Developing Digital Tender Policies: Legal Review in the Era of Automation</b>
Io.54	<b>Applying International Regulations in High-Tech Tenders: Challenges and Solutions</b>
Io.55	<b>Mechanisms for Managing Ethics and Transparency in Electronic Tenders</b>
Io.56	<b>Digital Transformation and Contract Sustainability: Legal Asset Management Platforms</b>
Io.57	<b>Big Data Analysis for Dispute Forecasting: Fact-Based Decision-Making</b>
Io.58	<b>Strategies to Minimize Disputes Using Electronic Arbitration</b>
Io.59	<b>Legal Review of Policies and Regulations: Keeping Pace with Smart Legislation</b>
Io.60	<b>Designing Digital Contract Models: Customizing Contract Terms and Technological Innovation</b>
<b>Cybersecurity and Data Protection in Legal Procurement</b>	
Io.61	<b>Cybersecurity Concepts for Tenders: Modern Legislations and Practices</b>
Io.62	<b>Protecting Personal and Institutional Data During Electronic Contracting</b>
Io.63	<b>Encryption of Confidential Information and Digital Signatures: Legal Framework</b>
Io.64	<b>Early Detection of Breaches: Digital Forensics Monitoring and Analysis Techniques</b>
Io.65	<b>Managing Cybersecurity Crises in Contracts: Immediate Response Methodology</b>
Io.66	<b>Digitizing Tender Procedures: Cybersecurity Standards</b>
Io.67	<b>Auditing Information Security Compliance in Government Infrastructures</b>
Io.68	<b>International Cybersecurity Laws: Operational Compatibility Across Different Systems</b>
Io.69	<b>Case Studies on Breach Incidents in Major Contracts: Lessons Learned and Reforms</b>
Io.70	<b>Data Protection Legislations (GDPR and Others) and Their Impact on Digital Procurement</b>
<b>Digital Analysis and Artificial Intelligence in Contracts</b>	
Io.71	<b>OCR and NLP Tools for Efficient Analysis of Legal Documents</b>
Io.72	<b>Reading Legal Performance Indicators from Big Data</b>
Io.73	<b>Artificial Intelligence in Contract Auditing: Detecting Errors and Loopholes through Machine Learning</b>
Io.74	<b>Contract Management Systems Platforms: Establishing a Smart Contractual Environment</b>
Io.75	<b>Predictive Analysis for Early Detection of Financial and Legal Disputes</b>
Io.76	<b>Using Chatbots to Provide Legal Guidance to Clients</b>



Io.77	<b>Automating Tendering and Awarding Procedures: Global Experiences in Streamlining Processes</b>
Io.78	<b>Blockchain Applications for Contract Documentation and Fraud Prevention</b>
Io.79	<b>Big Data in Claims Management: Accelerating Settlement and Decision-Making</b>
Io.80	<b>Integrating Technological Tools with Legal Regulations: Achieving Digital Compliance</b>
<b>Innovation and Sustainability in Contracts and Tenders</b>	
Io.81	<b>Legal Innovation in Contract Drafting: Encouraging Continuous Development and Modernization</b>
Io.82	<b>Environmental and Social Sustainability in Government and Major Corporate Procurement</b>
Io.83	<b>Activating Green Economy Standards in Tenders: Environmental Transformation Policies</b>
Io.84	<b>Integrating Sustainable Development Goals (SDGs) into Mega Contracts</b>
Io.85	<b>Responsible Governance Towards Society: Enhancing Integrity and Credibility</b>
Io.86	<b>Intellectual Property in Innovative Projects: Research and Development Contracts</b>
Io.87	<b>Investing in Innovation: Legal Incentives for Government and Semi-Governmental Entities</b>
Io.88	<b>Strategies for Organizational and Digital Transformation within Legal and Procurement Departments</b>
Io.89	<b>Achieving Institutional Excellence: Linking Contracts to Innovation and Competitiveness Goals</b>
Io.90	<b>Developing Legal Feasibility Studies for Sustainable Initiatives: Balancing Profitability and Responsibility</b>
<b>Advanced Training and Knowledge Exchange in Legal Procurement</b>	
Io.91	<b>Interactive Legal Training: Smart Scenario Workshops and Applied Projects</b>
Io.92	<b>Capacity Building for Procurement and Contracts Teams Amid Functional and Digital Transformation</b>
Io.93	<b>International Standards for Evaluating Legal and Contract Personnel: Professional Certifications and Benchmarks</b>
Io.94	<b>Knowledge Localization: Transferring Local and Global Expertise Among Government Employees</b>
Io.95	<b>Training in Digital and Investigative Auditing: Modern Mechanisms for Combating Corruption</b>
Io.96	<b>Updating Negotiation and Legal Skills Through Joint Courses and Virtual Labs</b>
Io.97	<b>Training of Trainers (TOT) in Contracting and Digital Governance</b>
Io.98	<b>Professional Drafting of Legal Documents: Specialized Educational Programs for Employees</b>
Io.99	<b>Developing Leadership Skills for Legal Professionals: Strategic Decision-Making for Major Projects</b>
Io.100	<b>Regional and International Knowledge Exchange in Legal and Technical Procurement Forums</b>

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.



## Professional Certifications in Law, Contract

	Certificate Name	Certificate Overview
.1	<b>Certified Legal Manager (CLM)</b>	Focuses on developing legal management and compliance skills for lawyers and legal managers.
.2	<b>Certificate in International Arbitration</b>	Covers rules and procedures related to international arbitration, with practical examples and case studies.
.3	<b>International Certificate in Legal Risk Management</b>	Specializes in analyzing and managing legal risks in contracts and tenders, using modern techniques.
.4	<b>Certified Paralegal (CP)</b>	Aims to develop practical and legal skills for legal assistants in offices and companies.
.5	<b>Diploma in International Commercial Law</b>	Covers international trade laws, including contracts, intellectual property, and dispute resolution.
.6	<b>Certified Commercial Contracts Manager (CCCM)</b>	Focuses on drafting and managing commercial contracts according to global standards.
.7	<b>International Certificate in Contract Management</b>	Enhances skills in contract management in local and international environments with a focus on legal and practical aspects.
.8	<b>Certified Contract and Commercial Professional (CCCP)</b>	Provides practical tools for developing and managing complex commercial contracts.
.9	<b>Advanced Certificate in Contract Drafting and Negotiation</b>	Focuses on improving contract drafting and negotiation skills using modern strategies.
.10	<b>Certificate in Oil and Gas Contracts</b>	Deals with contracts in the energy sector, including their drafting and management in the context of international business.
.11	<b>Certified International Procurement Professional (CIPP)</b>	Covers procurement strategies and procedures according to international standards, with a focus on integrity and transparency.
.12	<b>Certified Public Procurement Officer (CPPO)</b>	Focuses on public procurement management skills with practical applications.
.13	<b>Certified Federal Contracts Manager (CFCM)</b>	Specialized in managing federal contracts, with study of relevant laws and regulations.
.14	<b>International Public Procurement Certification (IPPC)</b>	Covers public procurement according to international standards with an emphasis on integrity and transparency.
.15	<b>Diploma in Procurement and Supply (CIPS)</b>	Offered by the Chartered Institute of Procurement & Supply (CIPS), and considered one of the most renowned certifications in the field.
.16	<b>Certified Government Contracting Professional (CGCP)</b>	Covers legal and administrative aspects of government contracts, with a focus on digital transformation.
.17	<b>Diploma in Public Procurement Law</b>	Focuses on legal regulations related to tenders and public procurement.



.18	<b>Certificate in Public Sector Contracting</b>	Covers drafting and managing contracts in the public sector with a study of international best practices.
.19	<b>Certified Compliance and Ethics Professional (CCEP)</b>	Focuses on ethical and legal aspects of contracts and tenders, with applications on international laws.
.20	<b>Legal Technology Certificate</b>	Covers the use of technological tools in managing legal contracts, such as AI systems and document management.
.21	<b>Certificate in Blockchain and Smart Contract Law</b>	Aims to develop a deep understanding of blockchain technologies and smart contracts in legal environments.
.22	<b>Certified E-Procurement Specialist (CEPS)</b>	Covers e-tendering and e-procurement management using digital transformation tools.
.23	<b>Diploma in Legal Analytics</b>	Aims to enhance the use of digital analytics and big data in legal fields.
.24	<b>AI and Contract Law Certification</b>	Specialized in using artificial intelligence to analyze and draft contracts with a focus on compliance and execution.



One of our staff members will contact you within 24 hours to answer your inquiries and provide all the required information.





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# Program Plan

## Public Relations, Protocol & Modern Media

Courses, seminars, workshops, conferences

2026

1. Artificial intelligence & digital transformation in public relations & media
2. Protocol & ceremonies in the modern era
3. Professional development in public relations & media
4. Media crisis management in the digital age
5. Digital media & modern corporate communication
6. Professional certifications in public relations, media, protocol & etiquette



Code	Program Title
<b>Artificial Intelligence and Digital Transformation in Public Relations and Media</b>	
Pr.1	Digital Transformation Strategies in Public Relations: Tools and Applications
Pr.2	Designing Media Campaigns Using Artificial Intelligence Technologies
Pr.3	Managing Institutional Reputation in the Digital Era
Pr.4	Artificial Intelligence in Public Opinion Analysis and Media Performance Optimization
Pr.5	Digital Media Crisis Management: Interactive Solutions
Pr.6	Automating Media Operations in Large Institutions
Pr.7	Media Performance Evaluation Using Intelligent Analytics Tools
Pr.8	Building a Digital Brand Using Predictive Data
Pr.9	Leveraging Big Data to Enhance Public Relations Strategies
Pr.10	Developing Impactful Digital Media Content: Advanced Methodologies
Pr.11	Developing and Implementing Digital Communication Strategies in Institutions
Pr.12	Predictive Media Planning Using Data Analytics
Pr.13	The Role of Interactive Analytics in Enhancing Audience Engagement
Pr.14	Enhancing Institutional Transparency Through Digital Media
Pr.15	Utilizing Cloud Technologies in Media Campaign Management
Pr.16	Developing Digital Communication Strategies in Ministries and Public Authorities
Pr.17	Social Media Platforms: Digital Listening and Engagement Tools
Pr.18	Virtual Reality and Augmented Reality Technologies in Modern Media
Pr.19	Preparing Media Performance Reports Using Artificial Intelligence
Pr.20	Digital Media Performance Analysis Using Key Performance Indicators (KPIs)
<b>Protocol and Ceremonies in the Modern Era</b>	
Pr.21	Organizing Official Events Using Smart Solutions
Pr.22	Diplomatic Protocol Management: Digital Challenges and Solutions
Pr.23	Ceremonies and Protocols in Dealing with High-Level Dignitaries
Pr.24	Smart Planning for International Conferences and Exhibitions
Pr.25	Protocol and Ceremonial Etiquette: Effective Implementation Strategies
Pr.26	Automating Protocol and Ceremonial Management Using Technology
Pr.27	Protocol Management in Major Events: Advanced Skills
Pr.28	Security and Protocol Planning for Official Visits
Pr.29	Professional Ethics in Protocol and Ceremonial Work: Principles and Applications
Pr.30	Coordinating Events Using Modern Technological Tools
Pr.31	Virtual Ceremonies: Managing Remote Meetings and Events
Pr.32	Managing Foreign Delegations: Multicultural Skills
Pr.33	Government Ceremonial Management According to International Standards
Pr.34	Enhancing Official Communication Skills with High-Profile Figures
Pr.35	Organizing Protocol in Major Sports and Cultural Events
Pr.36	Protocol and Ceremonial Practices in Public and Private Sectors
Pr.37	Using Interactive Data in Organizing Official Events
Pr.38	Protocol Management Amid Global Digital Transformation
Pr.39	Artificial Intelligence Applications in Enhancing Protocol Operations
Pr.40	Time and Resource Management in Protocol Event Organization
<b>Professional Development in Public Relations and Media</b>	
Pr.41	Journalistic and Media Writing Skills in the Digital Age
Pr.42	Training on Building Effective Media Messages
Pr.43	Media Leadership: Developing Strategic Capabilities in Public Relations



<b>Pr.44</b>	Enhancing Communication Skills with Various Media Outlets
<b>Pr.45</b>	Developing Media Negotiation and Digital Persuasion Skills
<b>Pr.46</b>	Managing Media Teams in Large Institutions
<b>Pr.47</b>	Designing Media Training Programs for New Employees
<b>Pr.48</b>	Building Positive Media Influence Strategies
<b>Pr.49</b>	Using Digital Tools to Analyze Media Performance
<b>Pr.50</b>	Enhancing Media Innovation in Government Institutions
<b>Pr.51</b>	Developing International Media Partnerships Using Modern Technologies
<b>Pr.52</b>	Media Planning in Government and Semi-Government Sectors
<b>Pr.53</b>	Time Management in Implementing Major Public Relations Campaigns
<b>Pr.54</b>	Preparing Staff to Develop Innovative Media Campaigns
<b>Pr.55</b>	Designing Interactive Media Reports Using Modern Presentation Tools
<b>Pr.56</b>	Training on Managing Complex Media Crises
<b>Pr.57</b>	Developing Public Relations Skills in Multinational Institutions
<b>Pr.58</b>	Using Artificial Intelligence to Analyze Media Trends
<b>Pr.59</b>	Developing Effective Internal Communication Strategies in Institutions
<b>Pr.60</b>	Improving Media Performance Through Interactive Training Programs

### **Media Crisis Management in the Digital Age**

<b>Pr.61</b>	Managing Digital Media Crises Using Artificial Intelligence
<b>Pr.62</b>	Media Crisis Analysis: Advanced Digital Interaction Strategies
<b>Pr.63</b>	Developing Media Emergency Plans in Large Institutions
<b>Pr.64</b>	The Role of Data Analytics in Improving Media Crisis Management
<b>Pr.65</b>	Designing Rapid Response Systems for Media Crises
<b>Pr.66</b>	Managing Media Rumors Across Social Media Platforms
<b>Pr.67</b>	Strategies for Preventing Recurrent Media Crises
<b>Pr.68</b>	Building Specialized Media Crisis Management Teams
<b>Pr.69</b>	Using Predictive Technologies to Anticipate Media Crises
<b>Pr.70</b>	Developing Media Interaction Plans During Disasters and Emergencies
<b>Pr.71</b>	Strategic Communication Planning During Media Crises
<b>Pr.72</b>	Artificial Intelligence Tools for Analyzing Emergency Media Situations
<b>Pr.73</b>	Building Transparency and Trust During Media Crises
<b>Pr.74</b>	Using Digital Media in Emergency Response Management
<b>Pr.75</b>	Analyzing the Media Impact of Crises on Government Institutions
<b>Pr.76</b>	Developing Preventive Media Strategies to Avoid Crises
<b>Pr.77</b>	Using Interactive Analytics in Crisis Response
<b>Pr.78</b>	Enhancing Media Negotiation Skills During Crises
<b>Pr.79</b>	Designing Reputation Rebuilding Strategies After Crises
<b>Pr.80</b>	Developing Media Evaluation Tools for Post-Crisis Assessment

### **Digital Media and Modern Institutional Communication**

<b>Pr.81</b>	Managing Digital Media Content in Government Institutions
<b>Pr.82</b>	Building Digital Marketing Strategies for Public Relations
<b>Pr.83</b>	Digital Media Planning for Major Government Campaigns
<b>Pr.84</b>	Developing Digital Media Platforms in Government Authorities
<b>Pr.85</b>	Enhancing Institutional Communication Using Interactive Tools
<b>Pr.86</b>	Building Digital Branding for Government and Semi-Government Entities
<b>Pr.87</b>	Developing Digital Video Content for Audience Engagement
<b>Pr.88</b>	Using Artificial Intelligence to Develop Institutional Communication



<b>Pr.89</b>	Preparing Audience Engagement Strategies Through Digital Media
<b>Pr.90</b>	Building Automated Response Systems for Media Communications
<b>Pr.91</b>	Developing Multi-Platform Media Channels in Large Institutions
<b>Pr.92</b>	Using Digital Tools to Analyze Audience Interaction
<b>Pr.93</b>	Building Internal Communication Strategies Using Digital Technologies
<b>Pr.94</b>	Enhancing Digital Media Content Editing Skills
<b>Pr.95</b>	Designing Influential Digital Media Campaigns for Target Audiences
<b>Pr.96</b>	Developing Interactive Media Systems for Real-Time Response
<b>Pr.97</b>	Using Big Data to Improve Media Communication
<b>Pr.98</b>	Designing and Implementing Sustainable Digital Media Programs
<b>Pr.99</b>	Enhancing Electronic Media Publishing Methods Across Platforms
<b>Pr.100</b>	Building an Integrated Digital Media System to Enhance Institutional Reputation

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.



## Professional certificates in public relations, media, protocol, & etiquette:

Certification Name	Description
<b>Accredited Public Relations (APR)</b>	A certification awarded by PRSA to public relations professionals who demonstrate outstanding skills in strategic thinking, planning, and media execution.
<b>Certified Public Relations Specialist (CPRS)</b>	A professional certification covering the fundamentals of public relations, advanced strategies, and the development of successful media campaigns.
<b>Certified Event Planner (CEP)</b>	A certification focused on event planning and management, including media coordination and protocol practices.
<b>Digital Marketing and Public Relations Certificate</b>	Offered by institutions such as Google or leading universities, covering the integration of public relations with digital marketing strategies.
<b>Global Communication Certification (GCC)</b>	Awarded by IABC (International Association of Business Communicators), focusing on advanced global and cross-cultural communication skills.
<b>Certified Etiquette Consultant (CEC)</b>	A certification designed for professionals who wish to provide etiquette and protocol consultancy services to individuals and organizations.
<b>Protocol and Diplomacy Specialist (PDS)</b>	Focuses on the application of protocol in diplomatic and official contexts, including the organization of international events.
<b>Media Relations Professional Certification</b>	Covers skills related to media engagement, media crisis management, and enhancing an organization's public image.
<b>Certified Corporate Social Responsibility Professional (CSR-P)</b>	Awarded to public relations professionals working to enhance an organization's image in the field of corporate social responsibility.
<b>Certified Speechwriter (CSW)</b>	A certification focused on professional speechwriting for leaders and institutions, aligned with public relations strategies.
<b>Certified Media Planning Specialist (CMPS)</b>	Provides the necessary skills to develop integrated media planning strategies.
<b>Executive Certificate in Protocol and Etiquette</b>	A specialized program for executives to develop protocol and etiquette skills in formal and international work environments.
<b>Social Media Strategist Certification</b>	Focuses on developing effective strategies for audience engagement through social media platforms.
<b>Certified Crisis Communications Specialist (CCCS)</b>	Provides skills related to managing media crises and strengthening public relations strategies for crisis situations.
<b>Advanced Public Speaking Certification</b>	Focuses on developing presentation and public speaking skills to enhance public relations and institutional communication.
<b>Certified Public Affairs Specialist (CPAS)</b>	Focuses on public affairs, government relations, engagement with decision-makers, and strengthening institutional reputation.
<b>International Event Management Certificate</b>	Covers the planning of major events, including protocol, media coordination, and engagement with high-level dignitaries.
<b>Certified Corporate Communications Specialist (CCCS)</b>	Covers corporate communications management and the enhancement of brand image.
<b>Certified Protocol Officer (CPO)</b>	A certification providing skills in protocol management, handling official delegations, and organizing major events.
<b>Advanced Media Training Certification</b>	Focuses on developing media skills for executives and official spokespersons, including managing media interviews.





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# Program Plan

## Safety & security in industries & institutions

Courses, seminars, workshops, conferences

2026

1. Basics of occupational safety & health
2. Safety & security in the oil & gas industries
3. Fire & emergency safety
4. Environmental security & safety
5. Technical security & data management
6. Professional certifications in security & safety



## Fundamentals of Occupational Health and Safety

<b>S.1</b>	<b>Occupational Health and Safety Principles: Foundations and Modern Techniques</b>
<b>S.2</b>	Risk Management in Industrial Worksites
<b>S.3</b>	International Guidelines for Occupational Health and Safety Management (ISO 45001)
<b>S.4</b>	Safety Procedures for Working with Heavy Equipment
<b>S.5</b>	Risk Analysis and Assessment Prior to Commencing Work
<b>S.6</b>	First Aid for Industrial Accidents
<b>S.7</b>	Emergency Planning and Industrial Disaster Management
<b>S.8</b>	Personal Protective Equipment (PPE): Types and Applications
<b>S.9</b>	Training on Preparing Occupational Safety Reports
<b>S.10</b>	Building a Safety Culture in Industrial Organizations
<b>S.11</b>	Safety Management in Work at Heights
<b>S.12</b>	Investigation of Occupational Accidents and Incident Reporting
<b>S.13</b>	Improving Professional Performance Through Safety Systems Implementation
<b>S.14</b>	Practical Training on Implementing Emergency Procedures
<b>S.15</b>	Enhancing a Safe Work Environment Using Advanced Methodologies

## Health and Safety in Oil and Gas Industries

<b>S.16</b>	<b>Health and Safety Management in Petroleum Facilities</b>
<b>S.17</b>	Emergency Procedures on Offshore Drilling Platforms
<b>S.18</b>	Fire and Explosion Prevention in Oil Sites
<b>S.19</b>	Oil Spill Management: Prevention and Response Techniques
<b>S.20</b>	Safety in the Transportation and Storage of Petroleum Materials
<b>S.21</b>	Incident Analysis in Petroleum Industries
<b>S.22</b>	Toxic Gas Detection and Prevention Procedures
<b>S.23</b>	Training on Self-Contained Breathing Apparatus (SCBA) Systems
<b>S.24</b>	Environmental Risk Management in Oil Industries
<b>S.25</b>	Smart Technologies for Enhancing Safety in Petroleum Facilities
<b>S.26</b>	Securing Oil Pipelines: Risk Management and Rapid Intervention
<b>S.27</b>	Implementing International Safety Standards in Petroleum Industries
<b>S.28</b>	Safety in Petroleum Chemical Processing Units
<b>S.29</b>	Practical Training on Oil Spill Response
<b>S.30</b>	High-Pressure Equipment Management in Oil and Gas Sites

## Fire Safety and Emergency Management

<b>S.31</b>	<b>Industrial Firefighting: Preventive Measures and Rapid Response</b>
<b>S.32</b>	Planning and Implementing Evacuation Plans During Emergencies
<b>S.33</b>	Training Internal Firefighting Teams in Industrial Facilities
<b>S.34</b>	Safety in Storage Facilities for Flammable Materials
<b>S.35</b>	Early Fire Detection Systems and Alarm Management
<b>S.36</b>	Emergency Management in Large-Scale Facilities
<b>S.37</b>	Maintenance and Readiness of Firefighting Equipment
<b>S.38</b>	Training Emergency Response Teams on Various Scenarios



<b>S.39</b>	Automated Fire Suppression Technologies in Industrial Facilities
<b>S.40</b>	Safety When Handling Flammable Chemical Materials
<b>S.41</b>	Crisis Management Planning During Industrial Fires
<b>S.42</b>	Fire Risk Management in Urban and Industrial Areas
<b>S.43</b>	Practical Training on the Use of Manual Firefighting Equipment
<b>S.44</b>	The Role of Artificial Intelligence in Fire Prediction
<b>S.45</b>	Protection Systems for Critical Facilities Against Fire Hazards

## Environmental Health and Safety

<b>S.46</b>	<b>Environmental Risk Management in Industries</b>
<b>S.47</b>	Control Technologies for Hazardous Environmental Emissions
<b>S.48</b>	Protection of Water Resources from Industrial Pollution
<b>S.49</b>	Hazardous Waste Management in Worksites
<b>S.50</b>	Environmental Safety Planning in Industrial Projects
<b>S.51</b>	Chemical Spill Response Technologies
<b>S.52</b>	Environmental Impact Assessment of Corporate Projects
<b>S.53</b>	Training on Reducing Carbon Footprint in Industrial Operations
<b>S.54</b>	Environmental Monitoring Systems and Air Quality Management
<b>S.55</b>	Environmental Auditing in Industrial Facilities
<b>S.56</b>	Safe Treatment Technologies for Industrial Waste
<b>S.57</b>	Implementing International Standards in Occupational Environmental Protection
<b>S.58</b>	Training on Improving Environmental Efficiency in Worksites
<b>S.59</b>	Monitoring Soil and Water Quality in Industrial Areas
<b>S.60</b>	Environmental Sustainability in Heavy Industries

## Technical Security and Data Management

<b>S.61</b>	<b>Cybersecurity in Industrial Safety Systems</b>
<b>S.62</b>	Using Smart Technology in Safety Monitoring
<b>S.63</b>	Big Data Analytics for Improving Occupational Security
<b>S.64</b>	Artificial Intelligence Applications in Risk Management
<b>S.65</b>	Safety and Security in Automated Control Systems
<b>S.66</b>	Cloud Computing for Documentation and Archiving of Safety Reports
<b>S.67</b>	Incident Analysis Using Advanced Technical Software
<b>S.68</b>	Internet of Things (IoT) for Enhancing Worksite Safety
<b>S.69</b>	Applying Virtual Reality Technologies in Safety Team Training
<b>S.70</b>	Developing Early Warning Systems Using Advanced Technologies
<b>S.71</b>	Designing Interactive Dashboards for Safety Data Management
<b>S.72</b>	Management Information Systems (MIS) in Occupational Health and Safety
<b>S.73</b>	Practical Training on Using Smart Devices for Monitoring
<b>S.74</b>	Digital Solutions for Real-Time Risk Assessment in Worksites
<b>S.75</b>	Integrating Big Data with Industrial Facility Security



# International Accredited Certifications in Occupational Health and Safety

## First: Basic Occupational Health and Safety

Certification Name	Certification Overview
<b>NEBOSH International General Certificate (IGC)</b>	An internationally recognized certification providing fundamental knowledge in occupational health and safety management and workplace risk control.
<b>IOSH Managing Safely</b>	Focuses on equipping managers and supervisors with essential knowledge to manage occupational safety and ensure compliance with health and safety standards.
<b>OSHA General Industry Certification</b>	A certification offered by OSHA covering essential occupational health and safety standards and requirements in industrial and commercial work environments.
<b>Certified Safety Professional (CSP)</b>	A certification accredited by the Board of Certified Safety Professionals (BCSP) aimed at developing professional competencies in risk and safety management.
<b>Certified Safety and Health Manager (CSHM)</b>	A specialized certification focusing on leadership skills in occupational safety and health management and emergency procedures.
<b>ISO 45001 Lead Auditor Certification</b>	An internationally accredited certification that develops skills in auditing occupational health and safety management systems in accordance with ISO 45001 standards.
<b>Certified Emergency Manager (CEM)</b>	An advanced certification for emergency management professionals, covering planning strategies and response to crises and disasters.
<b>Fire Safety and Risk Management Certificate</b>	A certification designed to enhance understanding of fire prevention methods and fire-related risk management, with emphasis on preventive measures.
<b>Certified Industrial Hygienist (CIH)</b>	Covers the management of occupational health and environmental risks, with a focus on preventing work-related diseases.
<b>HAZOP Leader Certification</b>	A specialized certification in hazard analysis techniques used to identify potential risks in industrial processes and projects.

## Second: Safety in Oil and Gas Industries

Certification Name	Certification Overview
<b>Process Safety Management (PSM) Certification</b>	Provides foundational knowledge in identifying and managing risks in industrial processes, particularly within the petroleum sector.
<b>Basic Offshore Safety Induction and Emergency Training (BOSIET)</b>	A certification designed to equip personnel with the skills and knowledge required to work safely in offshore environments and respond to emergencies.



<b>Hydrogen Sulfide (H<sub>2</sub>S) Safety Certification</b>	Covers preventive measures against H <sub>2</sub> S gas hazards in petroleum industries and self-protection techniques.
<b>Advanced Rigging and Lifting Certification</b>	Focuses on safety standards for the use of lifting and rigging equipment in industrial and oilfield environments.
<b>Petroleum Safety Manager (PSM)</b>	Provides managerial and technical skills for managing safety operations in oil and gas facilities.
<b>Firefighting and Emergency Response Training</b>	Covers firefighting skills and emergency response procedures in petroleum and industrial facilities.
<b>Offshore Petroleum Industry Training Organization (OPITO) Certificates</b>	A set of professional certifications offered by OPITO covering safety and management training in offshore and petroleum installations.
<b>Gas Testing for Confined Spaces Certification</b>	A specialized certification in detecting toxic and hazardous gases and ensuring worker safety in confined spaces.
<b>Marine Safety Training Certification</b>	Covers essential safety practices for personnel working in offshore facilities, including first aid and evacuation procedures.
<b>Confined Space Entry Certification</b>	Teaches safe procedures for working in confined spaces and mitigating associated risks.

### Third: Environmental Safety and Risk Management

Certification Name	Certification Overview
<b>Environmental Health and Safety (EHS) Certification</b>	Covers environmental risk management and accident prevention in industrial environments, with a focus on worker health.
<b>Certified Environmental Professional (CEP)</b>	Covers environmental risk analysis and the development of sustainable solutions to industrial challenges.
<b>ISO 14001 Lead Auditor Certification</b>	Develops skills in auditing environmental management systems in accordance with ISO 14001 standards to ensure environmental compliance.
<b>Spill Response and Emergency Management Certification</b>	Covers emergency response to chemical or oil spills and preventive control techniques.
<b>Environmental Risk Assessment Certification</b>	Focuses on evaluating environmental risks and developing strategies to reduce negative environmental impacts.

### Fourth: Technical and Data Safety Management

Certification Name	Certification Overview
<b>AI in Safety Management Certification</b>	Focuses on applying artificial intelligence technologies to enhance risk and safety management in work environments.



<b>Drone Operations for Safety Inspections Certification</b>	Focuses on the use of unmanned aerial vehicles (drones) for inspecting industrial worksites to enhance safety.
<b>Safety Data Analytics Certification</b>	Covers the use of data analytics tools to improve efficiency and risk management in workplaces.
<b>Cybersecurity in Safety Systems Certification</b>	A specialized certification in protecting digital systems used in safety management from cybersecurity threats.

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.





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# Program Plan

## Information technology & digital transformation

Courses, seminars, workshops, conferences

2026

1. Specialized courses for the Information Technology & Digital Transformation department
2. Courses for non-IT staff
3. A strategy for digital transformation in ministries & agencies
4. Specialized technical courses to support the initiatives of Vision 2030 & 2035
5. Professional certifications in the field of information technology & digital transformation



Code	Program Title
<b>Specialized Courses for IT Departments and Digital Transformation (IT and Digital Transformation)</b>	
IT.1	Cloud Systems Engineering: From Planning to Implementation
IT.2	Advanced Cybersecurity: Strategies for Protection Against Cyber Attacks
IT.3	Big Data Analytics Using Artificial Intelligence Tools
IT.4	IT Infrastructure: Design and Management of Modern Data Centers
IT.5	Technical Project Management Using Agile and Scrum Methodologies
IT.6	Cloud Computing and Data Management in the Government Sector
IT.7	Smart Application Development Using Digital Transformation Platforms
IT.8	Advanced Networking Technologies: From Planning to Protection
IT.9	Big Data Management: Trend Analysis and Decision-Making
IT.10	Internet of Things (IoT): Advanced Applications in Organizations
IT.11	Artificial Intelligence and Machine Learning Technologies for Enhancing Institutional Performance
IT.12	Intelligent Database Management Using Cloud Solutions
IT.13	Network and Infrastructure Security: Prevention and Response
IT.14	Designing IT Solutions to Support Digital Transformation
IT.15	Machine Learning Techniques and Predictive Data Analytics
IT.16	Digital Asset Management Using Artificial Intelligence Tools
IT.17	Digital Infrastructure Planning to Achieve Vision 2030 Objectives
IT.18	Edge Computing Technologies to Improve Data Speed
IT.19	Managing Technological Innovation in Ministries and Authorities
IT.20	Strategies for Improving IT Performance
IT.21	Digital Transformation of Operational Processes and Resource Management
IT.22	Technical Governance Platforms for Government Data Management
IT.23	Designing Enterprise Applications Integrated with Cloud Services
IT.24	Enhancing Institutional Efficiency Through Automation and Intelligent Analytics
IT.25	Technical Risk Management: Advanced Strategies and Smart Tools
<b>Courses for Non-IT Employees (Non-IT Employees)</b>	
IT.26	Fundamentals of Digital Transformation: What Employees Need to Know
IT.27	Data Security for Beginners: Protecting Personal and Institutional Information
IT.28	Microsoft 365 Tools for Enhancing Daily Productivity
IT.29	Fundamentals of Working with Cloud Platforms
IT.30	Practical Understanding of the Internet of Things and Its Impact on Daily Work
IT.31	Introduction to Artificial Intelligence Technologies in Organizations
IT.32	Automating Administrative Processes Using Simple Digital Tools
IT.33	Understanding Digital Transformation Technologies: Building a Digital Culture
IT.34	Effective Management of Virtual Meetings
IT.35	Improving Daily Task Performance Using Smart Applications
IT.36	Enhancing Institutional Innovation Through Modern Technologies
IT.37	Training on Interactive Analytics Tools and Digital Reporting



IT.38	Improving Service Quality Using Technology
IT.39	Using Digital Solutions to Support Decision-Making
IT.40	Modern Communication Technologies and Their Impact on the Work Environment
IT.41	Introduction to Government E-Services Platforms
IT.42	Creating Interactive Presentations Using Innovative Tools
IT.43	Machine Learning for Beginners: Practical Applications in the Workplace
IT.44	Improving Routine Task Quality Using Artificial Intelligence Technologies
IT.45	Understanding Challenges and Opportunities in the Digital Age
IT.46	Financial Technology Tools for Enhancing Financial Awareness
IT.47	Training on Simple Project Management Software
IT.48	Smart Applications for Improving Customer Service
IT.49	Using Technology to Easily Analyze Organizational Data
IT.50	Understanding Digital Security Strategies in the Workplace
<b>Strategic Digital Transformation Courses for Ministries and Authorities (Strategic Digital Transformation)</b>	
IT.51	Building a Digital Transformation Roadmap to Achieve Vision Objectives
IT.52	Designing and Implementing Digital Transformation Policies in the Government Sector
IT.53	Analyzing the Economic Impact of Digital Transformation on Institutions
IT.54	Strategies for Using Artificial Intelligence in Decision-Making
IT.55	Leading Organizational Change During Digital Transformation Journeys
IT.56	Data Management and Digital Governance in the Public Sector
IT.57	Enhancing Institutional Innovation Through Digital Transformation Technologies
IT.58	Building Flexible Technical Infrastructure to Support National Initiatives
IT.59	Sustainability in Digital Transformation: Strategies and Action Plans
IT.60	The Role of Leadership in Successfully Implementing Digital Transformation Programs
IT.61	Strategic Data Analytics to Support Government Objectives
IT.62	Cyber Risk Management in Government Digital Transformation
IT.63	Automation Strategies to Improve Institutional Performance
IT.64	Simplifying Government Procedures Using Artificial Intelligence
IT.65	Cloud Computing: Solutions and Opportunities in the Government Sector
IT.66	Assessing Institutional Readiness for Digital Transformation
IT.67	Leveraging the Internet of Things to Improve Public Services
IT.68	Developing Digital Innovation Strategies in Government Authorities
IT.69	Using Technological Tools to Achieve National Vision Objectives
IT.70	Building a Digital Culture to Support Institutional Transformation
IT.71	Partnership Strategies with the Private Sector in Digital Transformation Projects
IT.72	Improving Government Service Quality Through Digital Transformation
IT.73	Managing Cultural Challenges in Implementing Digital Transformation Programs
IT.74	Developing Digital Self-Service Platforms for Citizens
IT.75	Technical Solutions to Enhance Transparency and Accountability in the Government Sector



## Specialized Courses Supporting Vision 2030/2035 Initiatives (Specialized Courses for Vision 2030/2035 Initiatives)

<b>IT.76</b>	Artificial Intelligence in Government Planning and Implementation
<b>IT.77</b>	Big Data Applications to Support Sustainable Development
<b>IT.78</b>	Designing Integrated E-Services to Achieve User Satisfaction
<b>IT.79</b>	Cybersecurity Enhancement Strategies to Achieve Vision Objectives
<b>IT.80</b>	Developing Digital Platforms to Support the Green Economy
<b>IT.81</b>	Accelerating Technological Innovation to Enhance National Competitiveness
<b>IT.82</b>	Digital Transformation in Smart City Management
<b>IT.83</b>	Managing Digital Innovation in Public Institutions
<b>IT.84</b>	Using Technology to Enhance Infrastructure Efficiency
<b>IT.85</b>	Data Analytics to Support National Strategic Initiatives
<b>IT.86</b>	Technical Solutions to Improve Education and Healthcare Quality
<b>IT.87</b>	Designing Flexible Digital Systems to Support International Partnerships
<b>IT.88</b>	The Role of Technology in Enhancing Transparency and Accountability
<b>IT.89</b>	Building Innovative Applications to Support Government Digital Transformation
<b>IT.90</b>	Managing Advanced Technical Systems to Support National Projects
<b>IT.91</b>	Creating Interactive Dashboards to Measure Performance Indicators
<b>IT.92</b>	The Role of Robotics in Improving Government Operational Processes
<b>IT.93</b>	Building Artificial Intelligence Capabilities to Support Vision Objectives
<b>IT.94</b>	Enhancing Operational Efficiency Through Smart Technologies
<b>IT.95</b>	Digital Planning to Reduce Carbon Footprint in Government Sectors
<b>IT.96</b>	Developing Digital Platforms to Support National Economic Transformation
<b>IT.97</b>	Using the Internet of Things to Improve Smart Infrastructure
<b>IT.98</b>	Achieving National Objectives Using Predictive Analytics Tools

## Professional Certifications in **Information Technology** and Digital Transformation

No.	Certification Name	Certification Overview
1	Certified Information Systems Security Professional (CISSP)	Provides an in-depth understanding of cybersecurity principles and helps protect systems and information from cyber risks.
2	Microsoft Certified: Azure Solutions Architect Expert	Focuses on designing and implementing cloud infrastructure solutions using Microsoft Azure.
3	AWS Certified Solutions Architect – Professional	Focuses on designing robust and scalable technical solutions on the AWS cloud platform.
4	Certified Ethical Hacker (CEH)	Teaches how to identify security vulnerabilities from an attacker's perspective in order to strengthen system security.



5	ITIL 4 Foundation	Focuses on improving IT service management and ensuring alignment with business needs.
6	Certified Cloud Security Professional (CCSP)	Focuses on cloud security, cloud applications, and protecting cloud-based data.
7	Project Management Professional (PMP)	Covers project planning and execution skills in advanced technical environments.
8	Google Professional Data Engineer Certification	Focuses on designing data management and analytics solutions on the Google Cloud platform.
9	TOGAF 9 Certified	Focuses on developing and managing integrated enterprise architecture for large organizations.
10	Cisco Certified Network Professional (CCNP)	Focuses on designing, managing, and securing advanced computer networks.
11	Certified Artificial Intelligence Practitioner (CAIP)	Teaches the skills required to design and develop artificial intelligence solutions for organizations.
12	Certified Blockchain Expert (CBE)	Provides comprehensive knowledge of blockchain technologies and their applications in business environments.
13	ISO 27001 Lead Implementer Certification	Focuses on implementing ISO 27001 standards to ensure information security and protect against risks.
14	Certified Data Privacy Solutions Engineer (CDPSE)	Focuses on designing and managing solutions that protect data privacy in compliance with regulations.
15	Certified Scrum Master (CSM)	Teaches how to manage technical teams using the Scrum methodology for technology projects.
16	Google Professional Cloud Architect Certification	Focuses on designing efficient, scalable cloud solutions using Google Cloud Platform.
17	Microsoft Certified: Power BI Data Analyst Associate	Teaches data analysis and visualization using Power BI to improve decision-making.
18	DevOps Foundation Certification	Focuses on improving collaboration between development and operations teams to achieve effective digital transformation.
19	Certified Internet of Things Professional (CIoTP)	Focuses on designing and managing Internet of Things solutions to enhance institutional efficiency.
20	Blockchain Technology Certification	Provides in-depth knowledge of using blockchain technologies to develop innovative and secure business solutions across various sectors.





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# Program Plan Cybersecurity

**Developing competencies in digital & functional transformation**

Courses, seminars, workshops, conferences

2026

1. Specialized cybersecurity (for IT & cybersecurity departments)
2. Cybersecurity for non-specialist employees (to raise public awareness)
3. Cybersecurity in Digital Transformation
4. Cybersecurity related to career transformation
5. Professional certifications in cybersecurity



## (For IT and Cybersecurity Departments)

Code	Program Title
CS.1	Advanced Zero Trust Cyber Defense and Digital Infrastructure Protection
CS.2	Enterprise Cyber Risk Management and Intelligent Incident Response Planning
CS.3	Advanced Malware Analysis Using Artificial Intelligence
CS.4	Cloud-Native Security and Secure Infrastructure Development
CS.5	Advanced Ethical Hacking (Red Team / Blue Team Operations)
CS.6	Modern Cryptography and Data Protection with Privacy-by-Design
CS.7	Next-Generation Security Operations Centers (Next-Gen SOC)
CS.8	Generative AI in Cybersecurity: Use Cases and Risks
CS.9	Securing Internet of Things (IoT/IloT) Networks
CS.10	Protection of Critical Infrastructure Against Advanced Cyber Threats
CS.11	Cyber Incident Analysis and Digital Emergency Response
CS.12	Cybersecurity for Industrial Control Systems (ICS/SCADA)
CS.13	Advanced Security Auditing for Networks and Applications
CS.14	Cybersecurity Governance and Compliance with International Standards (ISO / NIST)
CS.15	Securing Digital Payments and Financial Technologies (FinTech Security)
CS.16	Designing and Implementing AI-Driven Intelligent Firewalls
CS.17	Identity and Access Management (IAM) for Securing Sensitive Systems
CS.18	Advanced Protection of Virtual Networks and Distributed Environments
CS.19	Security of Enterprise Email and Modern Communication Applications
CS.20	Cybersecurity Management in Hybrid and Multi-Cloud Environments

## Cybersecurity Awareness for Non-IT Employees

Code	Program Title
CS.21	Modern Cybersecurity Fundamentals: Daily Threats and Practical Protection
CS.22	Phishing and Social Engineering: Detection and Prevention Techniques
CS.23	Password Security and Multi-Factor Authentication (MFA)
CS.24	Secure Handling of Sensitive Data Under Governance Policies
CS.25	Safe Browsing and Institutional Privacy Protection
CS.26	Securing Mobile Devices and Endpoints in the Workplace
CS.27	Secure Use of Email and Digital Attachments
CS.28	Secure Remote Work in Modern Digital Environments



<b>CS.29</b>	Cyber Risks Associated with Social Media Platforms
<b>CS.30</b>	Proper Response to Detected Cybersecurity Incidents
<b>CS.31</b>	Compliance with Institutional Cybersecurity Policies and Procedures
<b>CS.32</b>	Secure Use of Cloud Storage Platforms
<b>CS.33</b>	Building a Sustainable Cybersecurity Culture Within the Organization
<b>CS.34</b>	Practical Training on Cybersecurity Fundamentals
<b>CS.35</b>	Essential Digital Skills to Avoid Cyber Risks at Work
<b>CS.36</b>	Securing Virtual Meetings and Protecting Shared Information
<b>CS.37</b>	Protecting Institutional Accounts and Digital Systems
<b>CS.38</b>	Securing Corporate Devices During Travel
<b>CS.39</b>	Recognizing Common Cyber Attacks and How to Counter Them
<b>CS.40</b>	Digital File and Information Security in the Workplace

## Cybersecurity in Digital Transformation Programs

<b>Code</b>	<b>Program Title</b>
<b>CS.41</b>	Digital Transformation Security and Data Protection During Migration
<b>CS.42</b>	Security Auditing of Digital Transformation Projects
<b>CS.43</b>	Personal Data Protection and Regulatory Compliance
<b>CS.44</b>	Developing Cybersecurity Strategies for Institutional Transformation
<b>CS.45</b>	Digital Transaction Security in Banks and Financial Institutions
<b>CS.46</b>	Cloud Security in Digital Transformation Initiatives
<b>CS.47</b>	Cyber Risk Analysis in Artificial Intelligence Projects
<b>CS.48</b>	Securing Embedded Systems and Smart Platforms
<b>CS.49</b>	Artificial Intelligence for Enhancing Digital Systems Security
<b>CS.50</b>	Developing Sustainable Cybersecurity Strategies
<b>CS.51</b>	Cybersecurity Governance and Transparency in Digital Transformation
<b>CS.52</b>	Securing Data Management and Analytics Platforms
<b>CS.53</b>	Protecting Digital Infrastructure During Transformation Execution
<b>CS.54</b>	Cyber Crisis Management in Digital Transformation Projects
<b>CS.55</b>	Advanced Technologies for Protecting National Data Infrastructure
<b>CS.56</b>	Developing Cybersecurity Skills to Support Digital Transformation
<b>CS.57</b>	Practical Training on Securing Systems During Transformation
<b>CS.58</b>	Cybersecurity for New Digital Business and E-Commerce Systems
<b>CS.59</b>	Integrated Digital Planning with Cybersecurity Strategies
<b>CS.60</b>	Smart Applications for Enhancing Digital Security and Resilience



## Cybersecurity for Career Transition and Professional Development

Code	Program Title
CS.61	Advanced Professional Skill Development in Cybersecurity
CS.62	Cyber Risk Management as a Pathway to Digital Career Transition
CS.63	Specialization in Cyber Incident Analysis and Career Path Building
CS.64	Artificial Intelligence in Cybersecurity: Career Transformation Opportunities
CS.65	Designing a Career Path in Cloud Security
CS.66	Hands-On Training in Modern Cybersecurity Technologies
CS.67	Big Data Analytics for Cybersecurity as a Career Gateway
CS.68	Transitioning to Advanced Roles in Security Operations Center Management
CS.69	Cyber Crisis Leadership: From Practitioner to Leader
CS.70	Internet of Things (IoT) Security as an Emerging Career Path
CS.71	Transitioning into Cryptography and Data Protection Expertise
CS.72	Practical Training on Securing Virtual Networks
CS.73	Designing a Sustainable Career Strategy in Cybersecurity
CS.74	Career Planning in the Era of Cyber Governance Evolution
CS.75	Managing Digital Security in Remote Work as a Future Skill
CS.76	Preparing and Upskilling New Employees for Advanced Cybersecurity Roles
CS.77	Vulnerability Discovery as a Career Transformation Skill
CS.78	Building Cybersecurity Competencies in Dynamic Work Environments
CS.79	Transitioning from Technical Support to Cybersecurity Management
CS.80	Advanced Career Development Techniques in Digital Protection

## Professional Certifications in Cybersecurity

No.	Certification Name (English)	Certification Overview
1	Certified Information Systems Security Professional (CISSP)	One of the world's leading cybersecurity certifications, focusing on the design, implementation, and management of enterprise-wide security programs, governance, and risk management.
2	Certified Ethical Hacker (CEH)	Focuses on training professionals to identify system vulnerabilities using attacker-like techniques for defensive and protective purposes.
3	CompTIA Security+ (Security+)	Covers core cybersecurity fundamentals such as access control, cryptography, risk management, and security operations, making it ideal for entry-level professionals.



4	Certified Cloud Security Professional (CCSP)	Focuses on cloud security architecture, governance, risk management, and data protection across cloud environments.
5	Offensive Security Certified Professional (OSCP)	A highly practical certification emphasizing hands-on ethical penetration testing and advanced vulnerability discovery techniques.
6	Certified Information Security Manager (CISM)	Designed for information security managers, focusing on governance, enterprise risk management, security program development, and policy alignment.
7	GIAC Security Essentials (GSEC)	Covers essential cybersecurity concepts, including network and operating system security, providing a comprehensive foundation for beginners.
8	Certified Cybersecurity Technician (CCT)	Aims to build foundational technical cybersecurity skills for individuals at the early stages of their professional careers.
9	ISO 27001 Lead Implementer Certification	Focuses on designing, implementing, and maintaining an Information Security Management System (ISMS) in alignment with ISO/IEC 27001 standards.
10	Certified Incident Handler (GCIH)	Focuses on cyber incident handling strategies, including detection, containment, analysis, response, and recovery.
11	Cybersecurity Analyst+ (CySA+)	Covers threat detection, behavioral analytics, incident response, and the use of security analytics tools to improve organizational security posture.
12	Certified Data Privacy Solutions Engineer (CDPSE)	Focuses on designing and managing data privacy solutions aligned with global privacy regulations and security-by-design principles.
13	GIAC Penetration Tester (GPEN)	Focuses on penetration testing methodologies, vulnerability assessment, and hands-on exploitation techniques.
14	EC-Council Certified Security Analyst (ECSA)	Targets advanced professionals in cyberattack analysis and response, with emphasis on advanced penetration testing and attack methodologies.
15	Certified Blockchain Security Professional (CBSP)	Focuses on blockchain security architectures and the protection of distributed ledgers, smart contracts, and digital transactions.
16	Certified Forensic Analyst (GCFA)	Focuses on digital forensics investigations, incident reconstruction, and extraction of electronic forensic evidence.



17	Certified Secure Software Lifecycle Professional (CSSLP)	Designed for developers and security architects, focusing on secure software design across the entire software development lifecycle (SDLC).
18	Certified IoT Security Practitioner (CIoTSP)	Focuses on securing Internet of Things (IoT) devices, platforms, and ecosystems against modern cyber threats.
19	CyberSec First Responder (CFR)	Trains professionals in early detection, rapid response, and effective handling of cybersecurity incidents.
20	ISO 27001 Lead Auditor Certification	Focuses on auditing, assessing, and evaluating Information Security Management Systems in accordance with ISO/IEC 27001 international standards.

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.





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## Program Plan

# Modern warehouse, procurement & supply chain management

Courses, seminars, workshops, conferences

2026

1. Modern warehouse management & digital transformation.
2. Modern procurement management & career transformation.
3. Advanced supply chain management.
4. Warehouse & procurement management in the government sector.
5. Warehouse & procurement management in light of job transformation.
6. Sustainability & governance in warehouse & procurement management.
7. Professional certifications in warehousing, procurement & supply chains.



## Modern Warehouse Management and Digital Transformation

Code	Program Title
CS.1	Modern Strategies in Digital Warehouse Management and Data Analytics
CS.2	Technological Advances in Warehouse Automation Using Artificial Intelligence
CS.3	Advanced Inventory Management: Digital Transformation and Internet of Things (IoT)
CS.4	Smart Warehouse Design Based on Sustainability and Digital Analytics Standards
CS.5	Strategic Inventory Planning Using Artificial Intelligence Tools
CS.6	Warehouse Operations Management in the Era of Digital Transformation and Technological Innovation
CS.7	Enterprise Resource Planning (ERP) Systems for Enhancing Operational Efficiency
CS.8	Recent Developments in Demand Forecasting and Inventory Planning Technologies
CS.9	Using Big Data to Optimize Smart Warehouse Management
CS.10	Digital Transformation in Warehouse Management: From Paper-Based Systems to Full Automation
CS.11	The Role of Artificial Intelligence in Cost Reduction and Storage Efficiency Improvement
CS.12	Warehouse Automation and Performance Enhancement Using Advanced Technologies
CS.13	Forecasting Inventory Requirements in the Context of Digital Transformation
CS.14	Innovation in Warehouse Management Using Predictive Analytics
CS.15	Digital Security Technologies in Modern Inventory Management

## Modern Procurement Management and Career Transformation

Code	Program Title
CS.16	Modern Strategies in Institutional Procurement Using Digital Analytics
CS.17	Technological Developments in Procurement Governance and Transparency Enhancement
CS.18	Digital Transformation in Procurement Operations within Government Institutions
CS.19	Using Artificial Intelligence to Evaluate Bids and Select Suppliers
CS.20	Digital Negotiation Skills with Suppliers in the Era of Digital Transformation
CS.21	Smart Contract Management Using Automated Systems
CS.22	Predictive Data Analytics for Developing Sustainable Procurement Policies
CS.23	Strategic Procurement Planning Using Financial Technology Tools
CS.24	Latest Developments in Automating Institutional Procurement Processes
CS.25	Career Transformation in Procurement Management to Enhance Institutional Efficiency
CS.26	Building Digital Analytics Skills for Supplier Evaluation
CS.27	Using Artificial Intelligence to Optimize Procurement Operations
CS.28	Developing Procurement Policies in the Era of Digital Transformation
CS.29	Artificial Intelligence Technologies in Public Procurement Analysis and Planning
CS.30	Achieving Institutional Excellence in Procurement Using Digital Systems



## Advanced Supply Chain Management

Code	Program Title
CS.31	Modern Supply Chain Management Strategies Using Blockchain Technology
CS.32	Digital Transformation to Enhance Logistics Efficiency in Supply Chains
CS.33	Logistics Process Automation: Performance Optimization Using Artificial Intelligence
CS.34	Supply Chain Risk Management Using Big Data
CS.35	Strategic Planning to Optimize Global Supply Chains
CS.36	Technological Developments for Supplier Performance Analytics in Supply Chains
CS.37	Shipment Tracking Systems: Leveraging Technology to Enhance Supply Networks
CS.38	Data Analytics to Improve Supply Chain Resilience and Efficiency
CS.39	Green Technology and Sustainability in Supply Chains
CS.40	Designing Resilient Supply Chains to Address Global Crises
CS.41	Using Artificial Intelligence to Analyze Supply Chain Flows
CS.42	Financial and Logistics Performance Analysis of Supply Chains
CS.43	Enhancing Innovation in Supply Chain Management Using Artificial Intelligence
CS.44	Digital Transformation in Building Sustainable Supplier Partnerships
CS.45	Future Developments of Supply Chains in the Era of Advanced Technology

## Warehouse and Procurement Management in the Government Sector

Code	Program Title
CS.46	Government Inventory Governance Using Digital Tools
CS.47	Digital Transformation in Public Procurement Management: Implementation Strategies
CS.48	Technological Developments in Preparing Digital Tender Documents
CS.49	Financial Performance Analysis of Government Inventory Using Data Analytics
CS.50	Enhancing Transparency and Integrity in Government Procurement Processes
CS.51	Forecasting Technologies in Government Inventory Management to Improve Sustainability
CS.52	Strategic Planning for Government Warehouse Management During Crises
CS.53	Digital Development of Inventory and Stocktaking Systems in Government Warehouses
CS.54	Using Artificial Intelligence to Evaluate Government Bids
CS.55	Latest Strategies to Reduce Waste in Government Warehouses
CS.56	Implementing Data Governance in Government Procurement Operations
CS.57	Logistics Risk Management in Government Inventory
CS.58	Modern Technologies to Improve Supply Operations in the Public Sector
CS.59	Developing and Implementing Digital Government Inventory Plans
CS.60	Designing Sustainable Public Procurement Policies Using Technology



## Warehouse and Procurement Management in Career Transformation

Code	Program Title
CS.61	Career Transformation in Inventory Management Using Modern Technology
CS.62	Building Employee Capabilities for Developing Digital Warehouses
CS.63	Enhancing Leadership Skills in Digital Procurement Management
CS.64	Hands-On Training in Digital Analytics Tools for Supply Chains
CS.65	Empowering Employees to Use Artificial Intelligence Systems in Warehousing
CS.66	Developing Career Pathways for Specialists in Smart Procurement Management
CS.67	Designing Training Programs for Career Excellence in Inventory Management
CS.68	Continuous Learning to Keep Pace with Digital Transformation in Warehousing and Procurement
CS.69	Developing a Culture of Innovation in Inventory and Procurement Departments
CS.70	Enhancing Employee Operational Efficiency Using Predictive Analytics
CS.71	Training on Automation Technologies for Functional Operations in Warehouses
CS.72	Upskilling Talent to Address Digital Transformation Challenges
CS.73	Strategies for Adapting to Technological Changes in Procurement
CS.74	Preparing Employees to Work in New Digital Work Environments
CS.75	Designing Professional Upskilling Programs in the Era of Digital Transformation

## Sustainability and Governance in Warehouse and Procurement Management

Code	Program Title
CS.76	Modern Strategies for Implementing Governance in Warehousing and Supply Chains
CS.77	Sustainable Procurement Policies in the Context of Digital Advancements
CS.78	Modern Waste Management Practices in Supply Chains
CS.79	Environmental Impact Assessment of Storage and Transportation Operations
CS.80	Improving Environmental Efficiency of Warehouses Using Artificial Intelligence
CS.81	Building Sustainable Supplier Partnerships in Digital Work Environments
CS.82	Transitioning to Green Warehouses Using Modern Technologies
CS.83	Developing Environmentally Friendly Tracking Systems in Supply Chains
CS.84	Digital Transformation to Enhance Procurement Sustainability
CS.85	Enhancing Transparency in Managing Environmental Resources for Warehouses
CS.86	Developing Sustainable Inventory Audit Plans Using Digital Technology
CS.87	Energy Management in Warehouses to Improve Environmental Performance
CS.88	Using Technology to Analyze Environmental Impact in Procurement
CS.89	Improving Institutional Inventory Sustainability Using Big Data
CS.90	Green Technology in Future Supply Chain Management
CS.91	Section One: Modern Warehouse Management and Digital Transformation
CS.92	Using Artificial Intelligence in Bid Analysis and Tendering Procedures



<b>CS.93</b>	Enhancing Procurement Function Performance Using Artificial Intelligence Technologies
<b>CS.94</b>	Activating the Smart Procurement Concept: The Procurement Expert in the Digital Era
<b>CS.95</b>	Green Logistics Management: Sustainability in the Supply Chain
<b>CS.96</b>	Digital Marketing Channels: Managing Marketing Across Distribution Channels Using Advanced Technology
<b>CS.97</b>	Production Planning and Control Using Artificial Intelligence Technologies
<b>CS.98</b>	Enhancing Warehouse Management and Monitoring Performance Using Artificial Intelligence
<b>CS.99</b>	Supplier Qualification Management and Performance Analysis Using Artificial Intelligence Methods
<b>CS.100</b>	Adopting Green Logistics: Integrating Technology into Logistics Best Practices
<b>CS.101</b>	Developing Procurement Policies and Operations with a Focus on Sustainability and Artificial Intelligence

## Professional Certifications in Warehousing, Procurement, and Supply Chain Management

Certification Name	Certification Overview
<b>Certified Supply Chain Professional (CSCP)</b>	Focuses on improving efficiency in supply chain management, logistics planning, and digital integration.
<b>Certified Professional in Supply Management (CPSM)</b>	Covers modern procurement strategies, negotiation skills, and supplier management.
<b>Certified in Logistics, Transportation, and Distribution (CLTD)</b>	Focuses on transportation management, logistics services, and product distribution using the latest technologies.
<b>Certified Purchasing Professional (CPP)</b>	Covers procurement fundamentals, effective negotiation, and supplier relationship management.
<b>Lean Six Sigma Certification</b>	Focuses on process improvement and waste reduction in supply chains and warehouse operations.
<b>APICS Certified in Production and Inventory Management (CPIM)</b>	Focuses on production planning, inventory management, and data analysis to improve performance.
<b>Diploma in Procurement and Supply</b>	Covers all aspects of procurement and supply management, including governance and sustainability.
<b>Global Logistics Associate (GLA)</b>	Qualifies professionals to work in global transportation and logistics environments.
<b>Certified Warehouse Logistics Professional (CWLP)</b>	Focuses on warehousing strategies, inventory control, and modern logistics planning.
<b>SAP Supply Chain Management Certification</b>	Focuses on using SAP systems to improve supply chain performance and inventory management.
<b>Procurement and Supply Chain Management Professional Certification (PSCM)</b>	Covers the fundamentals and strategies of modern procurement and supply chain management.
<b>Diploma in Strategic Procurement</b>	Covers advanced procurement strategies, financial analysis, and supplier relationship management.



<b>International Certificate in Warehouse Operations</b>	Focuses on essential skills for warehouse management and logistics process optimization.
<b>Certified Logistics and Supply Chain Manager (CLSCM)</b>	Covers advanced aspects of supply chain management, efficiency improvement, and digital integration.
<b>Certified Global Supply Chain Manager (CGSCM)</b>	Addresses supply chain management in global markets, with a focus on sustainability and technology.
<b>International Federation of Purchasing and Supply Management (IFPSM) Certification</b>	Covers international principles of procurement and supply chain management.
<b>Certified Demand Planner (CDP)</b>	Focuses on demand planning and data analysis to forecast future supply chain requirements.
<b>Institute for Supply Management (ISM) Certification</b>	Covers procurement and supply chain management with a focus on governance and operational efficiency.
<b>Blockchain in Supply Chain Management Certification</b>	Focuses on using blockchain technology to enhance transparency and process traceability in supply chains.





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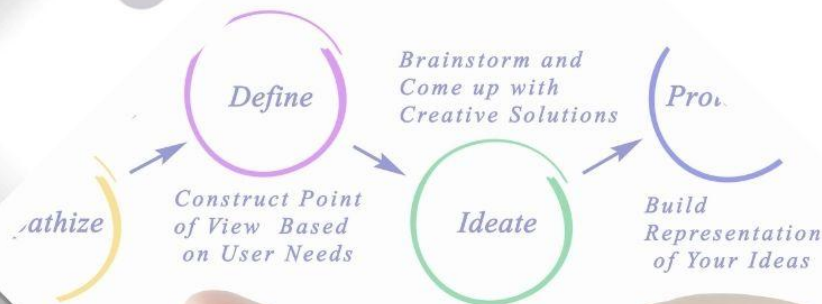
# Courses in Innovation & design thinking (Design Thinking)

Courses, seminars, workshops, conferences

2026

It aims to:

- Understanding design thinking methodologies & applying them to work environments.
- Developing smart solutions that address complex institutional challenges.
- Improving the customer & employee experience through interactive designs that keep pace with digital transformations.
- Developing products & services that enhance competitiveness & institutional excellence.
- Employing artificial intelligence tools to improve processes & enhance corporate innovation



## Courses in Innovation and Design Thinking

These courses aim to empower participants to develop innovative solutions that meet the needs of customers and employees, and to enhance digital transformation in sustainable ways.

### Key Focus Areas

- Applying Design Thinking methodologies to address organizational challenges.
- Enhancing customer and employee experience through intelligent solutions.
- Developing products and services to strengthen competitiveness.
- Leveraging artificial intelligence tools to support institutional innovation.

### Key Features

- Interactive workshops and practical case studies.
- Stimulating institutional creativity and building a culture of innovation.
- Supporting digital transformation and achieving organizational growth.

## Programs List

No.	Program Title	Description
1	Fundamentals of Design Thinking: Methodologies for Developing Effective Innovative Solutions	This course introduces the core principles and tools of Design Thinking to design creative solutions that address complex organizational challenges.
2	Design Thinking for Enhancing Customer Experience and Building Innovative Solutions	Focuses on improving customer experience through Design Thinking methodologies and designing interactive solutions that meet customer needs.
3	Institutional Innovation Strategies Using Design Thinking	Enhances the ability to stimulate innovation within organizations by applying Design Thinking to achieve institutional development and leadership.
4	Design Thinking Applications in Solving Complex Organizational Challenges	Aims to develop comprehensive and innovative solutions to complex organizational problems using interactive Design Thinking approaches.
5	Design Thinking and Artificial Intelligence: Tools for Developing Intelligent Solutions	Integrates Design Thinking with artificial intelligence to improve organizational processes and develop smart solutions for digital-era challenges.
6	Design Thinking in Digital Product and Service Development	Focuses on using Design Thinking tools to enhance products and services in alignment with digital transformation requirements.
7	Stimulating Institutional Creativity Through Design Thinking Workshops	Interactive workshops that help participants strengthen innovation skills and creative design capabilities to achieve organizational excellence.



8	Design Thinking and Sustainability: Building Innovative Solutions for Future Goals	Aims to design innovative and sustainable organizational solutions aligned with global sustainability trends.
9	Developing Institutional Innovation Strategies Using Design Thinking	Enhances strategic innovation development skills through Design Thinking to build flexible and creative work environments.
10	Design Thinking in Digital Leadership: Empowering Teams to Create Smart Solutions	Focuses on enabling leaders to apply Design Thinking to drive innovation and motivate teams to develop effective digital solutions.

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.





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# Courses in & Change management organizational transformation

Courses, seminars, workshops, conferences

2026



CHANGE  
MANAGEMENT



# Courses in Change Management and Organizational Transformation

These courses aim to strengthen leaders' capabilities in leading change, addressing challenges, and building a resilient and sustainable organizational culture. The programs focus on the fundamentals of change management, adaptation to digital transformation, managing resistance to change, and applying modern tools such as artificial intelligence.

The programs are delivered in an interactive and practical format that enables participants to:

- Lead change initiatives effectively.
- Apply advanced organizational transformation strategies.
- Manage resistance to change and build trust within teams.
- Leverage modern technologies, including artificial intelligence, to support organizational transformation.

These courses contribute to developing leadership capabilities to ensure organizational success in dynamic and rapidly changing work environments.

## Programs List

No.	Program Title	Description
1	Change Management and Organizational Transformation: Fundamentals and Strategies	Covers the fundamentals of change management and organizational transformation strategies to achieve success in evolving work environments.
2	Leading Change and Organizational Transformation in the Digital Era	Focuses on applying effective leadership practices to achieve organizational transformation, with emphasis on modern digital developments.
3	Organizational Change Management: From Vision to Execution	Provides practical steps starting from strategic planning through to the successful implementation of change initiatives.
4	Managing Resistance to Change and Cultural Transformation in Organizations	Analyzes resistance to change and manages cultural transformation to enhance engagement and acceptance within the organization.
5	Organizational Transformation Strategies in Multicultural Environments	Addresses change management in global organizations with multicultural and diverse workforces.
6	Managing Organizational Transformation Using Artificial Intelligence and Digital Technologies	Focuses on applying artificial intelligence and digital tools to manage organizational transformation effectively.
7	Sustainable Organizational Transformation and Building a Culture of Change	Aims to achieve sustainable organizational change by building a culture of innovation and continuous adaptation.



8	Change Management in Public and Private Sector Organizations	Explores change strategies in government entities and private organizations to achieve advanced institutional performance.
9	Assessing the Impact of Organizational Transformation on Performance and Team Engagement	Measures the impact of transformation on performance and analyzes team interaction to improve organizational efficiency.
10	Leading Organizational Transformation Amid Technological Challenges and Digital Innovation	Focuses on innovative strategies to manage rapid technological changes and digital innovation within organizations.

**Note:** It is possible to request the organization of any courses not listed in the plan, based on your training needs, and in any country around the world.



## Inquiry and Registration Procedures

The inquiry and registration process is simple and seamless. You may choose one of the following options:

1. **Register directly through our website**  
Visit our official website at [www.cinpaa.org](http://www.cinpaa.org) and complete your registration details online.
2. **Send an email to [info@cinpaa.org](mailto:info@cinpaa.org)**, including the following information:
  - a. The name of the program you wish to attend.
  - b. The preferred date(s) that suit you.
  - c. The program location (country and city).
  - d. The number of participants, if you have colleagues who wish to attend the same program.
3. **Complete the registration form** <https://www.cinpaa.org/register/>
4. **Send a message via WhatsApp, or mobile phone** using our official contact number **+34635867686** .

## Registration Fees

1. Fees are determined based on the **city, number of training days, and services provided.**
2. In the case of **multiple participants from the same organization, special group offers and discounts** are available.
3. The fees include a **comprehensive service package**, in addition to the delivered training program.





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