



INTEGRATING BUDGETING, FORECASTING & BUSINESS PLANNING CONFERENCE



London - UK

01 - 04 July 2025

2500 Euro (€)

Listener Participation



Integrating Budgeting, Forecasting & Business Planning Conference

About The Event:

In today's dynamic business environment, organizations are under increasing pressure to make faster, smarter financial decisions that align with strategic goals. The **4-Day International Conference on Integrating Budgeting, Forecasting & Business Planning**, taking place in **London from July 1–4, 2025**, is designed to address this critical need by bringing together financial leaders, strategic planners, and decision-makers from across industries and regions.

This event provides a comprehensive platform to explore how modern finance teams can break down silos, synchronize planning cycles, and adopt digital tools that deliver greater accuracy, agility, and alignment in budgeting and forecasting. Through a mix of keynote addresses, expert panels, hands-on workshops, and real-world case studies, the conference delivers both visionary insights and practical techniques to empower participants in redesigning their planning frameworks for long-term performance and resilience.

Whether you're leading FP&A transformations, implementing rolling forecasts, or seeking to improve enterprise-wide collaboration between finance and operations, this conference equips you with the knowledge, tools, and network to take your business planning to the next level.

Join us in London and be part of a high-impact learning and networking experience shaping the future of integrated financial strategy.

Key Themes:

Future-proofing financial planning with agile models.

Digital transformation in budgeting and forecasting.

Integrated planning systems and cross-functional alignment.

Strategic cost management and value creation.

AI, automation, and predictive analytics in planning.

Risk-adjusted forecasting models.

Target Audience:

CFOs, Finance Directors & Controllers.

Budgeting & Forecasting Specialists.

Strategic Planners and Business Analysts.

Corporate Finance Managers.

Risk & Performance Managers.

ERP & FP&A Systems Experts.



Day 1: Strategic Integration of Budgeting & Planning

Theme: Aligning Financial Planning with Corporate Strategy

Chairperson: Dr. Laura Knight

Speakers:

- Dr. Paul Henderson
- Ms. Amina Laurent
- Mr. Alan Whitmore

Agenda Highlights:

- Keynote: *"The Evolving Role of Integrated Financial Planning"*
- Panel: *"Transforming Traditional Budgeting Models into Strategic Tools"*
- Case Study: *"Integrated Planning in Complex Global Operations"*
- Workshop: *"Mapping Your Planning Ecosystem – Gap Assessment"*

Day 2: Advanced Forecasting Techniques and Tools

Theme: Enabling Agility Through Predictive Insights

Chairperson: Prof. Niels Brandt

Speakers:

- Ms. Priya Desai
- Dr. David Chang
- Mr. Jack Romero

Agenda Highlights:

- Masterclass: *"Scenario-Based Forecasting & Sensitivity Analysis"*
- Tech Talk: *"How AI is Disrupting Budgeting in Real-Time"*
- Workshop: *"Building Your First AI-Based Forecasting Model"*
- Panel Discussion: *"Rolling Forecasts in Fast-Paced Markets"*

Day 3: Risk Integration & Performance Management

Theme: Ensuring Financial Resilience & Value Creation

Chairperson: Dr. Tanya Gohar

Speakers:

- Mr. Alan Carter
- Ms. Helena Lindstrom
- Mr. Joseph Blake



Agenda Highlights:

- Keynote: *“Integrating Risk into Strategic Financial Planning”*
- Case Study: *“Mitigating Market Volatility via Risk-Adjusted Budgets”*
- Simulation Workshop: *“Uncertainty Planning with Real-Time Tools”*
- Roundtable: *“Cross-Linking KPIs with Budgets and Risk Dashboards”*

Day 4: Innovation, Technology & the Future of Planning

Theme: Building a Forward-Looking Financial Culture

Chairperson: Dr. James Kwan

Speakers:

- Ms. Fara Novak
- Mr. Edward Sinclair
- Dr. Sofia Kari

Agenda Highlights:

- Fireside Chat: *“Digital Disruption: AI, Blockchain & Finance Transformation”*
- Panel: *“Leading the Change: Building Planning Culture Across Functions”*
- Final Workshop: *“Designing a Future-Ready Integrated Planning Roadmap”*
- Team Presentations & Awards
- Closing Remarks & Certificate Ceremony



Register

Conference Name : INTEGRATING BUDGETING, FORECASTING & BUSINESS PLANNING CONFERENCE
[Click here to register](#)

Conference Date : 01 - 04 July 2025

Location : UK, London, Park Avenue Bayswater Inn Hyde Park

Inclusive of: Conference participation, conference materials, luncheons and refreshments during the conference and all service charges.
 Enjoy these inclusive services as part of your conference experience.

	Number of Participants	Fee per Participant (€)
Registration Fee :	Individual	€2500
	3+ participants (same company/organization)	€ 2250
	5+ participants (same company/organization)	€ 1950

Adicional offers : Our team is ready to assist with booking your rooms at 4- and 5-star hotels, as well as organizing tours and excursions during the conference.





"CINPAA" INTERNATIONAL COOPERATIVE FOR NEW PEDAGOGY, TRAINING & CONSULTING



Europe office Address: Calle Echegaray
N6, 28014 , Madrid, Spain



UK office: 12th floor, Marble Arch Tower,
55 Bryanston Street, London, UK



Europe office : +34-63-586-76-86

UK office : +34-63-586-76-86



Spain office : +34-63-586-76-86

Scandinavia office : +34-63-586-76-86



Turkey office : +90-50-759-01781

Malaysia office : +60-10-509-9484



info@cinpaa.org

www.cinpaa.org



Registration Form

Program / workshop / course / Program

Conference				
The Venue				
Date of Conduct	From		To	
Participant's Name (EN)				
Organization Name				
Job Title				
Qualification				
Address / City / State				
Phone (Personal)				
Work Tel.				
Email				
Method of Payment				
Europe Visa Assistance?	Yes		No	

Date	
-------------	--

Signature	
------------------	--

