

The First Arab-European Conference on Human Resources & Training.

Conference Proposal

Will be Held on :

October 23rd, 2023

Madrid, Spain

Sponsored by :



SPAIN'S
EXCELLENCE
CONSEJO DE TURISMO Y CULTURA POR LA EFICIENCIA ESPAÑOLA



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01



Overview

Conference Background |
Objective



INTRO

For the first time: The First Arab-European Conference on Human Resources and Training is considered a prestigious Conference aimed at bringing together professionals, experts, and industry leaders in the field of human resources and training from Arab and European countries. The conference addresses new and emerging topics that keep pace with global developments in the field of human resources and examines the role of artificial intelligence and its impact on the workplace. The conference provides an important platform for knowledge exchange, communication, and collaboration in the field of human resources and training.

KNOWLEDGE EXPANSION

Through interactive workshops and important discussions, participants can expand their knowledge and understanding of the core topics presented and apply them to their daily work.

LEADING VISITS

The conference also offers a unique opportunity to visit leading institutions in Madrid that implement advanced systems in the field of human resources management and training. These field visits provide participants with valuable insights and practical experiences that help them enhance the performance of their organizations and improve their strategies in the field.



OFFICIAL ATTENDANCE

Additionally, the conference witnesses distinguished attendance from ambassadors and officials from Arab and European countries, enhancing cultural communication and international dialogue between governmental entities and the private sector.

EXCELLENCE AWARDS

The conference organizes the distribution of excellence awards to outstanding human resources departments that adhere to the highest quality standards and achieve exceptional results in the field of human resources management. This recognition is an important opportunity to acknowledge excellence and encourage innovation and leadership in human resources management.

A DECISIVE OPPORTUNITY

Therefore, it can be said that the conference is a decisive opportunity for participants to benefit from experiences, expertise, and knowledge exchange in the field of human resources and training, and to build professional networks that support them in developing their institutions and achieving excellence and innovation in human resources management.

Conference Objectives



Facilitate the exchange of expertise among Arab and European HR managers regarding the latest developments and issues in human resources.



Share updates on advancements in the HR field and adaptation to its evolving trends.



Foster professional partnerships and networking opportunities between Arab and European HR professionals.



Enhance understanding and utilization of Artificial Intelligence in the field of Human Resources and Training.



Review the latest developments and applications of Human Resources Management Software (HRM Software)



Recognize excellence in HR management through the presentation of institutional achievement awards.



02

Conference
Agenda

Attendees



HR Managers and Professionals -
MENA and EU Countries

Academic Researchers and
Scholars in the field of HR

Training and Development Specialists

HR Consultants and Advisors



Representatives from Government
and Private Sector Organizations



Interested entities/individuals in
the field of HR and Training.

Conference Advantages

- Access to the latest insights, trends, and best practices in human resources and training. Networking opportunities with industry experts, HR professionals, and decision-makers from Arab and European countries.
- Learning from case studies and success stories shared by leading HR institutions and professionals.
- Enhancing understanding and utilization of Artificial Intelligence in the field of Human Resources and Training.
- Reviewing the latest developments and applications of Human Resource Management (HRM) Software.
- Gaining practical knowledge through field visits to observe advanced HR and training practices.
- Recognition and celebration of exceptional achievements in HR management through the institutional awards ceremony.



Conference Activities

WORKSHOPS AND PAPER PRESENTATIONS

Engage in interactive workshops and informative paper presentations focusing on various HR topics.

PROFESSIONAL NETWORKING AND PARTNERSHIP BUILDING

Connect with fellow participants to establish professional relationships and explore potential collaborations.

FIELD VISITS

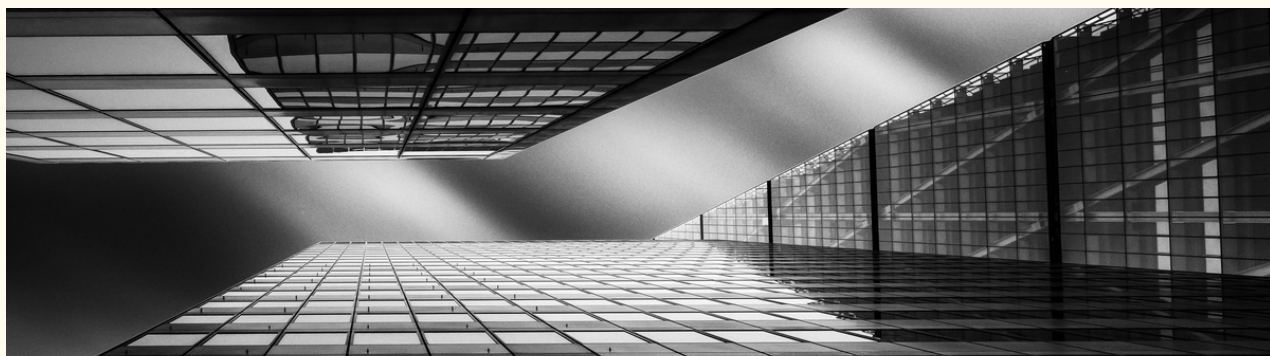
Visit prominent institutions in Madrid that implement advanced HR and training systems to gain practical insights.

INSTITUTIONAL ACHIEVEMENT AWARDS CEREMONY

Acknowledge and honor HR department managers who meet the award criteria and demonstrate exceptional achievements.

PRESENCE OF ARAB AND EUROPEAN AMBASSADORS AND OFFICIALS

High-level representatives from government and private sectors will attend, fostering cross-cultural and international dialogue.



Conference Agenda

	Day 1	Day 2	Day 3
9.00	Registration and Welcome		
9.30	Opening Session with speeches from ambassadors, officials,	Third Speech & Workshop	Last Speech & Workshop
10.00	First Speech & Workshop	Field Visit to Leading HR Institutions in Madrid	Interactive Exchange Workshop
11.00	Break & Networking		
11.30 12.30	Second Speech & Workshop	Field Visit to Leading HR Institutions in Madrid	Institutional Achievement Awards Ceremony
1.00	Lunch		
Afternoon	Networking		

Conference Agenda

Workshops and additional axes over the next days

DAY 4
"Recent Developments in
Human Resource Management"

DAY 5
"Innovation in HR Management and
Emerging Technologies"

9.00	Registration and Welcome	
9.30	Strategies for recruiting and selecting high-quality talents.	Applications of robotics and automation in HR management
10.00	Applications of big data analysis and artificial intelligence in HR management.	Using virtual reality and augmented reality in employee training
11.00	Break & Networking	
11.30	Skill development and employee motivation in the digital era.	Data analysis and predictions in HR decision-making.
12.30	Lunch (optional, not included)	
Afternoon	Networking	

Conference Agenda

	DAY 6 "Enhancing Employee Experience and Developing Managerial Leadership"	DAY 7 "Ethics and Security Challenges in AI and HR"
9.00	Registration and Welcome	
9.30	Building a positive work culture and enhancing employee satisfaction	Ensuring security and data protection in artificial intelligence applications.
10.00	Utilizing artificial intelligence techniques to analyze and improve the employee experience.	Privacy and ethical challenges in using modern technologies in HR management.
11.00	Break & Networking	
11.30	Developing managerial leadership capabilities in the digital age.	Applications of artificial intelligence in ethical recruitment and assessment
12.30	Lunch (optional, not included)	
After- noon	Networking	

Meet our Speakers



AMBASSADOR DR. MALIK TAWAL

Ambassador of the League of Arab States to Spain



ANA ALONSO

CEO of Spain is Excellence



AMBASSADOR BASHAR YAGHI

Honorary President of Echo of Spain in Arabic



CARLOS MEDRANO

Associate Prof. - Public Univ. of Navarre, Consultant and Writer, Academic Director - Chamber of Commerce of Navarre.



DR. CARLOS ESCARIO

Senior Executive Advisor, Growth Transformation Architect



SUSANA G. FORONDA

Non Executive Advisor - Culture Transformation and Strategic Talent Management.



DR. JESÚS M. GÓMEZ

University Professor and Consultant in Strategies and Human Resources



DR. SAIF ABOU KESHEK

HR Specialist & Consultant



GALLA ABUSHRARH

Media and Corporate Communication Consultant



IMANE BOUAYAD

Entrepreneurship and Corporate Communication Specialist



MOHAMMED JAHJOUH

Business Development & HR Specialist



DR. DANIEL F. RIVERA

Adjunct Prof. - University of Miami, Founder of CINPAA Training, Writer, Researcher



03

Participation & Registration

Participation Fees

The fees are divided according to your choice of the number of participation days as follows:

Choose the duration you wish to attend:

23 - 25 October 2023 3 days	23 - 27 October 2023 5 days	23 - 29 October 2023 7 days
Individual: 2700 EUR/Per	Individual: 3900 EUR/Per	Individual: 5500 EUR//Per
3+ participants from the same entity: 2400 EUR/Per	3+ participants from the same entity: 3500 EUR/Per	3+ participants from the same entity: 5100 EUR/Per
5+ participants from the same entity: 2000 EUR/Per	5+ participants from the same entity: 3300 EUR/Per	5+ participants from the same entity: 4900 EUR/Per
"Special discounts for collaborating entities throughout the year."		
Fee Details:		
Include: Access to the conference, Airport Pickup, Field visits, Snacks during Coffee Breaks, Daily lunch, Certificates of Attendance		

The following services are **not included** in the conference package:

- Accommodation: Participants are responsible for arranging their own accommodation. However, assistance can be provided in booking rooms at the conference venue or nearby 4 or 5-star hotels based on individual preferences and requirements.
- Meals: Breakfast and dinner are not provided as part of the conference. Participants can choose to dine at the conference venue or explore nearby restaurants at their own expense.
- Tourist excursions: Organized tourist excursions are not part of the conference program. However, participants are free to explore the host city and nearby attractions during their leisure time.
- Internet and connectivity chips: The conference does not offer internet and connectivity chips. Participants are advised to make their own arrangements for internet access, either through local service providers or using Wi-Fi available at the conference venue or their accommodation.
- Please note that these services can be arranged upon request, and the conference organizers are available to assist participants in making arrangements or providing recommendations as needed.

Registration

To register please follow one of the following methods:

- Fill out the program's registration form along with a confirmation message of attendance.
- Send an email from the Training or HR Department.
- Provide a nomination letter from your employer.

Confirmation can be sent to info@cinpaa.org or delivered to our representatives in the country.

International travel:

Participants should make their own travel arrangements to and from the program venue. We strongly advise all participants to make return reservations before leaving their own country as it may be difficult to make them after arriving at the event.

Insurance:

We strongly recommend that participants make their own arrangements for travel and other insurance before leaving their own country.

Cancellation Policy:

If participant decide to cancel their courses, repayments will be made as follows:

- Up to six weeks before Full Amount.
- Up to four weeks before: 50%.
- Up to two weeks before: No Refund.

Discount will be given to:

- Groups of 3 and above.
- Early bird registration before 2 months.
- For post-graduate participants and members of scientific and medical organizations Please contact us for details.

Registration Benefits

When registering 10 participants from the same organization: You will be granted two scholarship seats for two participants from your organization to attend the same conference.

When registering 15 or more participants from the same organization: You will be awarded two complimentary seats for your employees in any of our programs worldwide, according to our plan.

When registering 20 or more participants from the same organization: You will receive five complimentary seats for your employees in our programs worldwide, according to our plan.

Note: Our staff is fully prepared to provide any consultations regarding accommodation or technical services before and during your attendance.



Further information

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