

## **COOKIE POLICY CHIRON**

### **What are cookies?**

Chiron makes use of cookies. Cookies are small text files that are stored on the hard disk or in the memory of the device with which you view this website during your visit to this website. Information is stored in these text files. The cookies do not contain viruses and cannot harm your phone, tablet or PC. When you return to this website at a later time, your information is recognized and the cookies record that you are viewing this website again.

### **Why do I use cookies?**

I use these cookies specifically to make this website easier for you to use and for commercial reasons. By using cookies, I can make the structure, website navigation (what you view) and content of this website as user-friendly as possible so that you can visit this website anytime and anywhere and access the information as needed.

### **What types of cookies do I use?**

The website uses both functional, analytical and tracking cookies. I use these to make the website function as smoothly as possible and the analytical cookies I use to map your behavior on this website. The cookies I use do not collect any personal data.

### **Functional cookies**

Functional cookies are cookies that are necessary for the functioning of this website and/or webshop. Think of 'saving' products or services in the shopping cart, remembering your login details and keeping track of whether or not cookies can be sent.

### **Analytical cookies**

To track what you view on the website I use Google Analytics. Google stores cookies on your device and this allows me to see what your surfing behavior is on this website. To determine which parts of this website are most interesting to my visitors, i.e. you, Google Analytics measures how many visitors come to this website and which parts are viewed the most.

### **Tracking cookies**

Tracking cookies, such as a Facebook Pixel, track visits to the website in order to build up a profile of website visitors. Based on this profile, they can display advertisements that you might be interested in. If you then visit a website in the same advertising range, your device will be recognized. Think for example of ads in Facebook that you see if you searched for shoes on Zalando.

### **Social media buttons**

On my website I use social media buttons. With these share buttons you can contact me through social media and share my posts on your social media channels. Through these buttons Facebook, LinkedIn and Instagram etc. send cookies to your phone, tablet or PC. These cookies allow for ease of use of the website and track your browsing habits.

### **Affiliate links**

In some cases I use affiliate links. If you buy or order something from one of my partners through this website, I receive a small commission. An affiliate link ensures that my partner knows that you came through me so that I can receive the commission.

### **Necessary cookies**

This website uses necessary cookies. You cannot refuse these cookies because of the affiliate links on this website. These cookies do not store any other data and are completely safe.

### **Use of cookies**

The use of cookies is safe; no personal data can be derived from them. Your phone number or, for example, your e-mail address remain unknown. No worries about email spam or telemarketing actions, I will not have the ability to bother you with them. In addition, I have a processing agreement with the party that sends the cookies so they may not use your data for other purposes. To determine which parts you view the most, I continuously measure your behavior on this website. For this I use Google Analytics. JavaScript enables me to count pageviews.

From the information I collect on this website I create statistics, which I use for the following purposes:

- tracking the number of visitors on this website;
- tracking the time you spend on this website;
- determining the order in which you visit pages on this website;
- assessing which pages of this website may need to be updated;
- optimizing this website and my service.

It is very important to me that you know what cookies this website uses and for what purposes. This is because I want to ensure your privacy and the usability of this website and make sure that both are safeguarded.

I also use cookies for;

- Saving settings for optimal viewing, such as the desired buffer size and the resolution data of your screen;
- Reading your browser settings to display this website optimally on your screen;
- evenly loading the website, keeping the site accessible.

### **Browser settings**

Cookies that are not absolutely necessary are placed only after you have given your consent by clicking the "agree" button in the cookie bar. If you do not want this website to install cookies on your computer, you can adjust your browser settings so that you receive a warning before cookies are installed and, if possible, always refuse them automatically. You can also delete cookies that have already been stored. Please note that you must do this per browser and per computer you use.

If you use Internet Explorer and Google Chrome, you will have to delete your cookies twice. Please note that if you do not want cookies, I cannot guarantee that this website will work properly. Features on the website may not work properly or you may see errors on the website.

In addition, refusing cookies does not mean that you will no longer see ads, just that the ads will no longer be selected according to your preferences. The way you can adjust your settings or delete cookies differs per browser.

**Do you have questions?**

From time to time, I may make changes to the use of cookies on this website. I therefore advise you to consult this cookie policy regularly. If you still have questions about the cookies I use, please contact me via the contact form or send an email to [contact@caringforyourcanine.nl](mailto:contact@caringforyourcanine.nl).