

Date	Time	Activity	Place
Monday 21 November 2022	At 18 hour	Check in Hotel	Hotel Stadt Kufstein
	19:30 hour	Dinner together optional	Gasthof Goldener Löwe
Tuesday 22 November	08:30 hour	Welcome of the teams by Dir. Markus Höfle and chairman Manfred Hautz	Chamber of Commerce
	08:45 hour bis 13:00 hour	Input und Workshop, interkulturelles Management, Birgit Enk, be.bybirgitenk (WK Kufstein) // Input und Workshop, DISG Modell : Birgit Enk, be.bybirgitenk	Chamber of Commerce
	13:00 hour	Lunch break with business lunch	Restaurant Business
	14:00 hour bis 16:00 hour	Lecture, interview and exchange Start UP and challenges of the change to an established company: Jonas Wilhelm, GF Peakmedia and Birgit Enk	Chamber of Commerce
	ca. 16:30 hour	Return to the hotel	Hotel Stadt Kufstein
	19:00 hour	Dinner together	Gasthof Purlepaus
Wednesday 23 November	08:30 hour bis 10:30 hour	Company visit	Company Zimmer
	11:00 hour bis 13:00 hour	"Business game" 2nd part	HLW Kufstein
	13:00 hour	Lunch break with lunch	HLW Kufstein
	14:00 hour bis 17:00 hour	Design thinking; feedback and further development of business cases; Karin Steiner (FH Kufstein) and Markus Gwiggner; (WK Kufstein)	Chamber of Commerce
	19:00 hour	Dinner together	Gasthof Goldener Löwe
Thursday 24 November	09:00 hour bis 12:00 hour	input Design Thinking, AR and VR and individual further work on the programme, development of business models: Christoph Sitar, Mediasquad	Chamber of Commerce
	12:00 hour	Lunch break with business lunch	Restaurant Business
	13:00 hour bis 16:00 hour	Scavenger Hunt Kufstein	Stadt Kufstein
Friday 25 November	Morning	Departure	