# Hi, I'm Bryan Yip

# **Product designer**

With 4 years of design experience. Having worked in both design agencies and in-house design teams.

From the Netherlands, based in Den Haag



10 June 1996 (27)



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+31 62 ... ....

# <image>

### Relevant experience

#### **Hike One**

2022 - 2023

#### UX designer

Assigned at clients like Marktplaats and Liberty Global. Worked on the rebranding of Hike One and was involved in several smaller internal and client projects.

#### Marktplaats (via Hike One)

# Education

#### MSc. Integrated product design

Technische universiteit Delft

2019 - 2021 (Average 8.3)

#### **BSc. Industrial design**

Technische universiteit Eindhoven

Responsible for redesigning the website architecture for Marktplaats zakelijk with the goal to increase the conversion of sign-ups.

#### Liberty Global (via Hike One)

Part of the Horizon design team. Worked on several features of the Ziggo box TV app.

#### Somnox

UX designer & visual designer

In-house designer. Responsible for designing Somnox's brand and product experiences.

## **Dental robotics (Internship)**

Industrial designer & UX researcher

Responsible for conducting user research on their physical product and developed interactive, functional prototypes for testing.

## Studio Jinbu

2016 - present

2019 - 2022

2017

#### Owner

Studio Jinbu is a part-time design studio. I help small businesses with their branding and website design projects, helping them to build their brand.

2014 - 2018

# Languages

Dutch	Full proficiency
English	Full proficiency
Chinese - Cantonese	Fluent conversational

# Skills

Figma / Sketch Adobe CC Protopie Webflow Wordpress (Elementor & Oxygen) Fusion 360 / Solidworks Keyshot HTML / CSS Flutter / Dart (basic)