

## Brinscall Village Football Club - Code of Conduct for Managers/Coaches

*It is natural that winning constitutes a basic concern for managers/ coaches. This code is not intended to conflict with that. However, the code calls for managers/coaches to disassociate themselves from a "win-at-all-costs" attitude.*

*Increased responsibility is requested from all involved in coaching young people. The health, safety, welfare and moral education of young people are a first priority, before the achievement or the reputation of the club.*

Coaches must respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.

Coaches must place the well-being and safety of each player above all other considerations, including the development of performance.

Coaches must adhere to all guidelines laid down by governing bodies.

Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.

Coaches must not exert undue influence to obtain personal benefit or reward.

Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.

Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.

Coaches should, at the outset, clarify with the players (and, where appropriate, parent) exactly what is expected of them and also what they, as players, are entitled to expect from their coach.

Coaches must co-operate fully with other specialists (e.g. other coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.

Coaches must always promote the positive aspects of the sport (e.g. fair play) and never condone violations of the Laws of the Game, behaviour contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques.

Coaches must consistently display high standards of behaviour and appearance and must not use or tolerate inappropriate language.