





introduction to nimue

Nimue Skin Technology is a derma-cosmeceutical brand that was developed in 1994 by leading skincare scientists and plastic surgeons aimed at the medical market for pre- and post-operative application.

Since then, Nimue has evolved into a globally recognised professional skincare brand distributed in 27 countries, renowned for an expert understanding of the skin, innovative formulations, cutting edge technology and effective combination, concentration and strength of active ingredients.

“At Nimue Skin Technology, we treat the cause and not the symptom of a skin condition through our innovative skin classification concept system. Our results-orientated approach of professionally administered treatments, complemented by prescribed home care products, ensures clients see significant visible results that drive brand loyalty and keep them coming back”.

Nimue’s advanced and powerful formulations effectively treat the majority of skin concerns including:

- fine lines
- wrinkles
- sagging
- pigmentation
- uneven skin tone
- dryness
- oiliness
- acne
- rosacea
- eczema



what makes nimue different?

- Unique triple combination AHA concept delivers maximum stimulation and visible results with minimum irritation.
- Nimue's refill system saves the client a minimum of 25% on each top up purchase and reduces environmental impact.
- Nimue's scientifically proven delivery systems ensure targeted delivery of its advanced formulations where they are needed the most, below the skin's surface. This means no investment is required into expensive machinery and devices.
- No abrasives are used ensuring skin isn't overstimulated and the skin's barrier remains intact.
- Free of artificial colourants and fragrance resulting in less recurrence of skin sensitivity.
- Free of lanolin, mineral oil and parabens - safe preservative system used.
- Kind enough for use during pregnancy and breastfeeding.
- No testing on animals.



Traditional skincare

Multiple solutions - One skin concern



Nimue skincare

One solution - Multiple skin concerns

research and development

Nimue Skin Technology occupies a leading position in the international Cosmeceutical Skin Care Industry due to its combination of latest scientific ingredient technology and advanced delivery systems and concepts. Nimue partners with numerous internationally renowned Cosmetic Scientists, Cosmetologists, Microbiologists and Pharmacologists from various high tech laboratories based in South Africa, Switzerland, France, Spain and USA guaranteeing that only the latest scientific data and ingredients are incorporated in Nimue's product ranges.

The ingredients in each Nimue product are of the highest grade, derived from biotechnological and natural sources, used synergistically in innovative delivery systems to effectively treat targeted skin conditions. The introduction of Alpha Hydroxy Acids and Amphoteric AHA's in the correct concentration, combination and strength, as well as Vitamin A and anti-oxidants (such as Alpha Lipoic Acid, Vitamin C and E Esters and Encapsulated Vitamin A, C and E) is considered one of the most significant breakthroughs in advanced skin treatment. Support ingredients such as Encapsulated Tea Tree Oil, Encapsulated Retinol, UV-filters, L-Ascorbic Acid, Enzymes, Pigment inhibitors, Peptides, Plant Stem Cells, Phytoceutical ingredients and essential oil blends work in synergy to clear, refine and renew the skin down to its deeper layers.



nimue's philosophy is based on

derma-cosmeceutical
principles

four skin
classifications

four treatment
principles

3 phase system



derma-cosmeceuticals explained

Traditional cosmetic beauty products will not lead to the skin changing or rejuvenating and are restricted to beautifying on a superficial level. A derma-cosmeceutical product effectively treats the signs of damage in the skin and ultimately helps develop a healthier skin through active skin rejuvenation.

Nimue is a new generation derma-cosmeceutical: active skin treatments and products with pharmaceutical like benefits that are able to affect the structure and biological functioning of the skin, resulting in a healthier, optimally functioning skin with visible results.

skincare routines compared

cosmetics (traditional skin care)	derma-cosmeceuticals (new generation)
<ul style="list-style-type: none">• SKIN CLEANSING - Higher PH cleansers/wipes & toners dry, irritate & strip skin of its acid mantle.	<ul style="list-style-type: none">• SKIN CLEANSING - Triple AHA based cleanser & conditioner gently cleanse and lightly exfoliate the skin.
<ul style="list-style-type: none">• EXFOLIATION - Manual action and abrasive materials damage the skin's surface, stripping it of its barrier.	<ul style="list-style-type: none">• EXFOLIATION - No manual action or abrasive materials required; the product penetrates through the built-in delivery systems for maximum results and minimal irritation.
<ul style="list-style-type: none">• DAY AND NIGHT CARE - Rich moisturisers create a 'negative feedback system' - a dependency on external moisturisers instead of helping the skin regulate its own hydration levels.	<ul style="list-style-type: none">• DAY AND NIGHT CARE - Formulated to re-educate the skin, customised to specific concerns, heals and restructures the skin.
<ul style="list-style-type: none">• SUN PROTECTION - High in chemical filters which can cause irritation to the skin.	<ul style="list-style-type: none">• SUN PROTECTION - Lower in chemical filters to minimise irritation whilst delivering anti-ageing benefits to the skin.

four skin classifications

- environmentally damaged skin
Skin that presents with clinical signs of premature ageing or photo ageing or different skin types, conditions and phototypes.
- hyperpigmented skin
Skin that presents an uneven skin colour influenced by internal and external factors.
- problematic
Skin with oiliness, breakouts, enlarged pores and congestion.
- interactive
Skin that manifest temporary sensitisation due to ill health, medication and skin resurfacing procedures.



four treatment principles

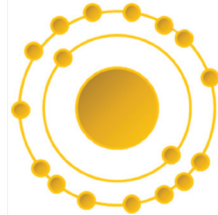
■ ■ rejuvenation

Active ingredients are used to improve the state of skin health by accelerating, boosting or stimulating a physiological function and creating a structural improvement, e.g. Alpha Hydroxy Acids, Vitamin A Ester, Peptides and DMAE. The triple combination of AHAs is more effective than any other combination, owing to the synergistic action, enhancing and boosting the efficacy of the individual acids. The AHAs are buffered to an optimal pH, which results in maximum penetration and stimulation.



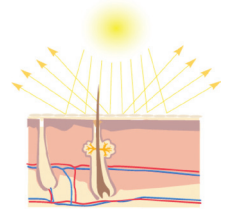
■ ■ anti-oxidation

Powerful Vitamin E and C Esters, L-Ascorbic Acid and the super-antioxidant Alpha Lipoic Acid share a synergistic relationship capable of neutralising or inhibiting the destructive effects of free radicals thus protecting the skin from premature ageing. Alpha Lipoic Acid also has powerful anti-inflammatory properties, which help to reduce inflammation.



■ ■ sun protection

Sun protection forms an important part of Nimue's skin health programme, reducing or preventing the harmful effects of UV rays on the skin. Nimue's scientific research and development in this area has resulted in safe, high quality sunscreens that are based on a synergistic combination of ingredients that provide optimal protection against the damaging effects of UVA and UVB rays, together with hydrating and anti-ageing properties. Sun protection also plays an important role in the control of pigmentation and overall improvement of skin health.



■ ■ restoration

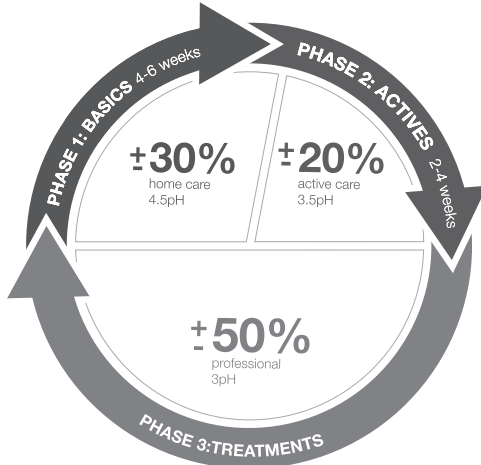
Nimue's products incorporate scientifically advanced ingredients derived from biotechnological and natural sources that are able to improve and balance the functions of the skin.



3 phase system

To ensure the best results from your skin health journey, Nimue recommends a 3 phase system that is based on the application of 2 levels of prescribed homecare products and regular prescribed professional treatments.

Nimue's prescribed homecare products support the professionally administered treatments, preparing the skin to achieve optimum results during treatments. Professional treatments in turn enhance the penetration of the active ingredients in Nimue's prescribed homecare products.



nimue skin health programme

environmentally damaged skin

Phase 1 | Basics

- Cleansing Gel
- Conditioner
- Nimue Day / Multi Day Plus+
- Moisturiser Plus / Multi Night Plus+
- Nimue SPF40
- Exfoliating Enzyme

Phase 2 | Actives

- Active Lotion / Gel

Phase 3

- Professional treatment programme as advised by the Nimue skin treatment professional

Support System

- Maintenance and support programme

Maintenance

- Professional maintenance treatments

hyperpigmented skin

Phase 1 | Basics

- Cleansing Gel
- Conditioner
- Day Fader
- Night Fader
- Day Fader Plus
- Night Fader Plus
- Nimue SPF40
- Exfoliating Enzyme

Phase 2 | Actives

- Active Lotion / Gel

Phase 3

- Professional treatment programme as advised by the Nimue skin treatment professional

Support System

- Maintenance and support programme

Maintenance

- Professional maintenance treatments

problematic skin

Phase 1 | Basics

- Cleansing Gel
- Conditioner
- Moisturiser Lite - AM
- Purifier - PM
- Nimue SPF40
- Exfoliating Enzyme

Phase 2 | Actives

- Active Gel

Phase 3

- Professional treatment programme as advised by the Nimue skin treatment professional

Support System

- Maintenance and support programme

Maintenance

- Professional maintenance treatments

interactive range

Phase 1 | Basics

- Cleansing Gel Lite
- Conditioner Lite
- Moisturiser Lite
- Nimue SPF40
- Exfoliating Enzyme

Phase 2 | Actives

- May be integrated as required

Phase 3

- Professional treatment programme as advised by the Nimue skin treatment professional

Support System

- Maintenance and support programme

Maintenance

- Professional maintenance treatments

clinical trials

■ environmentally damaged skin

before



after



■ problematic skin

before



after



■ hyperpigmented skin

before



after



■ interactive skin

before



after



our ranges at a glance

Nimue Core

- A range of advanced professional treatments and home care products with all the active ingredients required for maximum skin health and dramatic skin renewal.
- Suitable for effectively treating all skin concerns and general maintenance of optimum skin health.

Sun-C

- A range of sun protection products that protect the skin against UV and free radical damage whilst reducing the visible signs of photo ageing.
- Suitable for all skin classifications.

Age Intelligent

- A prestigious, high performance range with a smart and futuristic treatment approach that improves hydration, skin firmness, elasticity and wrinkle depth.
- Specifically formulated to treat ageing and mature skin.

Y:Skin

- Nimue's skin health programme for youth concentrates on the 10- to 20-year old age group and restores skin health through the regulation and correction of skin functions.
- Specifically formulated for oily and acne prone skin

Nimue Man

- A range for men with busy lifestyles that is simple and easy to use yet delivers effective results. This advanced scientific home care system will result in healthy, rejuvenated skin.
- Suitable for effectively treating all skin concerns.



nimue's refill system

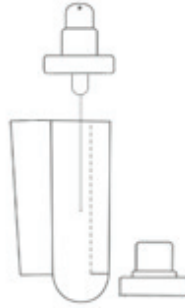
Nimue is one of the only skincare brands to offer a refill system. This unique feature ensures that consumers only have to pay for Nimue's elegant and premium packaging once and thereafter can save a minimum of 25% on buying the refills. This is not only good for the consumer's pocket but great for the environment.

This feature is currently available on Nimue's top sellers: cleansers, conditioners, exfoliating enzyme, active lotion and active gel. There are plans to extend the refill feature to many more Nimue top sellers so watch this space.



1

remove pump from
existing bottle



2

insert pump into the new
refill container



3

place new refill container into
existing bottle

Australia | Austria | Bahrain | Belgium | Denmark | Estonia | Finland | Greece | Germany | Ireland | Kenya | Latvia | Lithuania | Namibia | Lebanon | Netherlands | Norway | New Zealand | Oman | Poland | Saudi Arabia | Sweden | South Africa | Switzerland | Turkey | UAE | UK

nimue awards

- Exporter of the Year + Export Award
- Top 300 Emerging Companies
- Top Achiever Award
- Voted most innovative product
- Platinum Packaging Award
- Best professional stand and product display



memberships

- CTFA - The Cosmetic Toiletry, Fragrance Association of South Africa, Australia and New Zealand
- ABIHPEC - Brazilian Toiletry, Perfumery & Cosmetic Association
- SASO - Saudi Arabian Standards Organisation
- SACEC - South African Cosmetic Exports Council





**Download the Nimue Skin App to further
enhance your Nimue Skin Health Journey**



Visit www.nimueskin.com for more information

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