Press Release

Biocyclic Vegan International at BIOFACH 2026: Rethinking Value Creation – Organic and Vegan from the Ground Up

Berlin/Nuremberg, 3 February 2026

From 10 to 13 February 2026, Biocyclic Vegan International with its German association Förderkreis Biozyklisch-Veganer Anbau e. V. will be represented at BIOFACH in Nuremberg – the world's leading trade fair for organic food. Under the guiding theme **Rethinking value creation – organic and vegan from the ground up,** the organisation positions itself as a driving force for future-oriented organic value chains, particularly in agriculture, retail and catering.

Organic and Vegan – Consistent from Field to Fork

Biocyclic vegan agriculture combines the principles of organic farming with the values of veganism—bringing these two approaches together consistently for the first time at farm level. Going beyond the standards of conventional organic farming, it excludes livestock production and animal-based inputs such as manure, slurry, or horn shavings, relying instead on purely plant-based nutrient cycles.

This cultivation method ensures that products are not only organic, but **genuinely vegan from the field**, while structurally avoiding many of the ecological and economic challenges increasingly associated with animal agriculture.

For many years, Biocyclic Vegan International has been actively committed to building robust biocyclic vegan value chains, linking agricultural practice with market development and strategic marketing. A key focus this year is a new cooperation with V-Label, which introduced a new certification category at the end of 2025: the **V-Label Vegan Agriculture.** This partnership sets new benchmarks for the market positioning of biocyclic vegan products and significantly strengthens their visibility. In addition, partner farms will present their new joint marketing initiative, **Vegan Farmers**.

Biocyclic Vegan International
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Biocyclic Vegan International at BIOFACH 2026

- **Hall 9, Stand 9-542** – NGO area: Information about the principles and objectives of biocyclic vegan agriculture

- **Hall 7, Stand 7-641** – bioPress Meeting Point BIOimSEH: Space for in-depth discussions with the Biocyclic Vegan International team and partners

Events at the conference area Experience the World of PLANETARY HEALTH (Hall 9, Stand 9-161)

- **Pioneering Product Biocyclic Vegan: Added Value for Retail, Customers and the Planet**
  Panel discussion with Jonathan Mesecke (MD Naturkost Elkershausen GmbH, Göttingen) und Daniel Hausmann (Biohof Hausmann, Rochlitz, Saxony) | Moderation: Alina Gieseke (Förderkreis Biozyklisch-Veganer Anbau e. V.)
  Tuesday, 10 February 2026 | 11:00–11:45 a.m. (in German)

- **Rethinking Sustainable Cuisine: Opportunities, Trends and Stories for Gastronomy**
  Panel discussion with Martina Vogl (Founder of Voglhaus, Constance) and Balázs Tarsoly (Branding Cuisine agency and author of "Future Cuisine") | Moderation: Alina Gieseke (Förderkreis Biozyklisch-Veganer Anbau e. V.)
  Thursday, 12 February 2026 | 01:00–01:45 p.m. (in German)

Events at the bioPress Expert Lounge at Meetingpoint BIOimSEH (Hall 7, Stand 7-641)

- **Vegan Farmers – Biocyclic Vegan Products for the Organic Retail Sector**
  Presentation by Jakob Mannherz (Moosfeld Gemüse GmbH, Singen-Bohlingen, Baden-Württemberg) and Daniel Hausmann (Biohof Hausmann, Rochlitz, Saxony), followed by a discussion
  Wednesday, 11 February 2026 | 01:30–02:30 p.m. (in German)

- **Beyond Organic: How the V-Label Makes Vegan Agriculture Visible**
  Presentation by Axel Anders (Biocyclic Vegan International), followed by a discussion
  Thursday, 12 February 2026 | 11:00 a.m. until 12:00 p.m. (in German)

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Information Downloads