



BIOCYCLIC VEGAN INTERNATIONAL



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PRESS RELEASE

Setting new Standards! –

BIOCYCLIC VEGAN INTERNATIONAL AT BIOFACH | HALL 9 | BOOTH 116

[Berlin, 08.02.2024]

Under the motto "Setting new standards!", Biocyclic Vegan International will again be represented with a stand and various activities at BIOFACH, the world's leading trade fair for organic food in Nuremberg, Germany, from 13 to 16 February 2024.

Together with its German partner organisation, Förderkreis Biozyklisch-Veganer Anbau e. V., Biocyclic Vegan International has been committed to promoting biocyclic vegan agriculture in Europe and worldwide since 2018. Biocyclic vegan agriculture is a vegan, entirely plant-based form of organic farming without animal husbandry, in which no fertilisers or other inputs of animal origin are used. The foundation for biocyclic vegan agriculture is the Biocyclic Vegan Standard, recognised by IFOAM in 2017 as an independent vegan organic standard and has been applicable worldwide ever since. A professional control and certification system and the Biocyclic Vegan Quality Seal guarantee consumers full transparency along the entire value chain.

At the Förderkreis stand (Hall 9, Stand 116), manufacturers of vegan processed food products, in particular, will be interested in discovering the wide range of raw materials that are already available in biocyclic vegan quality and which now allow them to label processed products as organic and consistently vegan, i.e. "from the field", with the Biocyclic Vegan Quality Seal and thus position themselves on the market with a new unique selling point.

In cooperation with the German Association of Organic Food Producers (AÖL), the Förderkreis is organising three exciting programme items in the event space *Experience the World of Vegan* (Hall 4a), all in the German language:

- "Organic, vegan, biocyclic vegan? Rethinking vegan value chains from field to plate" – Panel discussion, Tuesday, 13 February 2024, 10:30 am.
- "Paths to a new human-animal relationship in agriculture – with empathy and women power!" - Panel discussion, Wednesday, 14 February 2024, 2:00 pm.
- The First Biocyclic Vegan Cooking Show – with biocyclic vegan farmer Daniel Hausmann and vegan chef Xenia Mohr, preparing delicious food according to a recipe developed by organic master chef Mayoori Buchhalter – Friday, 16 February 2024, 1:00 pm.

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