

## CURRICULUM VITAE

**Jan Kjær**

### PERSONAL DETAILS:

Nationality: Danish  
Gender and age: Male, 60 years old  
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Denmark  
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### PROFESSIONAL PROFILE:

Working professionally with communication for 35 years.

More than 28 years of professional working experience with development work, both from the field, from several Danish Development NGOs, and from consultancy firms in Denmark and Germany. Development communication and campaigns have been the core of the work. Also involved in teaching, facilitation, and programme work.

From December 2019 to June 2020. EU funded project 'Frame, Voice Report' in cooperation with Danish People's Aid with popular engagement around Sustainable Development Goal 6: Water and sanitation.

January to April 2020, review for Danida of CISU with communication and popular engagement in focus. In contract with more than 25 Danish NGO's in the process.

From January 2018 to October 2019 working partime on communication about Afghanistan in Danish ngo DACAAR.

In 2017, wrote the book 'Syv fantastiske folkehjælpere' about Danes volunteering for Danish People's Aid.

For 12 years reporting regularly in Danida magazine Udvikling (now 360 grader)

From 2010-15 editor of quaterly newsletter for Danida Fellowship Centre.

From 2009-15 editing news stories and developing themes on a.o. human rights and Arab Uprising for Danida youth website u-web.dk.

Also private companies are in the portfolio. Took pictures and wrote articles for Novo Nordisk in Kenya in 2015 and Tanzanian beach hotel in 2016.

In 2010 the Hungary guide book 'Turen går til Budapest og Ungarn' by Jan Kjær was published.

Management experience from a position as acting director for the MS programme in Tanzania. Duration 3 months in 2005.

In 2003, I was in charge of a campaign involving more than 40 Danish NGOs. The campaign aimed at raising interest for the plight of the poorest people in the world and engaging Danes in development work.

Working experience from Ukraine, Hungary, Poland, Kosovo, Nicaragua, Guatemala, El Salvador, Brazil, Nepal, Afghanistan, Pakistan, Iraq (Kurdistan), Lebanon, Mongolia, Philippines, Egypt, Botswana, South Africa, Mozambique, Zambia, Zimbabwe, Uganda, Tanzania and Kenya.

From June 2017 to October 2018 chairman of Globalnyt, a news service with development countries in focus.

From 2016 to 2019 member of the board and vice chairman of the section for selfemployed in DM, the Danish Association of Masters and PhDs (Dansk Magisterforening).

From 2008-16 chairman of Nairobi-klubben, a network of 75 Danish development journalists.

## KEY COMPETENCES:

**Multi media production.** Text, photo and YouTube videos. Web and print media.

**Consultancies** regarding the communication and popular engagement efforts of CISU, DACAAR, International Media Support, IRCT (Dignity) and Save the Children, Denmark.

Media strategy for the EU-delegation to Tanzania.

2011-16 external consultant for Danida Fellowship Centre (home page and newsletter)

**Media coordination and press contact** for Danish NGOs and Danida

## EDUCATION:

2004 -

Master in Communication for Development  
University of Malmø, Sweden  
Part-time study/ thesis pending

1982 - 1985

Master in Culture (Cand. Phil.)  
University of Aarhus, Denmark

1979 - 1981

Bachelor in History of Literature (Part one of the master degree in Culture)  
University of Aarhus, Denmark

1975 - 1978

Skt. Knuds Gymnasium, Odense

**LANGUAGES:**

Danish	-	mother tongue
English	-	excellent
German	-	good
French	-	good
Spanish	-	strong basis with good reading skill
Swahili	-	Good speaking skill

**EMPLOYMENT RECORD:**

2007 -	Self employed multimedia journalist and communication and development expert in Better-World.dk with trips to developing countries 3-5 times a year and developed countries 2-4 times a year
2018-2019	Working parttime in the Copenhagen secretariat of DACAAR, an ngo supporting development in Afghanistan.
2010 - 2011	Communication consultant on part time basis Danish People's Aid, Dansk Folkehjælp
2006 - 2007	Communication consultant on development education Grontmij/Carl Bro (SWECO), Denmark
1997 - 2006	Communication consultant with press contact (7 years), Members' consultant (1 year) Editor of members' magazine (3 months) MS, Danish Association for International Cooperation, Denmark (Now MS/ActionAid)
1992 - 1997	Information officer for MS programmes and partners JET (Tanzania), National Women's Lobby Group (Zambia), Uganda Pioneers Association (Uganda) MS in Tanzania, Uganda and Zambia
1985 - 1992	Media teacher specialised in radio and video production Freelancing for Radio Fyn, Television TV2Fyn, Fyens Stiftstidende, advertisement agencies, MS and others AMU-Fyn (sometimes part time sometimes full time)

**EXPERIENCE REGARDING DEVELOPING COUNTRIES:**

2020	Research trip to Tanzania with Danish book author Jesper Tornbjerg resulting in the children's book 'Vandspejlet,' videos, and articles about SDG 6 Water and Sanitation. Covid 19 restricted the popular engagement part on the islands of Lolland and Falster.
2019	Communication courses held in Kabul for DACAAR staff.

- 2018 In Jordan communicating about refugees from Syria. Working at the Secretariat in Copenhagen for Danish ngo DACAAR.
- 2017 Wrote the book 'Syv fantastiske folkehjælpere' about some of the key players in Danish People's Aid over the last 70 years. Book published in relation to the organization's 110 years anniversary.  
In Tanzania reporting on WASH-activities and in Uganda on hunger and food aid in Karamoja.  
Photos of activities in Denmark for Danida Fellowship Centre.
- 2016 In Iraq (Kurdistan) reporting for Danish Daily Ekstra Bladet, Udvikling and Danish People's Aid on the refugee crisis.  
In Lebanon reporting on refugee crisis for Udvikling and Danish People's Aid  
In Tanzania reporting from World Diabetes Foundation conference and for the Danida Fellowship Centre Newsletter. Production of sales brochure for Tanzania beach hotel.
- 2015 Developing the communication strategy for the European Year for Development for the EU-delegation in Tanzania for German consultancy firm Particip.  
Covering Nepal earthquake for Danish daily Ekstra Bladet, Folketidende and Danish NGO Dansk Folkehjælp.  
Taking pictures and writing stories on corporate social responsibility for Novo Nordisk in Kenya.  
Communication workshop facilitation for staff working in Somalia.  
Covering water and sanitation projects in Kenya.
- 2014 Media coverage in Philippines  
Follow up on Typhoon Haiyan. Articles, photos, Facebook-updates, small Youtube videos.  
Media coverage in East Africa twice  
Water and sanitation in Uganda and Tanzania  
Former Danida fellows in Kenya.
- 2013 Press contact during Danish Development Days, Denmark Networking Consultants and Danish Ministry of Foreign Affairs  
Similar events in 2008, 2009, 2011.  
  
Media coverage in Mongolia  
Photos, articles and an audio about the conditions of blind Mongolians  
Danish Association of the Blind, U-web.dk and various regional media.  
  
In East Africa reporting on a.o oil and human rights  
<http://www.u-web.dk/unge-ojne-pa-menneskerettigheder>

2011	Media specialist Consultancy: Capacity Assessment of International Media Support (IMS) for Danish Ministry of Foreign Affairs. Ukraine, Zimbabwe and Egypt
2010	Media Specialist Consultancy: Evaluation of Save the Children Denmark information materials
2009	Media Specialist Consultancy: Evaluation of IRCT (now Dignity) information materials
2005	Director Head of MS's programme in Tanzania MS, Danish Association for International Cooperation.
2001 - 2002	In charge of campaign in involving MS Nepal Operation Dagsværk. Development of proposal and execution of campaign involving 30,000 pupils MS and Operation Dagsværk. In Pakistan and Afghanistan reporting on DACAAR activities for Danida-Avisen and MS.
1996 - 1997	Information worker in Tanzania and Uganda Short term contracts in Tanzania and Uganda assisting MS and partners in doing information work. Working with Uganda Pioneers Association. Assisting in making videos for broadcast in Denmark Images of Africa South Africa and Mozambique.
1992 -1996	Information worker in Zambia Assisting the MS country office and partners in doing information work. Half of the time with National Women's Lobby Group  Information worker in Uganda Assisting the MS country office and partners in doing information work  Information worker in Tanzania Assisting the MS country office and partners in doing information work. Teaching development workers at MS-TCDC. Half of the time with JET, Journalists Environmental Association of Tanzania