

NEWSLETTER Volume 04 2023



Welcome...

Season's greetings, Beta Tribe,

As we come to the end of the year, we approach a period where we get some time off work to spend with our loved ones—a time to relax a little and contemplate our strategies for the coming year.

We, at Beta Properties LTD, want to take this opportunity to thank all of you who have taken the time to read through our newsletter, share it, and even inquire about and use our services. We are truly grateful to you.

At Beta Properties LTD, we don't view every sale or lease merely as a commission earned; instead, we see it as an opportunity to serve our clients and transform their lives. Whether you need to sell your property due to relocation, require more capital to expand your business, or wish to enhance your quality of life, we are here to serve you and ensure you achieve your goals. If you're considering leasing, hoping to find a property suitable for your personal or family needs or suitable for conducting your business, we're here to assist with a smooth transition. Our aim is to see you live better, and our focus is on ensuring you get what you deserve.

Thank you for considering Beta Properties LTD. We are dedicated to understanding your needs and helping you reach your objectives. Wishing you continued success and looking forward to serving you in the upcoming year!"



Musonda Kalumbeta Director





NEWSLETTER



Strategic Reflection: Planning for Success in Zambia's Booming Property Market in 2024



by Lucy Thompson Siwale Beta Properties

The saying goes "If you fail to plan, you plan to fail." As we close the year, it is important to reflect on the decisions we have made over the past 12 months, and challenge ourselves to do better than we did in the coming year. We need to ask ourselves if the plans we set out at the beginning of the year were executed as we had hoped

and if they didn't, we need to assess what we could have done differently.

That being said, with regards to the property market, Planning can mean taking higher financial risks by investing in a property that will yield a Long term Return on Investment. It can also mean letting go of that beloved property that has been dormant for decades and see what it can become. We call this turning Liabilities into Assets. This is the perfect time to plan for whatever you aspire to achieve, property wise, in 2024.

Dear Reader, it is no secret that Zambia is currently a hot spot for investment with so many areas of development. But as we invest, I strongly urge you to consider the following:

- 1. Consider the needs of the community in that area such as schools, Hospitals Police stations, apartments and convent stores.
- 2. Consider raising up structurally sound architecture that will withstand the environment.
- 3. Consider sustainability with alternative power sources to ease dependency on Municipality provision.

In order to achieve the above mentioned, one needs Vision and the strong ability to PLAN. We, at Beta Properties have the passion and experience to help you through this journey.

Warmest Regards

Testimonial

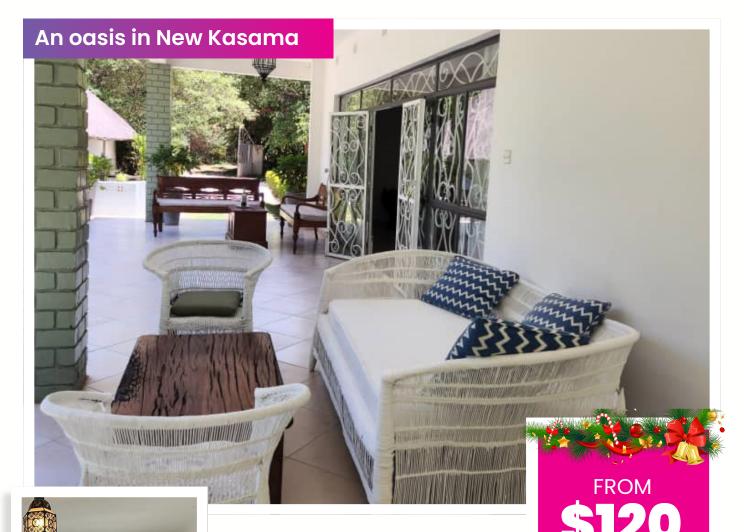


Mariet M. Kalebuka

Having different avenues for financial growth to attain certain freedoms is an important goal for everyone. Real estate is one of those key avenues. I made the decision to take this path and in the beginning it took a lot of time and effort with little to no result.

I engaged Beta Properties to assist me find the perfect investment property to purchase and it was a very smooth process. The teams were supportive and i would certainly recommend Beta Properties.





CHRISTMAS

.....

HOME AWAY FROM HOME

Escape to luxury in New Kasama with this exclusive Airbnb, with a perfect blend of comfort and style this Airbnb features include:

- * Fully furnished house and equipped kitchen
- * Mutiple cozy sitting areas
- * Serene gardens for peaceful escape
- * Vibrant communal space for shared moments.

PRIMARY SUITE

Single Occupant

\$120/day

PER DAY

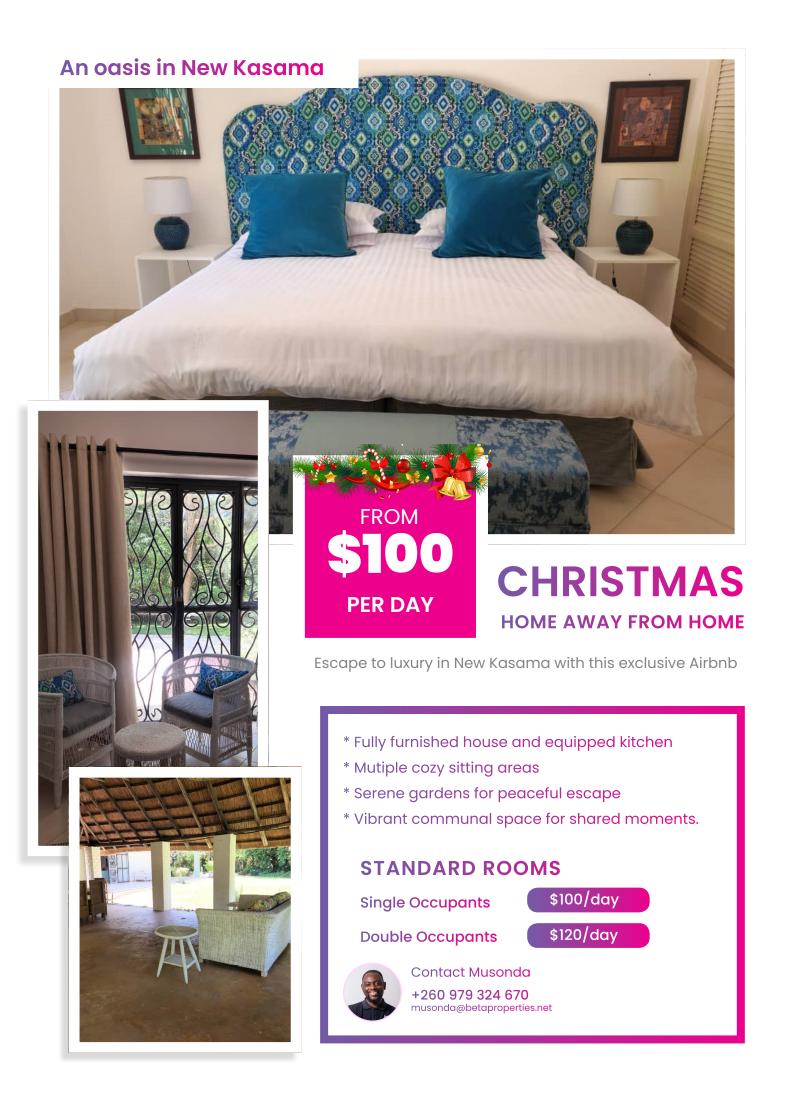
Double Occupants

\$140/day



Contact Musonda

+260 979 324 670 musonda@betaproperties.net



WELCOME TO GABRIELLE LUXURIOUS FULLY FURNISHED & SERVICED APARTMENTS

Are you looking for luxurious apartments for long or short term rent? We offer different luxury standards that suit most people searching for affordable fully serviced luxury apartments.



* 24/7 security * Air conditioning

* along tarmac

* Backup power for lighting, washing and A/C

One Bedroom

\$35/day

\$900/pm

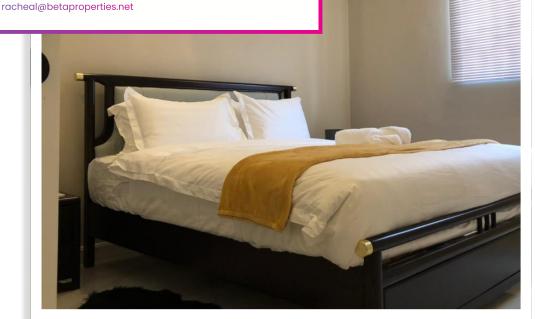
Two Bedrooms

\$50/day

\$1,200/pm



Contact Racheal +260 976 473 822



FOR RENT





LEOPARDS HILL

\$3,000/pm

Indulge in the epitome of luxury living with this meticulously designed residence that presents a master ensuite, a dedicated TV room and play area, a captivating indoor patio with a fireplace, a refreshing pool, an inviting guest suite, and a convenient storage room.

3 Bedrooms Master ensuite
3.5 bathrooms
TV room play Area
Indoor patio with fire place
Swimming Pool
Guest suite
Out door storage room











FOR RENT





LEOPARDS HILL

\$3,100/pm

Embrace a lifestyle of sophistication with this exquisite property featuring a downstairs guest suite, an expansive garden, a refreshing pool, a reliable generator set, and hassle-free maintenance

3 Bedrooms
2 bathrooms
Downstairs guest suite
Swimming Pool
Backup Generator
Water, garbage collection
& garden maintenance included









FOR RENT





AVONDALE

The apartments are located in a secure and safe area very close to great east road.

They are well finished and fully equipped, with all kitchen utensils provided .The apartments are spacious and have a modern finish . Each apartment has a private back yard, and two apartments have splash pools .

3 Bedrooms

\$1,800/pm

2 Bedrooms

\$1,500/pm



IBEX HILL

Discover comfort and style in the heart of lbex with our **newly built** one bedroom fully-furnished Flats nestled within a charming complex of 8.

24/7 Security DSTV subscription Swimming pool

Short Term

K1,150/day

Long Term

K17,500/pm



Contact Musonda +260 979 324 670 musonda@betaproperties.net

FOR RENT







MEANWOOD IBEX

Elevate your living experience with our beautiful one-bedroom apartments for rent. Nestled in the heart of Meanwood lbex, this exclusive complex of six boasts four vacant apartments awaiting the perfect tenants.

1 bedroom Gym Pavilion (outside cosy bar/lounge) Wifi Cctv 24/7 24/7 Security

K7,000/pm



ROMA

Immerse yourself in contemporary design and thoughtful spaces crafted for your comfort with these modern, stylish apartments.

Act fast, as only 2 out of 3 apartments are still available!

With Aircons

K12,000/pm

Without Aircons

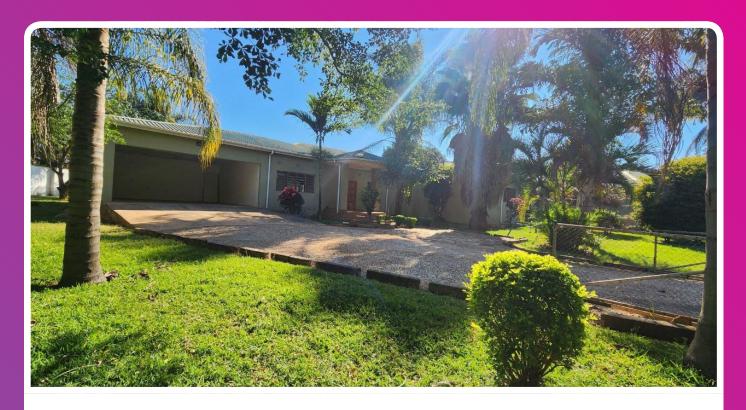
K10,000/pm



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FOR RENT





NEW KASAMA

Discover luxury living in New Kasama with our exquisite 3-bedroom rental units.

Each unit features spacious bedrooms with en-suite bathrooms and a guest toilet for added convenience. A well-maintained, expansive private yard adds to the allure, while also having access to a communal pool and gym shared among the 10 units on the premises.

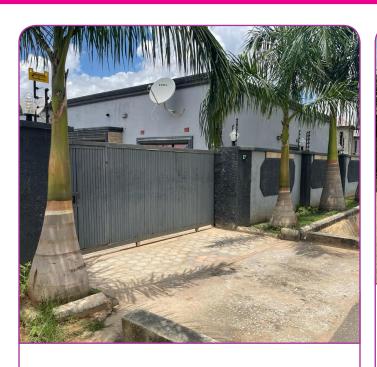
24/7 Security Gym Swimming pool

K14,000/pm



FOR SALE





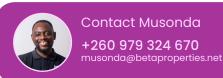
SALAMA PARK

Welcome to Salama Park, the perfect place to call home! We're excited to present to you an incredible opportunity to own a block of stunning 2 bedroom flats in a modern and stylish complex of four.

Located in the heart of Salama Park, this property puts you right in the middle of all the action. From world-class dining and entertainment to top-rated schools and shopping, this area has it all. And with easy access to major highways and public transportation, you'll be able to get wherever you need to go with ease.

2 Bedroom Houses X4

K2,500,000





SALAMA PARK

This remarkable property not only offers a comfortable living space but also includes a fully-equipped Hair Salon and Barbershop on the premises, making it an exceptional choice for entrepreneurs and investors.

Free-standing 4 Bedroom House

K2,500,000



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read more

FOR SALE





AVONDALE

Looking for your dream home in Avondale? Look no further! This delightful 3-bedroom house is now available for sale, and it's situated in a prime location near the Avondale Complex and just a stone's throw away from Twin Palm Mall.

3 Bedrooms 2 Bathrooms Spacious Kitchen Ample Outdoor Space Parking Space Plot Size: 1323 square meters

K1,800,000





KABULONGA

This one bedroom apartment is located on sable road in a quiet and secure area.

The property is an ideal opportunity for young professionals to rent or a potential Airbnb for an investor.

1 Bedroom House

K1,400,000



Contact Paul +260 976 257 510 paul@betaproperties.net

FOR SALE





CHUDLEIGH

Situated in the desirable chudleigh area.

This property can be an ideal family home or an opportunity for an investor to renovate.

3 bedroom 2500 sqm plot

K3,000,000





CHAMBA VALLEY

Enjoy the beauty of Chamba Valley from your own backyard oasis. The property provides a serene escape with the convenience of city living. With a spacious master bedroom for ultimate relaxation, an expansive Living Room which is perfect for entertaining and a convenient laundry room for added convenience, this property is an incredible opportunity.

3 bedroom House 1 bedroom cottage in the backyard

K2,500,000



Contact Racheal +260 976 473 822 racheal@betaproperties.net WHY GIVE US A CALL?

Because we're representatives for life!

We would like to hear from you.

Call us directly:

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Send an email:

info@betaproperties.net

Visit our website:

www.betaproperties.net