



Giedre Serritslev
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MY CONTRIBUTION TO YOUR BOARD

I will contribute by challenging company's strategy and execution plan in order to define the competitive edge within international BtB markets and technical products leading to the profitable growth.

COMPETENCIES

I have been defining and implementing international business growth strategies through new markets, customers, products, processes and M&A in a several managerial positions. This covers big global corporations and middle size family owned businesses. I have more than 20 year management experience as well as experience from the global management teams.

Today general business management is my core competence enhanced by my educational background as MBA and significant experience as a top manager within industrial and retail sectors on the international level. Specifically I am expert within:

- Setting strategic direction
- Strategy execution, including change management
- Developing of new business areas
- Managing business operations
- People leadership
- Development of organizational competencies and capabilities
- Improving business processes

CURRENT AND PREVIOUS JOB POSITIONS

2018 –	Regional Director Europe, Andritz Group, Feed & Biofuel Division
2017 – 2018	Sales Director, SGS After Market, Pentair, USA (acquired Union Engineering A/S)
2015 – 2017	General Manager, After Market, Union Engineering A/S
1995 – 2015	Other positions, including people responsibility since 2000

BOARD POSITIONS

2020 -	Andritz Feed & Biofuel A/S, Esbjerg
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EDUCATION (with degree)

2020	Executive Board Program INSEAD, DK & FR (to be completed in April)
2008	Executive MBA, Henley Management College, UK
2000	Bachelor in Sales and Marketing (HD-Afsætning), SDU, DK
1996	International Business Strategies, London School of Economics, UK
1995	Business Administration, Vilnius University, LT

LANGUAGES

Danish, English, Russian and Lithuanian (native) – all on the business negotiation level.