

INTERNATIONAL EXECUTIVE WITH ABUNDANT EXPERIENCE IN STRATEGIC BUSINESS DEVELOPMENT

An accomplished, versatile and result-driven professional, with a proven track record in delivering results, identifying business opportunities, building dynamic, multicultural teams and ultimately growing the bottom lines of companies worked with.

More than 20 years of international leadership experience, especially in terms of creating and leading high performing and cohesive teams, providing performance management and encouraging personal development. A performance driven, persistent and approachable leader, who is capable of solving problems and identifying sustainable solutions.

Abundant experience in strategic business development, planning and implementation. Extensive knowledge in analysing potential market growth opportunities and translating these into go-to-market strategies for companies.

An extrovert and professional networker, who effortlessly navigates in all circles and understands how to utilise the contacts created. Ability to engage with people from all over the world.

Overall an ambitious, energetic, positive and proactive individual with an extensive network and a key focus on delivering results.

PROFESSIONAL EXPERIENCE

Sales Manager, Cryos International, Denmark

2018 -

Trade Council, Ministry of Foreign Affairs

The Trade Council is the governmental export and investment promotion organisation. The organisation is comprised of all governmental activities designed to promote Danish export and foreign investment within Denmark under one roof.

Head of Trade department, Royal Danish Embassy, London, United Kingdom

2013 - 2017

Deputy Head of Mission, Danish Embassy, Kuala Lumpur, Malaysia

2009 - 2013

Consul General, Danish Consulate General, Sydney, Australia

2004 - 2009

Trade Commissioner, Danish Trade Commission, Gothenburg, Sweden

1996 - 2002

Sales Engineer, Metallic A/S, Skive, Denmark

1993 - 1996

EDUCATION

- **Graduate Diploma in Business Administration – Organization, HD (O)**
- **B.Sc. Mechanical Engineering**

VOLUNTARY WORK

Board member, DUCC, Danish UK Chamber of Commerce

2013 – 2017

Board member in EUMCCI – EU Malaysian Chamber of Commerce and Industry

2011 – 2013

Danish Business Network, Sydney

2006 – 2009

Board member in the Danish Seaman Church, Gothenburg, Sweden

1999 – 2002