

b2b distribution of packages, hotels and services

get your group.
Réservation de groupes en ligne 

TOUREN  **SERVICE** FRANCE SAS



**FRANCE
FOR
GROUPS**

the french planning &
reservation system

Get your Group is a full-service **b2b online** system for regions hotels and service providers

Target customers are

- **Bus companies**
- **Tour operators**
- **Travel agencies**

Source markets are European markets

2021

- **German speaking markets**
- **French speaking markets**

2022

Other European Markets

Get your Group is a full-service b2b online system for regions hotels and service providers

GYG is not a marketplace but an automated system for the promotion and consolidation of travel bookings with various service providers. It allows the customer to purchase and settle several different travel services collectively and thus simplifies the organisation.

- presents the services available on its website. Individual services can be combined into a package of services and sold at a fixed price.
- sells all the services provided in its own name and for its own account exclusively to tourist resellers in the b2b sector.
- takes care of the entire group in its own name and for its own account.
- provides the hotel/agency with reservation statuses, room lists and required documents.
- collects payment from the client and transmits the money.
- prepares all necessary documents (supporting documents / invoices / certificates) for the customer.
- guarantees the payment of its customers.
- provides the customer with an emergency hotline during the travel.
- will deal with complaints in the event of poor performance by its partners

What makes Get Your Group unique compared to conventional booking systems?

Get Your Group places your service or hotel in a regional or thematic context. After all, hardly any customers travel to a region just for a boat trip, a restaurant or a specific hotel. Most customers are looking for a meaningful trip.

Customers who go to hotel booking portals have usually already made this decision and are only looking for the best price/performance ratio.

Get Your Group provides professional travel organisers with ideas and arguments to visit their region and makes the implementation of these ideas immediately possible.

Advantages of this concept for service providers (restaurants/sightseeing/guided tours/sightseeing)

Even small services are covered – not only lighthouse services

No upfront fee thanks to participation by the NBTC

Significant workload reduction, as the system monitors and organises the entire booking process (Automatic deadline monitoring / payments / lists of persons etc)

Integration in packages : Strong services or regions are linked thematically or regionally with lesser-known services

Advantages of this concept for hotels



GYG works with contingents or on request

In addition to rooms, other services of the hotel can also be included (SPA/ room rentals/ restaurants/ other services and even packages)

For allotements: GYG Extranet gives you permanent access to your allotements, you can monitor, reduce, increase or withdraw them.

G Y G t h u s c r e a t e s a f r e e s a l e m o d e l f o r g r o u p s

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Costs

GYG provides – as you can see – many services – but, what does it cost

No upfront fees / no translation fees

H o t e l s : Wholesaler Rates (about 10% less than ad hoc group rates)

S e r v i c e s : Wholesaler Rates (about 10% less than ad hoc group rates)

Free services are displayed by us in connection with the cooperation with the NBTC

Types of offers on Get your Group

On the Get Your Group platform, 5 variants of offers can be displayed

- Packages (DMC/DMO / own packages)
- Hotels & Services
 - Packages with 1 hotel
 - Packages with several hotels(circuits)
- Hotel only
- Service only (01.05.2021)
- Day packages without hotel (01.05.21)

The screenshot displays the top section of the Get Your Group website. At the top left is the logo 'get your group. Gruppentreisen online buchen'. To its right is a phone icon and the number '+49 7851 9928-35'. Further right is a navigation menu with links: 'Home', 'Paketreisen', 'Hotels & Aktivitäten', 'Hotels Only', 'Anfrage', and '1. Kunde'. Below the navigation is a search bar with the text 'Reisen erstellen? Hier geht es zur Suche'. Underneath are three main categories: 'Paketreisen' (Group programs from local experts), 'Hotels & Aktivitäten' (Activities and services in the region), and 'Hotels Only' (Selected hotels for comparison and booking). Below these is a section titled 'Unsere Highlights für Sie' featuring four travel cards with images and details: 'Juwelen der Weinstrasse' (3 days, 175,00 €), 'Prag - der Bestseller' (3 days, 123,00 €), 'Das Pariser Wochenende' (3 days, 87,00 €), and 'Malerischer Schwarzwald & Elsass' (4 days, 219,00 €). Each card has a 'Jetzt auswählen' button.

Packages

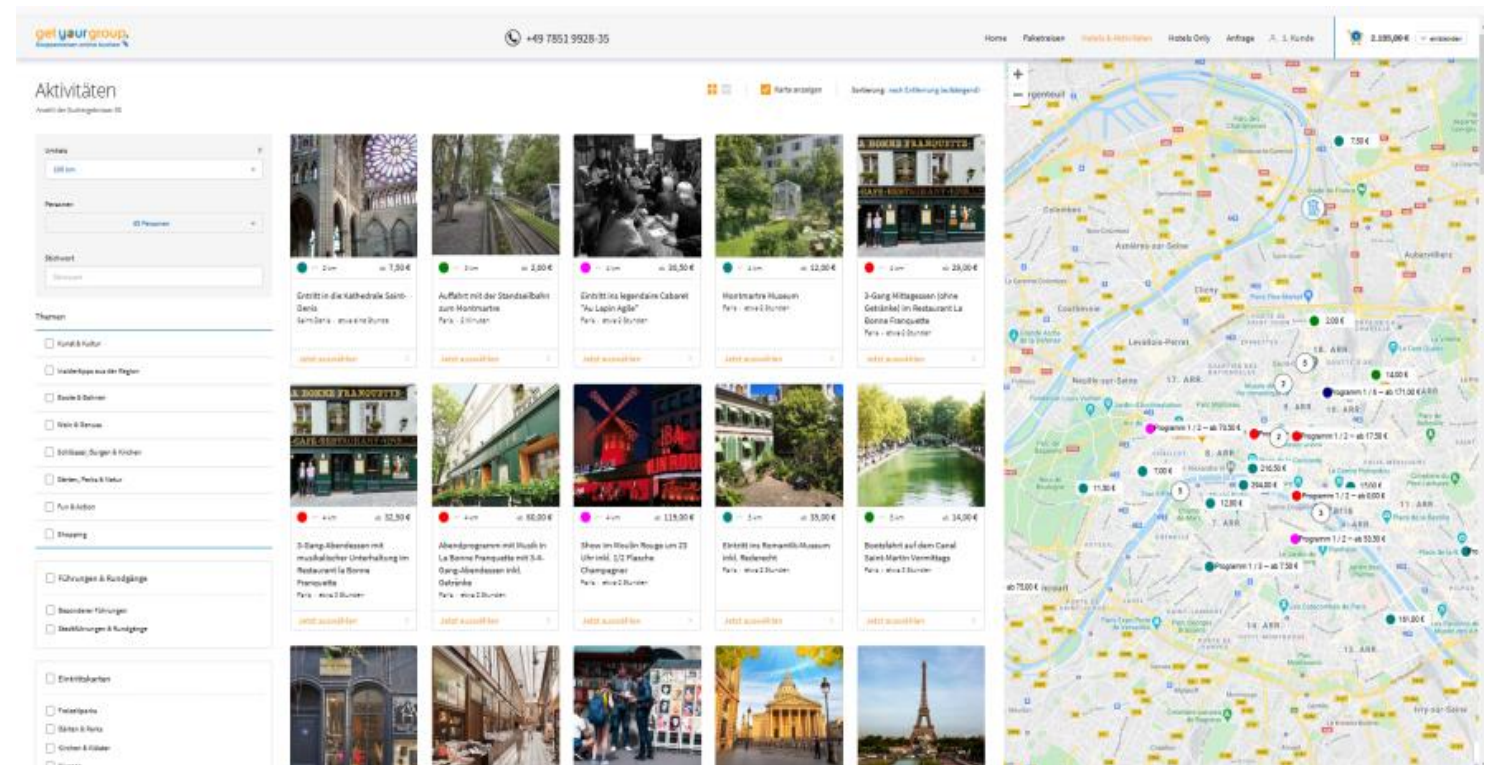
The customer can book existing packages and add selected services.

The screenshot shows the website <https://www.getyourgroup.de/tours/search?searchstring=&searchStartDate=2020>. The page is titled "Paketreisen" and displays a grid of 18 travel packages. Each package card includes a title, duration, price, and a brief description. The packages are:

- 80/84 zum Top-Preis (limitiertes Angebot) - 2 Tage - 39,00 €
- ZDF-Fernsehgarten 2 Tage - 39,00 €
- Sternwirtschaft in Franken - 2 Tage - 63,00 €
- PresidenZürcher Weltmetropole Prag - 2020 - 2 Tage - 63,00 €
- Heideburger Stierseminar - 2 Tage - 72,00 €
- Heideburger Schlösschenführung - 2 Tage - 74,00 €
- Das Partner Wochenende - 2 Tage - 79,00 €
- Schneewaldpark und Europapark - 2 Tage - 79,00 €
- Böhmische Siedlerwelt - 2020 - 2 Tage - 83,00 €
- Berlin immer wieder... 2020 - 2 Tage - 86,00 €
- Historisch, romantisch... einfach schön! - 2 Tage - 86,00 €
- Opernfestspiele Verona - Übernachtung Ravenna - 2 Tage - 88,00 €
- Historisch, romantisch... einfach schön! - 2020 - 2 Tage - 89,00 €
- Strasbourg Perfekt - 2 Tage - 89,00 €
- Elbsaar Week-End - 3 Tage - 89,00 €
- Mailand - Symbolisch aus Tradition und Moderne - 2 Tage - 89,00 €

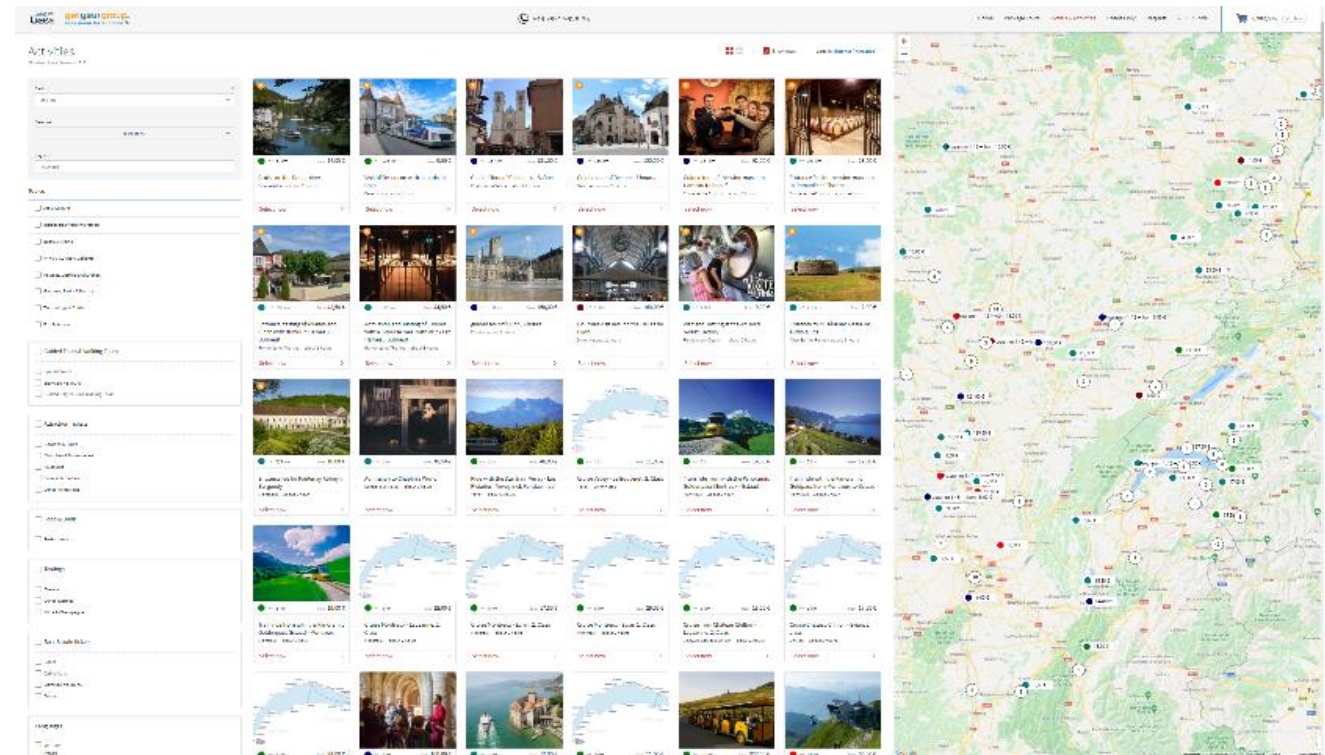
Hotel & Services

All elements of the trip (hotels + ancillary services) can be assembled, booked and invoiced. This allows the customer to build his package flexibly and quickly. From May 2021 he can also build tours with a route and visit planning system (distances/ hours/ road fees and working hours of the driver etc.).

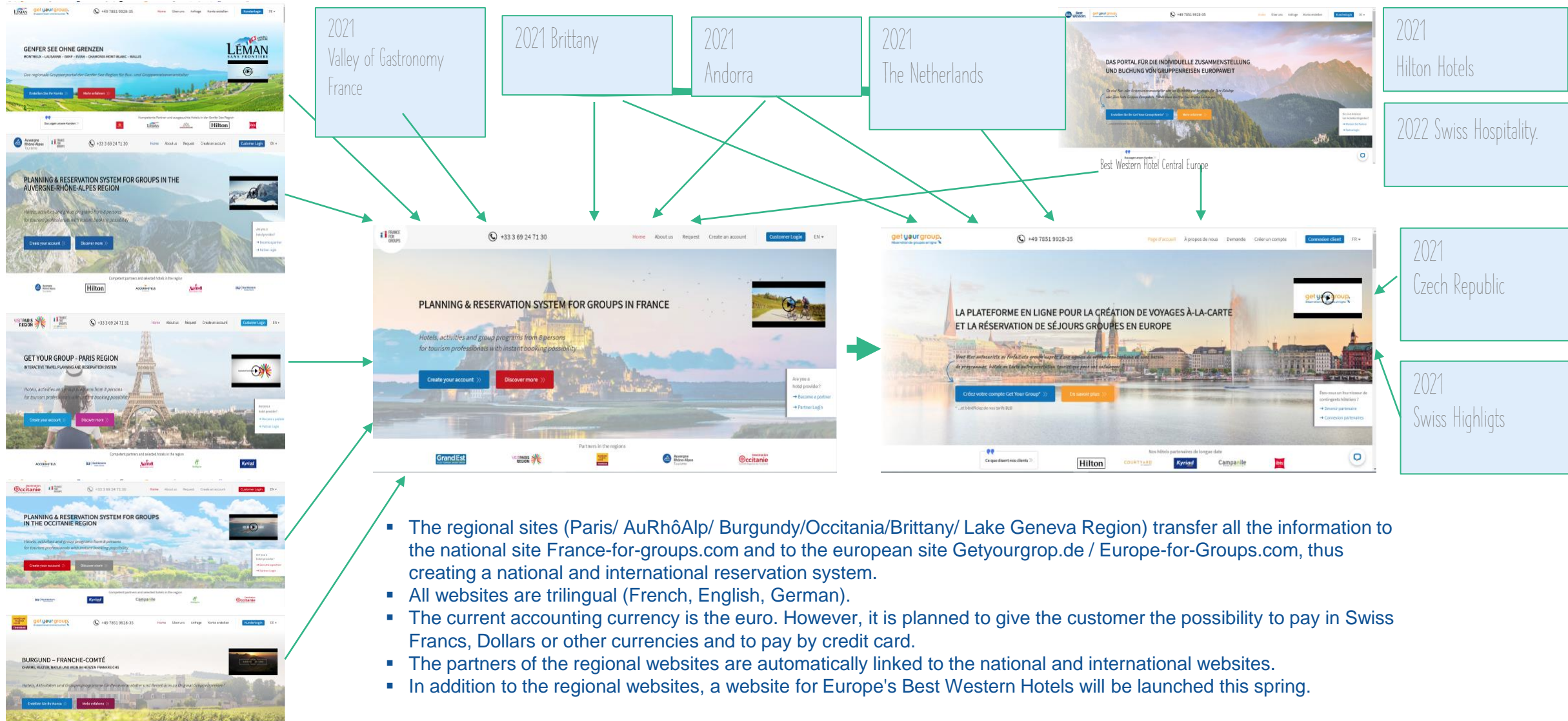


Services

- Individual services can be displayed
- Several services can be offered directly as part of a daily program
For example: boat trip + lunch + visit of a museum for 99 €
- Individual services and service packages can be directly linked to a hotel.(e.g. 3 nights in hotel + one excursion package on day 2 + one individual service on day 3)



The Get your Group site system



Thank you for your
attention