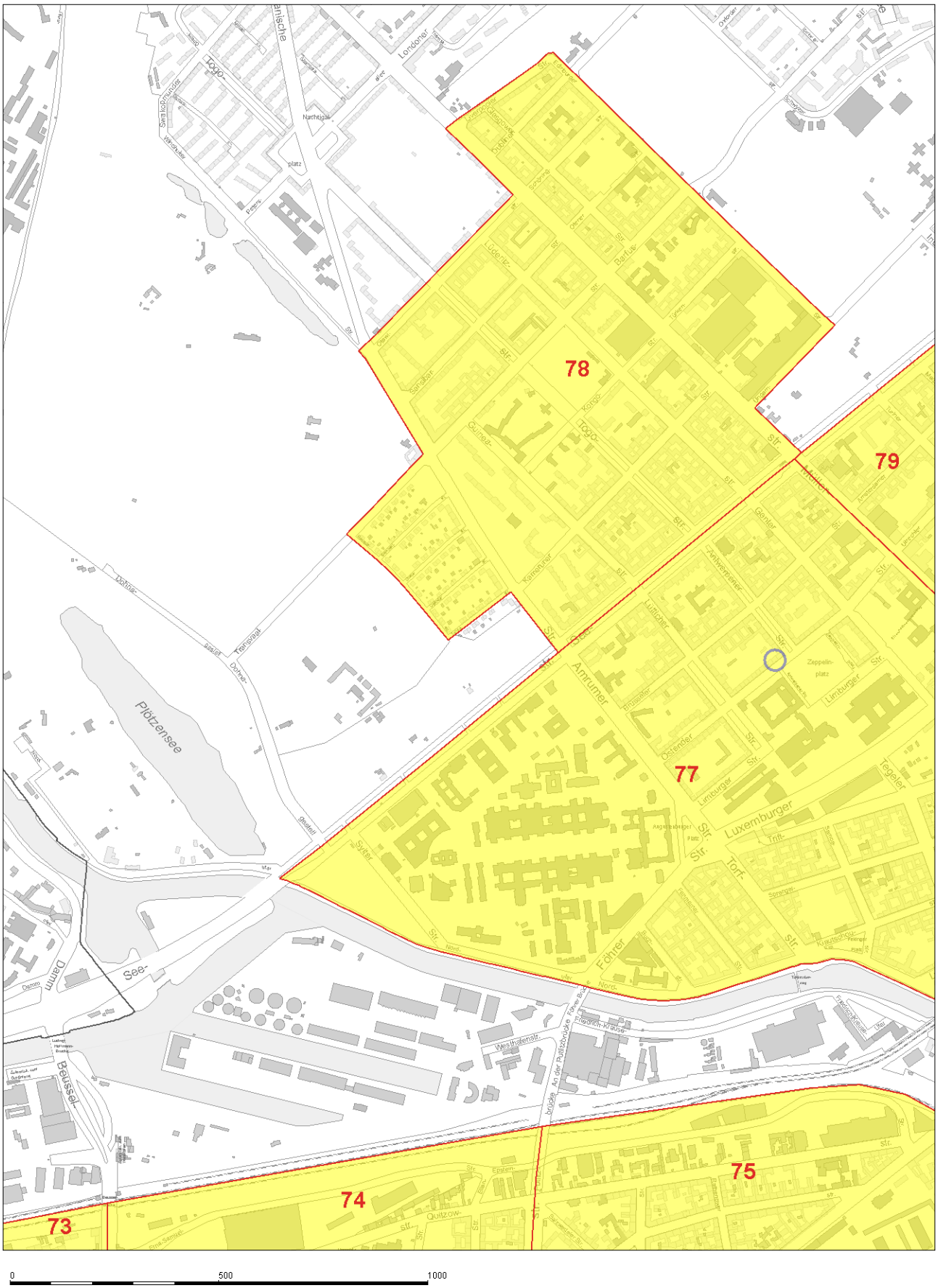Parkraumbewirtschaftung