

**Battery
Tech
Expo**

EXPLORE THE BATTERY REVOLUTION!

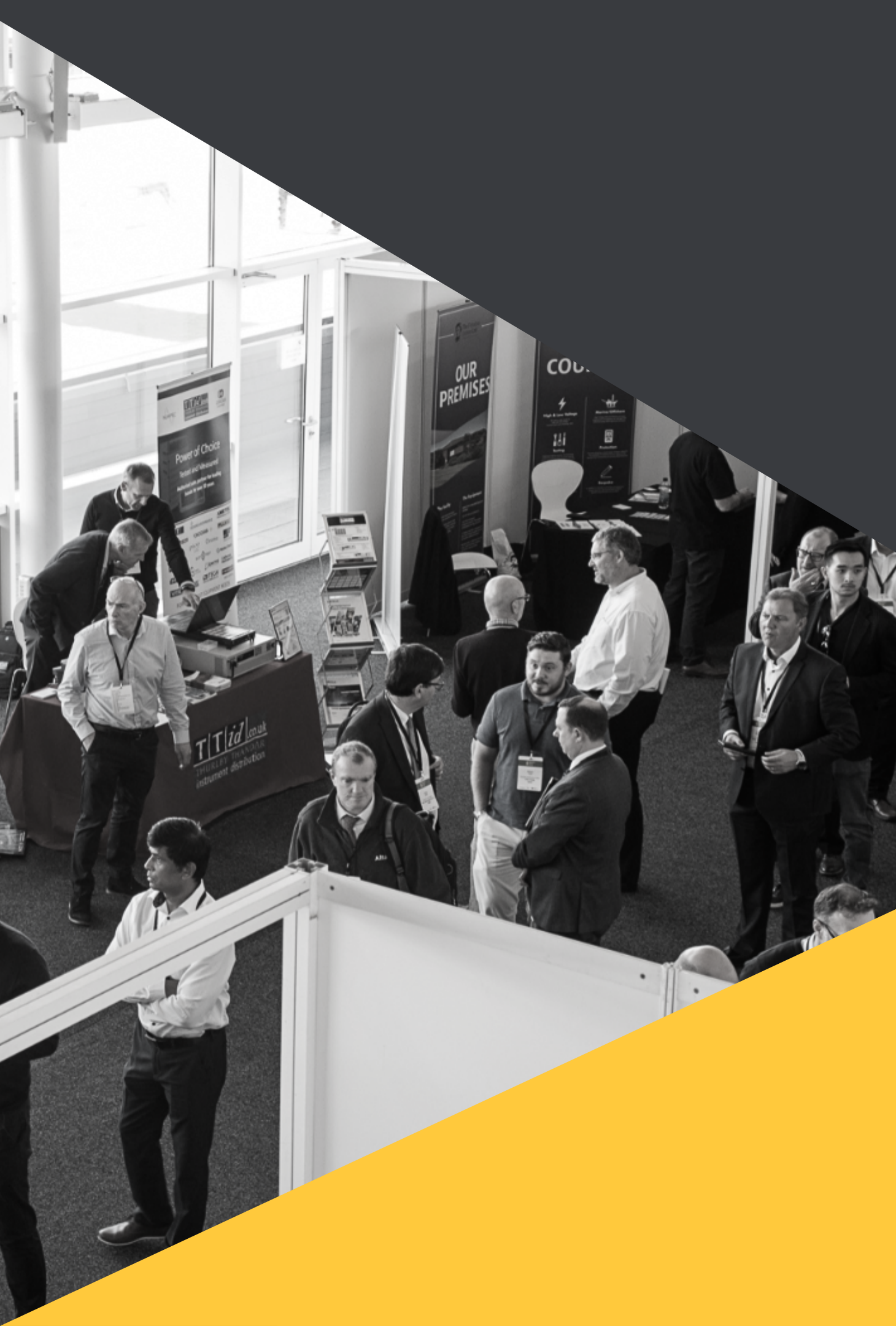
30 January 2025
Grand Palais, Lille

www.batterytechexpofrance.com



Northern France is rapidly emerging as a key location in the Battery Technology landscape.

With billions of Euros in investment, northern France is rapidly emerging as a manufacturing hub for electric vehicle battery technology.



Northern France is home to seven car manufacturing sites, including Renault, Toyota and Stallantis as well as a dense network of supply chain companies: the key reason why battery business are keen to position themselves in this region.

The Battery Tech Expo France is perfectly located to showcase the Battery Technology supply chain in France.

Join us at The Battery Tech Expo France to explore the future.

Reasons to Exhibit



75% of audience are decision makers

Over 5,000 senior decision makers and users from across the industry who share a professional interest in the technology and science of battery technology



Face-to-face business opportunities

Held in Lille at the centre of the Northern France high tech engineering sector, the venue accommodates great conversations and introductions



30,000 industry specialists are told all about you!

Driven by a high-profile, proactive, marketing campaign and media campaign, weekly communications about the event will attract a significant number of visitors and the highest calibre attendees in the industry.

How to get involved

We offer several pricing plans, including space, marketing exposure & sponsorship.

Exhibiting Opportunities

Space Only or Shell Scheme Options

Shell Scheme Options

3m x 3m - €2,900 + VAT

3m x 6m - €5,300 + VAT



The perfect cost-effective solution for exhibiting partners requiring a turn-key option and a range of easy to order, add-on accessories.

Includes:

- Shell Scheme & Name Fascia Board
- Battery Tech Expo website listing
- Show Guide listing

Extra Items Available To Order:

- Tables and Chairs
- Poseur Tables, Stools, Cabinets etc.
- Power and Spotlights

Talk to us if you're exhibiting with heavy equipment and/or large items or are using a stand-build contractor.

Partnership Opportunities

Platinum, Gold & Marketing Options

Platinum Partner

€9,000

Overall full brand exposure not only at the event, but before in all communications, on and off line.

'Platinum' includes:

Headline coverage in weekly communications to 30k
Brand on all event screens & event materials
Registration Sponsorship, Show Guide listing & full page advert

Gold Partner

€6,000

Brand exposure not only at the event, but before in all communications, on and off line.

'Gold' includes:

Brand on all event screens & event materials
Showguide listing & half page advert
Front Page coverage in weekly communications to 30k

Add-On Opportunities

Add-On Opportunities

Lanyard Sponsorship - €2,000

Speaker Stage Sponsorship - €1,500

Event Guide Advertising - from €400

Lead Scanner - €400

TV & Stand Hire - €400



Meet The Team

Helping you elevate your company



David Reeks
Event Director

Email: david.reeks@104-media.com

Tel: +44 (0) 1283 337291

www.batterytechexpofrance.com

Meet The Team

Event Management Team



Helen Peden
Event Manager

Email: helen@theeventfoundry.co.uk

Tel: +44 (0) 1283 296719



Rebekah Ford
Event Manager

Email: rebekah@theeventfoundry.co.uk

Tel: +44 (0) 1283 296719

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