

**Battery
Tech
Expo**

EXPLORE THE BATTERY REVOLUTION!

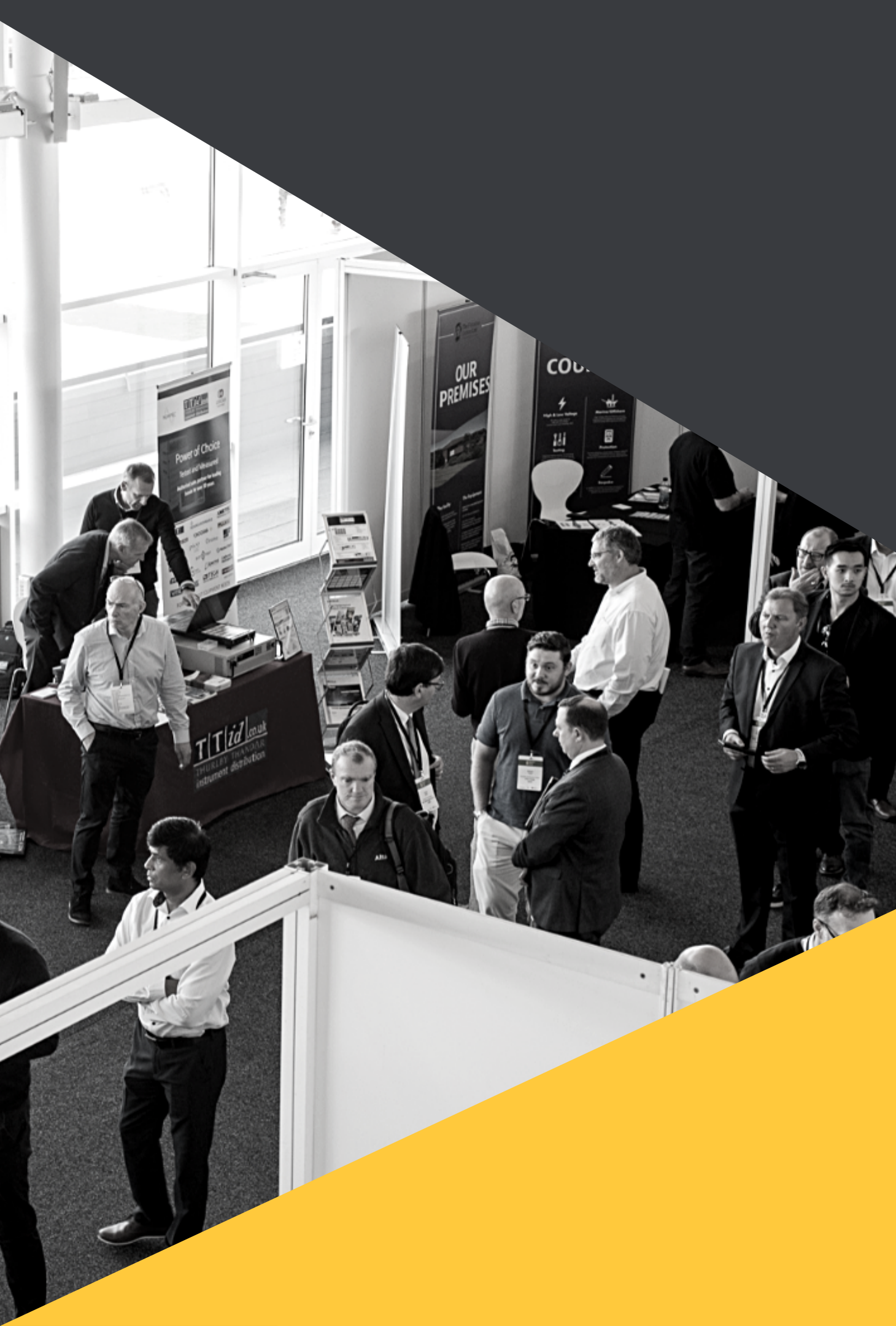
14 March 2024
Corinthia, Prague

www.batterytechexpocentraleurope.com



Central Europe is rapidly emerging as a key location in the Battery Technology landscape.

With a well-established and innovative automotive industry, and a growing number of gigafactories both in operation and planned, the next few years will see a rapid expansion in battery production capacity in the region.



The Battery Tech Expo - Prague is perfectly located to showcase the Battery Technology supply chain supporting the Central Europe Hub - Highlighting the Czech Republic, Slovakia, Hungary, and Poland, whilst remaining within easy reach of the German, French and Italian automotive centres of excellence.

As the transition from Fossil to Electric accelerates and demand for accessible battery capacity grows, Central Europe is destined to become an increasingly important region, supporting this revolution.

Join us at The Battery Tech Expo – Prague to explore the future.

Reasons to Exhibit



75% of audience are decision makers

Over 5,000 senior decision makers and users from across the industry who share a professional interest in the technology and science of battery technology



Face-to-face business opportunities

Held in Budapest at the centre of the Eastern European high tech engineering sector, the venue accommodates great conversations and introductions



30,000 industry specialists are told all about you!

Driven by a high-profile, proactive, marketing campaign and media campaign, weekly communications about the event will attract a significant number of visitors and the highest calibre attendees in the industry.

How to get involved

We offer several pricing plans, including space, marketing exposure & sponsorship.

Exhibiting Opportunities

Standard Exhibiting Options

Space includes:

- 6' Trestle Table
- Cloth
- Chair
- Standard Power
- Battery Tech Expo website listing
- Event Guide listing

Single Exhibition Space - £2,200 + VAT
Double Exhibition Space - £3,450 + VAT

Talk to us if you're exhibiting large items or are using a stand-build contractor.



Partnership Opportunities

Platinum, Gold & Marketing Options

Platinum Partner

£5,250 + VAT

Overall full brand exposure not only at the event, but before in all communications, on and off line.

'Platinum' includes:

Headline coverage in weekly communications to 30k
Brand on all event screens & event materials
Registration Sponsorship, Show Guide listing & full page advert

Gold Partner

£3,450 + VAT

Brand exposure not only at the event, but before in all communications, on and off line.

'Gold' includes:

Brand on all event screens & event materials
Showguide listing & half page advert
Front Page coverage in weekly communications to 30k

Meet The Team

Helping you elevate your company



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Meet The Team

Event Management Team



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