

PRIVACY POLICY

B-E MARKETING CONSULTANCY LTD PRIVACY POLICY

At B-e Marketing Consultancy Ltd we respect your privacy and we promise to:

- Use your personal information only to provide you with the information you have requested or agreed to receive.
- Keep your data safe and secure and process it in a manner that follows your wishes.
- Use cookies to improve the quality and relevance of the messages we send you.
- Assist you to change your mind at any time about the communications you have signed up to receive.

ABOUT B-E MARKETING CONSULTANCY LTD MEDIA LTD

B-e Marketing Consultancy Ltd's registered address is B-e Marketing Consultancy, 71-75 Shelton Street, London Greater London, WC2H 9JQ, UNITED KINGDOM

The company registration number is:

B-e Marketing Consultancy Ltd is committed to ensuring that your privacy and data is protected. Should we ask you to provide certain information by which you can be identified when using this website/our service, then you can be assured that it will only be used in accordance with this privacy statement.

We reserve the right to update this policy from time to time by updating this page; you should check back occasionally to ensure that you are happy with any changes. This policy has been updated to comply with GDPR and ePrivacy Regulation.

WHAT INFORMATION DO WE COLLECT?

We may collect, store and use the following kinds of personal information:

- information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation);
- information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters (including name, contact information, email);

- any other information that you choose to send to us;

WHAT WE DO WITH THE INFORMATION WE GATHER

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We use the information to improve our products and services.
- We may periodically send newsletter emails about new services, latest industry trends or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for research purposes. We may contact you by email, phone, fax or mail.
- We may use the information to customise the website according to your interests.
- To provide information to you that you request relating to our services.
- To inform you of any changes to our website or services or to give you any information that we believe is in your best interest.

DISCLOSING YOUR INFORMATION

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy or in the following circumstances:

- Where we are legally required to disclose your personal information.
- To further fraud protection and reduce the risk of fraud.
- Where you have requested a service that requires third party support and you have given us permission to disclose your details.

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

COOKIES

Because our website has Google Analytics, our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

WHAT ARE COOKIES

A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information you provide whilst visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy statement applicable to the website in question.

CONTROLLING YOUR PERSONAL INFORMATION

- You may choose to restrict the collection or use of your personal information in the following ways:
 - whenever you are asked to fill in a form on the website, ensure that you indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@B-e.digital

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties that we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the General Data Protection Regulation (GDPR). If you would like a copy of the information held on you please write to B-e Marketing Consultancy Ltd Media Ltd, 71-75 Shelton Street London Greater London WC2H 9JQ UNITED KINGDOM

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

RIGHT TO BE FORGOTTEN

You have the right to request any/all data we hold on you to be deleted. To raise your right to be forgotten, please email your request to forgetme@B-e.digital The day of your request will begin a 28 day process in which all information we hold on you will be deleted.

DATA RETENTION

In compliance with GDPR 2018 we only hold information for as long as deemed necessary for us. Your data is not held indefinitely if we cease to work together.