AWARE ONLINE ACADEMY

1-day workshop:

Advanced searching & monitoring with Google

(for professionals)

Course information

Course description

General information

Have you always wanted to know how Google indexes the internet? Why is it that certain results are always at the top of the search results? Or why you can't find the right links and results? Do you want to learn to formulate your search questions in such a way that you get the most relevant results possible? How you can continue to monitor these queries? Or how to create a Custom Google search engine?

In this advanced OSINT workshop "*Advanced searching & monitoring with Google for profesionals*" you will learn how the algorithms under the hood of Google work. With this insight you can influence Google by filtering out certain noise and ballast, making your results many times **more relevant** and **more precise**.

This means that you **spend less time** looking at irrelevant information in your online investigation. In addition, you will learn how to make optimal use of the Google search interface, so that you only have **really relevant results**. By carefully building up so-called search queries and using targeted Boolean search operators, you will learn how to search quickly, efficiently, and structured within the Google index.

Once you have learned the principles of the search algorithms and search queries, proceed to **automate** repeated searches. This way you learn how you can continuously monitor certain search questions for further research and analysis purposes. The day ends with an explanation of how to create your own **Custom Search Engines**.

Who should apply for the course

This OSINT workshop is intended for **investigators**, **analysts** and **researchers** from within the public and private sector and anyone who is involved in the collection of information on the internet in the context of investigation, enforcement and/or intelligence.

The course is suitable for employees of the police, military, intelligence services, special investigative services, National Criminal Investigation Teams, supervising authorities, municipalities, Customs, insurance and credit card companies, banks, private investigative agencies, law firms, (news) editorial offices and companies with internal fraud departments.

Aware Online Academy
OSINT Training Center

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Course objective

The aim of this workshop is that a student knows how Google can be used to **search very specifically** for information on the internet and how Google can be used to **monitor search queries**. After attending this workshop, the participant understands how Google works and how Google can be used optimally in their own research.

Course level

This training course will be provided on the level of **higher professional education** (Hbo in Dutch). Advanced search methods and techniques will be discussed and practiced in this training.

Required prior knowledge

There is no prior knowledge required for this OSINT-training course. Any experience with browsing the world wide web and using social media is considered as a pre.

Exemption policy

There is no exemption policy for this OSINT-training.

Study hours

The study load of this workshop is 7 hours.

Certificate of participation

After completing the course the student will receive a certificate of participation.

Description of course objectives

The following concrete learning objectives have been established for this OSINT workshop
- Gain insight in how Google indexes the internet;
- Gain insight in why certain results are always at the top of Google's search results;
- Gain insight in why you do not always get the right links and search results when you search via Google;
- Learn to draw up search queries with which you obtain the most relevant results in Google in the least possible time;

- Learn to monitor (complex) queries set up by you;
- Learn to create Google Custom Search Engines (CSEs) that you can use in your own investigations;

Praktical information

Data en Locatie

Aware Online Academy uses various training locations within the Netherlands. The dates and training locations of our **workshop** and/or **training** are stated on our website prior to our workshops and training.

Aware Online Academy can also provide the workshop **in-company**. In that case, a trainer will provide the workshop at your location. For more information, please contact the Academy.

Duration and class times

The duration of this workshop is one day. Class times are from 9:30 AM to 4:30 PM. A lunch break and two short breaks are included in these class times.

Pricing

The pricing of this OSINT-training course is shown in the table below. All mentioned prices are including study materials (readers, etc.) and are **exempt from sales tax** (VAT). Depending of the course location for private classes and in-company training courses, additional travel costs will be charged (€ 0,35 p/km).

In-class (location Aware Online)	In-company (locatie in consultation)
€ 479,-	*Customized quote*

Lunch

For in-class training course a lunch buffet and unlimited coffee/tea/soft drinks are provided by Aware Online. For private and in-company training course no lunch is included.

Study materials

The participant is expected to bring a research laptop. In addition, the student is expected to create an account (preferably a fake account) before the workshop at:

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- Google email address;
- Account on ifttt.com;
- Account on theoldreader.com.

Any other required materials depend on the training location and will be further arranged and communicated with you in time.

Get registered

You can register for this course via https://www.aware-online.com/en/register/. If you prefer to register for a private or in-company training course, please contact us. We are happy to provide you with a tailormade offer.

About Aware Online Academy

General information

The Aware Online Academy is a CRKBO (Centraal Register Kort Beroepsonderwijs) registered educational institution specialized in providing training in the field Open Source Intelligence (OSINT) and Social Media Intelligence (SOCMINT).

SPEN-Registeropleiding

As a training institute, the Aware Online Academy is proud to offer you the SPEN Register training to become a **Certified Open Source Intelligence Specialist®**. After completing this six-day training, the student will receive a certificate in the form of a diploma, the student will receive Continuing Education (PE) points and the student will be registered in the Graduation Register of the Center for Post Initial Education Netherlands (CPION).

Tips, Tools & Links

De Aware Online Academy frequently provides OSINT-tips, -tools and -links on its website which can be used by investigators, analysts and researchers. The Aware Online Academy also provides a monthly newsletter.

Knowledge and experience

Teachers and investigators of the Aware Online Academy possess demonstrable knowledge and experience in the field of Open Source Intelligence (OSINT) and Social Media Intelligence (SOCMINT). Employees of the Aware Online Academy are updating their skills, methods and techniques on a daily basis.

Contact information

You can contact us via:

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